

Loughborough University MSc Sport Management, Politics and International Development

Reading list

Generic readings on sport management

- Taylor, P. (2011) *Torkildsen's Sport and Leisure Management* (6th edition), London: Routledge
- Hoye, R., Smith, A. Nicholson, M., and Stewart, B. (2018) *Sport Management: Principles and applications* (5th edition), London: Routledge.

Politics of Sport

- Bairner, A., Kelly, J. and Lee, J.W. (Eds) (2017) *Routledge Handbook of Sport and Politics* (Routledge)
- Boykoff, J. (2016) *Power Games. A Political History of the Olympics* (Verso)
- Gruneau, R. (2017) *Sport and Modernity* (Polity)

International Politics

- Baylis, J., Owens, P. and Smith, S. (any edition) *The Globalization of World Politics*, Oxford: Oxford University Press.
- Park, S. (2018) *International Organizations and Global Problems – Theories and Explanations*, Cambridge: Cambridge University Press

Research Methods and Skills for Sport Managers

- Field, A. (2017). *Discovering statistics using IBM SPSS* (5th edition), London: SAGE.
- Saunders, J., Lewis, P., & Thornhill, A. (2017). *Research Methods for Business Students* (7th Edition), Harlow: Pearson.

Sport Integrity

- Gardiner, S., Parry, J. & Robinson, S. (2017) Integrity and the Corruption Debate in Sport: Where is the Integrity? *European Sport Management Quarterly*, 17:1, 6-23,
- McLaren, R.H. (2011) Is Sport Losing its Integrity?, 21 Marq. Sports L. Rev. 551.
- Transparency International (2016) Global Corruption Report, available at:
https://www.transparency.org/whatwedo/publication/global_corruption_report_sport.

Sport and International Development

Collison, H., Darnell, S., Giulianotti, R. & Howe, P.D. (eds) (2018) *The Routledge Handbook of Sport for Development and Peace*, London: Routledge.

Schulenkorf, N. & Adair, D. (eds) (2014) *Global Sport-for-Development*, Basingstoke: Palgrave.

Global Sport Marketing and Media

Kenyon, J. A., Manoli, A. E., & Bodet, G. (2018). Brand consistency and coherency at the London 2012 Olympic Games. *Journal of Strategic Marketing*, 26(1), 6-18.

Manoli, A. E., & Hodgkinson, I. R. (2019). The implementation of integrated marketing communication (IMC): evidence from professional football clubs in England. *Journal of Strategic Marketing*, 1-22.

Pyun, D.Y., Kwon, H.H., Chon, T.J., & Han, J.W. (2012). How does advertising through sport work? Evidence from college students in Singapore. *European Sport Management Quarterly*, 12(1), 43-63.

Sport Policy, Governance and Law

Henry, I. and Ko, L.M. (Eds), (2013) *The Routledge Handbook of Sport Policy*. London: Routledge.

Hoye, R. and Cuskelly, G. (2007) *Sports Governance*. London: Elsevier

James, M. (2017). *Sports law*. Macmillan International Higher Education.

King, N.A. (2017) *Sports Governance: An introduction*. London: Routledge