

Loughborough University MSc Sport Management

Reading list

Generic readings on sport management

Taylor, P. (2011) *Torkildsen's Sport and Leisure Management* (6th edition), London: Routledge

Hoye, R., Smith, A. Nicholson, M., and Stewart, B. (2018) *Sport Management: Principles and applications* (5th edition), London: Routledge.

Sport Markets and Industries

Beech, J., & Chadwick, S. (Eds.). (2004). *The business of sport management*. Harlow, England: Prentice Hall.

Smith, A., & Stewart, B. (1999). *Sports management: A guide to professional practice*. Sydney, Australia: Allen & Unwin.

Managing Service Quality in Sport

Dale, B. G., Wiele, T., & Iwaarden, J. (2007). *Managing quality* (5th ed.). Malden, MA: Blackwell Publishing.

Williams, C., & Buswell, J. (2003). *Service quality in leisure and tourism*. Wallingford, UK: CABI Publishing.

Economics of Sport and Leisure

Gratton, C. & Taylor, P. (2000) *Economics of Sport and Recreation*, E&F N Spon.

Sandy, R., Sloane, P., Rosentraub, M. (2004) *The economics of sport: An international perspective*, Palgrave MacMillan

Management of Human Resources

Taylor, T., Doherty, A. & McGraw, P., (2015). *Managing People in sport organisations*. Routledge. (Poor quality theoretically, but some good examples in sport)

Redman, T. & Wilkinson, A., (2009). *Contemporary human resource management*. 3rd edition. London: FT/Prentice-Hall. (better academic quality)

Research Methods for Sport Management

Field, A. (2017). *Discovering statistics using IBM SPSS* (5th edition), London: SAGE.

Saunders, J., Lewis, P., & Thornhill, A. (2017). *Research Methods for Business Students* (7th Edition), Harlow: Pearson.

Sport policy, Governance and Law

Henry, I. and Ko, L.M. (Eds), (2013) *The Routledge Handbook of Sport Policy*. London: Routledge.

James, M. (2017). *Sports law*. Macmillan International Higher Education.

King, Neil A. (2017) *Sports Governance: An introduction*. London: Routledge

Hoye, R. and Cuskelly, G. (2007) *Sports Governance*. London: Elsevier

Accounting for Decision Making

Atrill, P and McLaney, E., (2017) *Accounting and Finance for Non-Specialists*, 10th Edition, Pearson Education Limited

(9th Edn. 2015, 8th Edn 2013, 7th Edn. 2011, 6th Edn. 2008 and 5th Edn. 2006 are also OK, but earlier editions are too out of date so do not use).

Marketing Management

Jobber, David and Fiona Ellis-Chadwick (2016), *Principles and Practice of Marketing*, 8th Edition. Berkshire: McGraw-Hill Higher Education.

Beech, J.G. & Chadwick, S. (Eds.). (2007). *The Marketing of Sport*. Pearson Education.

Strategic Management

Johnson, G., Whittington, R., Scholes, K., Angwin, D. & Regner, P. (2017) *Exploring Strategy: Text and Cases*, 11th ed. Pearson