Generic readings on sport management


Sport Markets and Industries


Managing Service Quality in Sport


Economics of Sport and Leisure


Management of Human Resources


**Research Methods for Sport Management**


**Sport policy, Governance and Law**


**Accounting for Decision Making**


(9th Edn. 2015, 8th Edn 2013, 7th Edn. 2011, 6th Edn. 2008 and 5th Edn. 2006 are also OK, but earlier editions are too out of date so do not use).

**Marketing Management**


**Strategic Management**