

Information Management and Business Analytics

Career Options in Information Management and Business Analytics

Information management is the management of organisational processes and systems that acquire information from one or more sources, take custodianship and distribute that information to those who need it, and its ultimate disposition through archiving or deletion.

Business analytics is the practice of iterative, methodical exploration of an organisation's data with emphasis on statistical analysis.

For further information about careers in Information Management and Business Analytics , visit [Information Management](#) and [Business Analyst](#)

Areas of Work

There are a variety of specialist roles, and these include (but not limited to) those below:

Librarian: Working in a library, providing access to information and sometimes social or technical programming.

Portfolio Analyst: Also called financial analysts, this involves helping companies and individuals buy or sell investments.

Pricing Analyst - Determining the best prices for a company's products through looking at industry standards.

Statistician – Concerned with the collection, analysis, interpretation and presentation of quantitative information.

HR/People Analyst – Collect and study information related to jobs, issues and costs that affect their companies, often using human resources information system programs such as HRIS.

Customer Relationship Management (CRM) Analyst –Working in companies or in consultancies, using CRM software to analyse customer data and make recommendations on sales, marketing and customer service initiatives.

Information Scientist – Manage an organisation's information resources and ensure the information needed by staff is readily available.

Resources to Research Information Management and Business Analytics

- [Aryng](#) – Provide information and resources for getting started in Analytics
- [Chartered Institute of Library and Information Professionals](#) (CILIP) – Careers advice and links to courses and jobs
- [Finance Walk](#) – Information about starting in Business Analytics
- [NHS Careers](#) – Information and Knowledge Management related careers
- [National Careers Service](#) – Provides information, advice and guidance to help you make decisions on learning, training and work opportunities.

- [Pharmaceutical Information and Pharmacovigilance Association](#) – Career opportunities in Information Management in the Pharmaceutical Industry
- [The Cambridge Trainee Librarians' Online Group](#) – Information on careers in Librarianship
- [SAS](#) – Information about starting in Business Analytics

Sector and Labour Market Information

Finding Jobs and Experience

- [Glass Door](#) - Database with links to jobs and companies
- [Information Professional Jobs](#) – Jobs for library and information professionals
- [Inside Careers](#) – Jobs, internships and placements for graduates
- [Jobs.ac.uk](#) – Vacancies in the UK Higher Education sector
- [S2DS](#) – Workshops and work experience to assist career transition from academia to data science for analytical PhDs.

Information Recruitment Agencies

- [Glen Recruitment](#) – London based recruitment agency for information professionals
- [Harnham](#) – Data analytics recruitment
- [TFPL](#) – Provides recruitment, training and consultancy services in the areas of knowledge, information, library, records and web content management.
- [Sue Hill](#) – Specialist employment agency to the UK information sector, and market research
- [We Are Aspire](#) – Specialises in recruitment across the knowledge, information and data industries

