

Sport Management

 QS WORLD UNIVERSITY RANKINGS BY SUBJECT 2018
1ST IN THE WORLD FOR SPORTS-RELATED STUDY

 SHANGHAI RANKING'S GLOBAL RANKING
1ST IN EUROPE FOR SPORT SCIENCE SCHOOLS
AND DEPARTMENTS

 THE TIMES & SUNDAY TIMES
GOOD UNIVERSITY GUIDE 2017
SPORTS UNIVERSITY OF THE YEAR



School of Sport, Exercise and Health Sciences

Loughborough University's School of Sport, Exercise and Health Sciences is renowned as an internationally recognised centre of excellence for the study of sport, exercise and health through the social and natural sciences.

The wide-ranging expertise of our staff informs teaching across our degree courses, ensuring that our students learn about issues of global significance, and helping them prepare for employment or further study.

Combining excellence in teaching with ongoing investment in buildings, laboratories, facilities and equipment, the School provides students with a truly stimulating multidisciplinary learning environment.

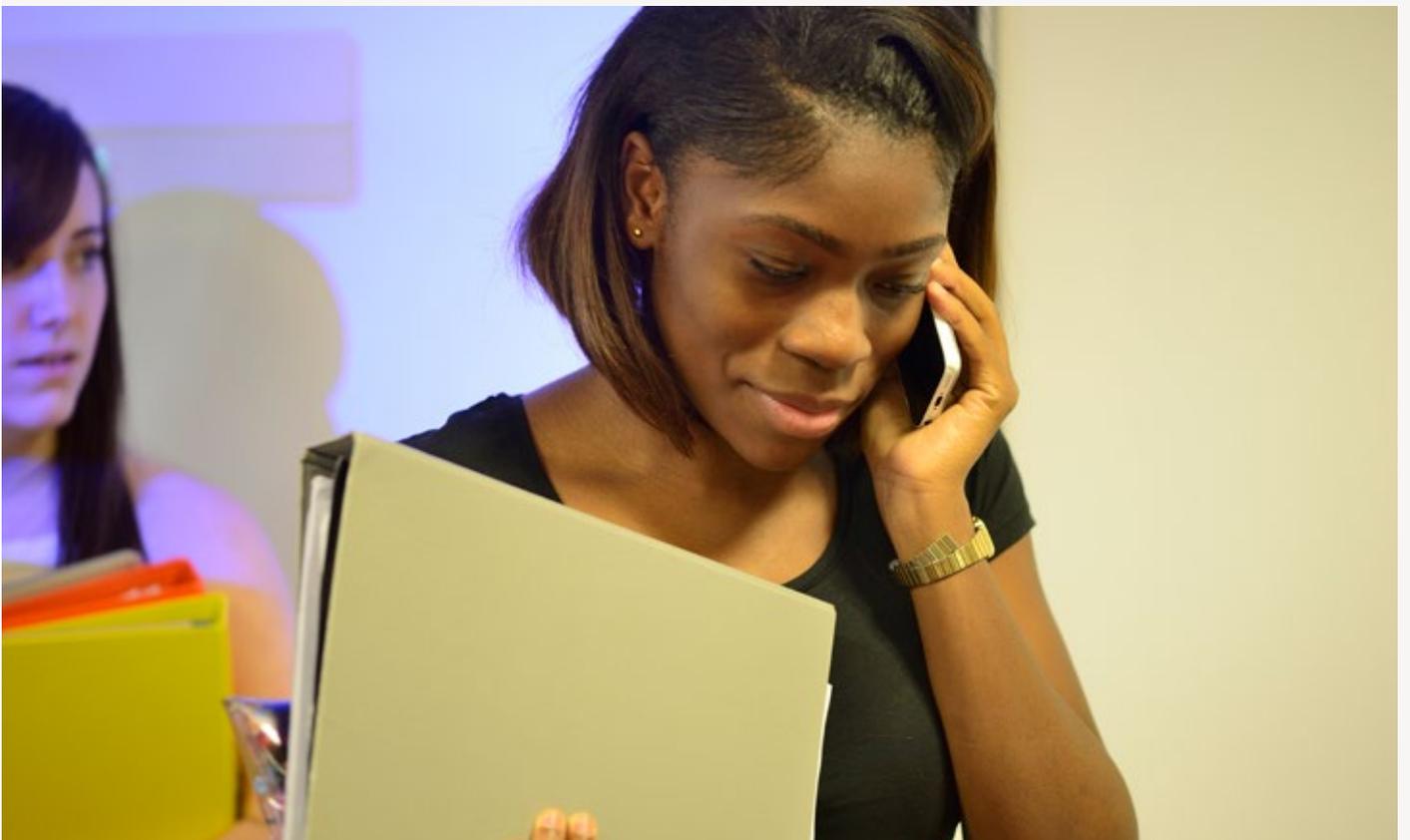
The option of a professional placement year on all our undergraduate courses gives you the chance to gain invaluable work experience and a possible introduction to your future employer. There are also opportunities to study abroad with one of our partner universities, broadening your horizons and gain a global perspective.

Loughborough University is famous as one of the UK's top sporting universities and the School of Sport, Exercise and Health Sciences is the home of cutting edge research in such diverse areas as molecular biology, physiology, nutrition, biomechanics, economics, pedagogy, psychology, sociology and sport management.

This winning combination makes Loughborough the ideal place to study Sport Management.



REF 2014
1ST IN THE UK FOR
OVERALL QUALITY
OF RESEARCH



A unique sporting university

Inspiring winners since 1909

Loughborough University's long sporting heritage continues to provide unrivalled sporting opportunities for students. The University has been named University of the Year for Sport for the second time in The Times and Sunday Times Good University Guide 2017, winning the prestigious title in honour of its unparalleled role in the triumph of the British Olympic and Paralympic teams in Rio.

Students here have won the British Universities and Colleges Sport (BUCS) championship title for 37 consecutive years, finishing more than 1,800 points clear of our nearest competitor.

The campus has the country's largest concentration of world-class training facilities across a wide range of sports, including an indoor athletics centre, outdoor stadium and a 50m swimming pool. National and regional centres for many sports are located on campus, including national performance centres for athletics and cricket. Many of these are based at SportPark, a state of the art £15 million development that houses many of the country's top national governing bodies including swimming, volleyball, and wheelchair basketball.

The University is justly proud of its reputation for sporting excellence, having produced athletes and coaches of the calibre of Sebastian Coe, Paula Radcliffe, Steve Backley and Clive Woodward. The University was also proud to serve as the Official Preparation Camp Headquarters for Team GB prior to the London 2012 Olympic Games.

Sports Development Centre

The University runs the most comprehensive sports development programme in the UK and boasts unrivalled sporting excellence. Highly qualified coaches support Loughborough's sports teams and individual athletes competing at national and international levels. The SDC works in partnership with the School of Sport, Exercise and Health Science to provide advanced facilities and expertise.

www.lboro.ac.uk/sport



UNIVERSITY OF THE
YEAR FOR SPORT



THE WIDEST RANGE
OF FACILITIES FOR
THE WIDEST RANGE
OF SPORTS IN THE UK



—
“The Sport Management degree was the perfect opportunity to mix my passion for sport and interest in business.”

—
Lewis
BSc Sport Management



—
“This course hones a number of important skills for career development – most significantly the ability to present to peers. Furthermore, I have acquired the ability to critically access and analyse information, due to gaining a deeper understanding of theory through this course.”

—
Luke
BSc Sport Management

Study with us

The School of Sport, Exercise and Health Sciences is a great place to study, boasting access to first-class facilities, the expertise of our internationally-renowned teaching staff, and a lively community of around 1,500 students.

Outstanding facilities

The School boasts a range of facilities including bespoke training and testing equipment, the latest physiological, molecular and environmental technologies, two climatic chambers, and an £8 million development housing 27 laboratories, including specialist labs for physiology and biomechanics.

As a student with us you will benefit from all the facilities and support services that the University campus has to offer, including: round the clock access to computers, extensive and newly refurbished library facilities and the widest range of sports facilities for the widest range of sports.



BSc Sport Management

BSc (Hons) DPS/DIntS* 4 years full-time sandwich

UCAS code: N281

BSc (Hons) 3 years full-time

UCAS code: N222

Typical offers

A level: AAB

IB: 35 (6,6,5 HL) with 5 in Mathematics and English at SL.

BTEC Level 3 National Diploma: D*D plus an A Level at grade B, or BTEC Level 3 National Extended Certificate D plus AB in two A Levels. BTEC National Extended Diploma will not be acceptable as a stand-alone qualification and will only be accepted in conjunction with one or more A Levels as per the above requirements. BTEC (Sport) will not be accepted alongside A Level Physical Education / Sports Science.

GCSE: Majority A/B (7/6) Grades at GCSE including minimum Grade B/6 in Mathematics and English Language.



Sport is a truly global industry and one that is rapidly expanding. As such, there are exciting opportunities for graduates with an understanding of the complex and varied sports industry combined with knowledge of business, finance and management.

This course, co-taught by one of the UK's leading business schools (the School of Business and Economics), equips you with vital skills in marketing, organisation management, and accounting, as well as providing a thorough grounding in both the key strategic challenges facing sport, and the impacts of sport, through sport governance, sport policy, sport marketing and sport economics.

Year 1

Areas studied include the leisure market, principles of marketing for sport and leisure, organisation and management, accounting for business, critical perspectives in sport, an introduction to sport management, and research skills. There are optional modules in the fundamentals of sport coaching and in sport and social sciences.

Year 2

Areas studied include human resource management in sports organisations, accounting for managers, economic analysis of sport, sport management in practice, sports law, equity and inclusion. There are also optional modules including coaching process and practice, physical activity and health, and social inclusion and diversity.

Optional placement/study year

Professional placement and/or overseas study.

Final year

In your final year you will undertake a dissertation in your chosen area of sport management, applying your research methods knowledge and drawing on your experience of sport management concepts and knowledge learnt through your studies, your placements and other networks you have engaged with. Areas studied include sport policy and governance, strategic sport marketing and economics, and further optional modules including leadership and managing change, advanced sport coaching, and contemporary issues in sporting cultures.



QS WORLD UNIVERSITY
RANKINGS BY SUBJECT 2018
1ST IN THE WORLD FOR
SPORTS-RELATED STUDY



CO-TAUGHT BY THE
SCHOOL OF BUSINESS AND
ECONOMICS
AMONG JUST 1% OF
SCHOOLS IN THE WORLD
TO HOLD AACSB, EQUIS
AND AMBA ACCREDITATION

Placements and careers

Loughborough University is ranked among the best universities for graduate employment and, having strong collaborative relationships with leading companies, our graduates are consistently targeted by the UK's top recruiters.

Outstanding placement opportunities

The graduate job market is highly competitive, so first-hand practical work experience can help you stand out from the crowd. This is why we offer our students the opportunity to take advantage of our professional placement scheme.

Many students have found their placement gave them invaluable experience that enhanced their studies and employment projects.

Examples of recent placement destinations include:

- Consultant - World Taekwondo
- Integrity Analyst - Genius Sports
- Sports Data Researcher – Sportcal Global Communications Ltd
- Assistant Client Manager – Octagon
- Sports Planning Consultancy Intern – 4Global Consulting Ltd
- Event & Business Support Executive – iSportconnect
- Marketing Intern – Birmingham City Football Club
- Project Support Intern – London Sport

Graduate destinations

Our graduates have found employment in variety of commercial and non-commercial organisations in the sports sector in roles as diverse as sports development, volunteer management, sports marketing, operations, product and brand management, sponsorship strategy and communications. They have also gone on to pursue graduate positions with non-sport sector organisations in a variety of management, marketing, finance and accounting roles.

Our graduates have gone on to pursue a diverse array of exciting and rewarding careers with a wide range of employers, including:

- Account Marketing Graduate – Adidas
- Sports Club Development Officer – Anglia Ruskin University
- Sports Management – Corinthian Sports
- Netball Co-ordinator – English Netball Association
- Sports Coach and HR Assistant – Global Premier Soccer, USA
- Marketing Executive – Sunderland Football Club
- Sponsorship Executive – Team Sky
- Media PR Assistant – UK Anti-Doping

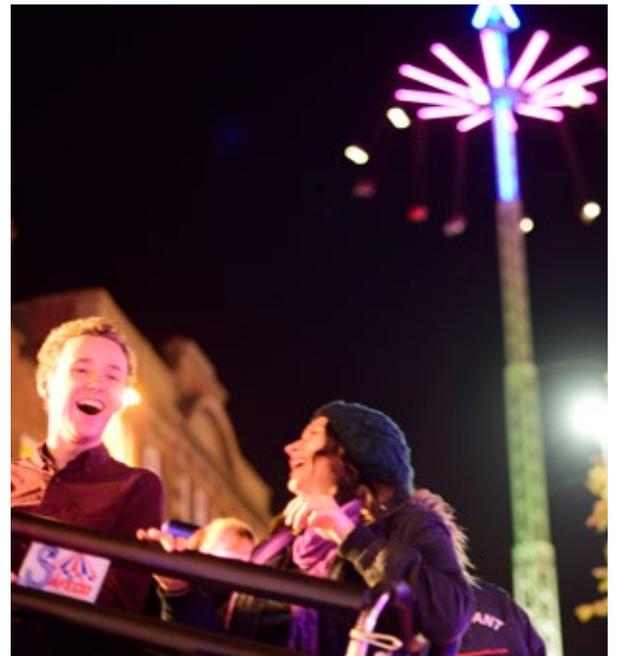
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“The chance to also carry out a placement year in work sold the Sport Management degree at Loughborough for me, and it was ultimately a fantastic opportunity to gain extra knowledge and understanding and to put my learning into practice.”

—
Lucy-Anne
BSc Sport Management





Watch our placements video
<https://youtu.be/hvN0h9STmBs>



The Loughborough Experience

Loughborough University is renowned for offering a life-changing student experience, recently ranking first in the Times Higher Education Student Experience Survey 2018. We ask Sport Management student Emily Brookes to sum up her own "Loughborough Experience".

"My experience of studying at Loughborough University has been absolutely amazing, and has most definitely exceeded all my expectations.

I was firstly attracted to the Sport Management course because it offered students the chance to study a broad variety of modules.

Once the academic year begun, I was quick to learn that the teaching staff at Loughborough are always willing to help their students, and do their best to make sure that they provide support to those who are struggling with the difficulty of some modules.

The modules on the Sport Management course are assessed through a range of different methods, such as presentations, poster making and essay writing. Not only does this variation make things more interesting, but it also allows students to develop a number of transferable skills relevant to securing their future jobs.

Furthermore, I was lucky enough to be given the opportunity to study abroad for a year at the University of Colorado in Colorado Springs. I definitely consider this experience to be the highlight of my overall education, because it allowed me to immerse myself into a different culture, and develop new friendships with people from all across the globe.

In addition to the academic side of Loughborough University, the social aspects are also great. The campus is extremely sociable and has a strong community feel to it, which means that students are able to meet a range of new people throughout their university life, whether that be within their residential halls, or through their sports teams and societies."

An outstanding campus

The University is based on a superb 440 acre campus – the largest single-site green campus in the UK. Boasting pleasant open spaces, gardens and sports areas, our campus is equipped for every aspect of student life, with high quality accommodation, shops, health services, student support centres and our award-winning Students' Union. You will join a vibrant campus community of over 20,000 students and staff from over 100 countries.

More than sport

In your spare time, there is something for everyone. You can join in with our Rag charity fundraising, community Action volunteering, the Media Centre, music and arts activities, and over 100 different clubs and societies.

Find out more: www.lboro.ac.uk/about/students-union

Loughborough life

A busy market town in the East Midlands, Loughborough boasts great travel links and is situated between three nearby cities of Leicester, Nottingham and Derby. The town has a variety of entertainment on offer, including theatre, comedy, cinema and restaurants serving up global cuisine, alongside pubs, delis, bars and coffee shops.

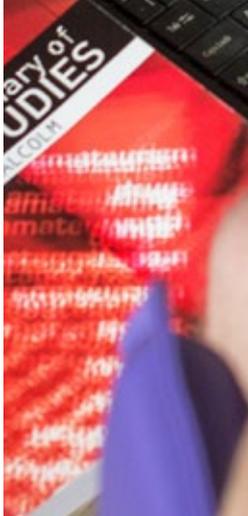
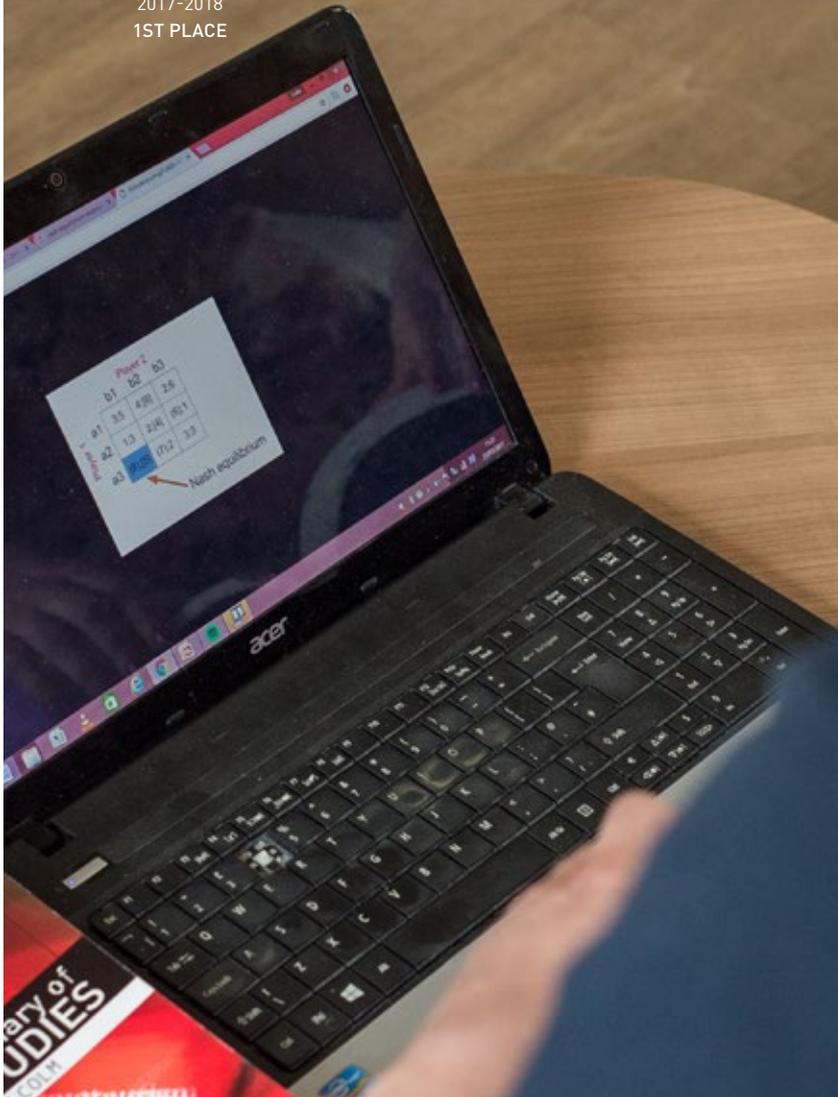
For more information go to: loveloughborough.co.uk

The #LboroFamily

Coming to university is about so much more than just getting a degree – it is a brand new opportunity to build friendships, take part in once-in-a-lifetime experiences and create lasting memories. One thing that makes Loughborough so special is the close-knit community spirit that runs through our campus. Whether it's within halls of residence, clubs and societies or Schools and departments, take a look at what it means to be part of our #LboroFamily.



TIMES HIGHER
EDUCATION STUDENT
EXPERIENCE SURVEY
2017-2018
1ST PLACE



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