

The Loughborough Executive MBA



TOP 10 IN UK FOR BUSINESS, ECONOMICS, FINANCE AND ACCOUNTING
THE TIMES AND SUNDAY TIMES GOOD UNIVERSITY GUIDE 2020



Inspiring leaders

Supercharge your career with an internationally accredited MBA from a Top-10 UK business school. We are among a small number of business schools in the world to hold the coveted, triple AACSB, EQUIS and AMBA accreditation.

At Loughborough University, with our long heritage and unrivalled reputation for sport, we understand the mind-set needed to go from being a high-achiever to an elite performer. Our focus is on guiding you through a transformational experience that will enable you to fulfil your potential. You will learn to manage complex challenges, develop creative solutions to address real business challenges, and lead innovative change to capitalise on opportunities.

Our EMBA cohorts are made up of a wide range of talented professionals enabling you to build a supportive network for your learning.



ENGAGE + INSPIRE + TRANSFORM



A message from our Executive MBA Programme Director



Designed for working professionals, the Loughborough Executive MBA is part-time and studied over 3-5 years. Through modules such as Decision Making for Leaders and Business Analytics, the programme focuses heavily on practical problem-solving skills to address real business challenges. Our work-based assignments give students the opportunity to develop innovative solutions to current business problems, enabling them to improve organisational effectiveness and enhance their leadership skills throughout the programme.

Our Executive MBA has been designed to also meet the requirements of the Level 7 Senior Leader Apprenticeship. This enables eligible applicants and their employers to utilise the Apprenticeship Levy to partially fund the MBA programme. Whichever pathway is chosen the Executive MBA offers students an opportunity to study at our lively campus with award winning facilities that offers a welcoming, creative and productive environment in which to study.

All Executive MBA delegates who enrol on the programme have at least five years management experience. This is mandated by our being AMBA accredited, and ensures a high standard of group learning and networking. The programme is designed as a blended learning degree, with face-to-face teaching sessions complemented by online content delivery. Our full-time and part-time MBA cohorts work together on electives and share networking events, creating a more diverse learning environment for all students.

We offer a wide range of additional opportunities to extend your learning beyond the curriculum. This includes masterclasses, managerial skills workshops, study tours and networking opportunities, and the final MBA project provides a great opportunity to deepen your knowledge in a key business area, producing a detailed report on a project of your choice.

We look forward to welcoming you to Loughborough and onto your MBA journey, where we hope to inspire and support you to fulfil your potential, whatever your goals may be.

Dr Belinda Dewsap
Executive MBA
Programme Director

Executive Diploma and Masters in Business Administration

Our Executive Diploma and MBA programme is studied part-time, and is designed specifically for working professionals and to meet the standards of the Level 7 Senior Leader Apprenticeship Levy. The next entry to the programme is October 2021.

All modules are delivered in a block format and core modules adopt a blended learning approach, utilising the best of face to face and online delivery formats. Option modules in the third year are four or five-day blocks undertaken with the full-time MBA cohort. The Diploma will take a approximately of two years to complete and the full Masters three years.

For those applicants wishing to undertake the Senior Leader Apprenticeship and utilise their organisations Apprenticeship Levy there is this option available. The first two years, the Diploma in Business Administration covers the knowledge, skills and behaviours outlined in the Apprenticeship Standard. Any elements that cannot be included in the taught modules and academic programme will be delivered as part of a series of workshops that are compulsory for apprentices. This will also include preparation for End Point Assessment at the end of year two. Please see the diagram on page 6.

Applicants can apply for the two-year apprenticeship programme and after End Point Assessment students can choose to take their Postgraduate Diploma in Business Administration or transfer onto the third year of the Executive MBA as a student on the standard Executive MBA programme. The third year is made up of three further compulsory modules and 30 credits of optional modules.

Teaching and Assessment

Taught by world class scholars, you will gain deep insights from cutting-edge research and commercial best practice. You will be taught using several methods, including lectures, workshops, tutorials, practical sessions and guest speakers. Modules are assessed by a combination of examinations and applied coursework, undertaken both in groups and individually.

Additional Opportunities

In addition to the taught programme, you will also have the opportunity to attend a range of masterclasses and networking events held at Loughborough University and Loughborough University in London, and also an international study tour. We offer dedicated individualised careers support. Whether you are looking to advance further in your current career or looking to change career paths, our one-to-one guidance and coaching and Professional Development programme will support you in achieving your career plans.

An MBA Community

You will benefit from the insights and experiences of students in your class, each with a significant management experience and from a range of different sectors. It is this networking opportunity that really helps you grow and discover new ways of tackling shared management issues.

For further information about the Loughborough Executive Diploma and Executive MBA please contact:

Vicki Unwin
E: v.e.unwin@lboro.ac.uk
M: +44 (0)7816 977643

Apprenticeship Levy funding

Levy-funded apprenticeship route
Your employer may have an Apprenticeship Levy which they can utilise to fund the development of its employees.

As an approved provider of Apprenticeship Levy Services to the Skills Funding Agency, Loughborough University is proud to have developed a suite of postgraduate apprenticeship programmes at the School of Business and Economics for organisations who wish to develop their talented managers using the Apprenticeship Levy.

The levy-funded apprenticeship programme route in steps: for Executive MBA Programmes

1. Identify which Executive MBA programme route you wish to study
2. Check with your employer if they wish to use their levy to contribute to the funding of your Executive MBA.
3. Your employer should then contact Vicki Unwin (Business Development Manager) to register your employer's eligibility.
4. When your employer is confirmed as eligible, you should submit your online application form.
5. Our MBA admissions team will be in touch regarding your application. If successful, you will receive further information on our enrolment process.
6. Commence your Executive MBA studies.

Apprenticeship levy-funded route terms

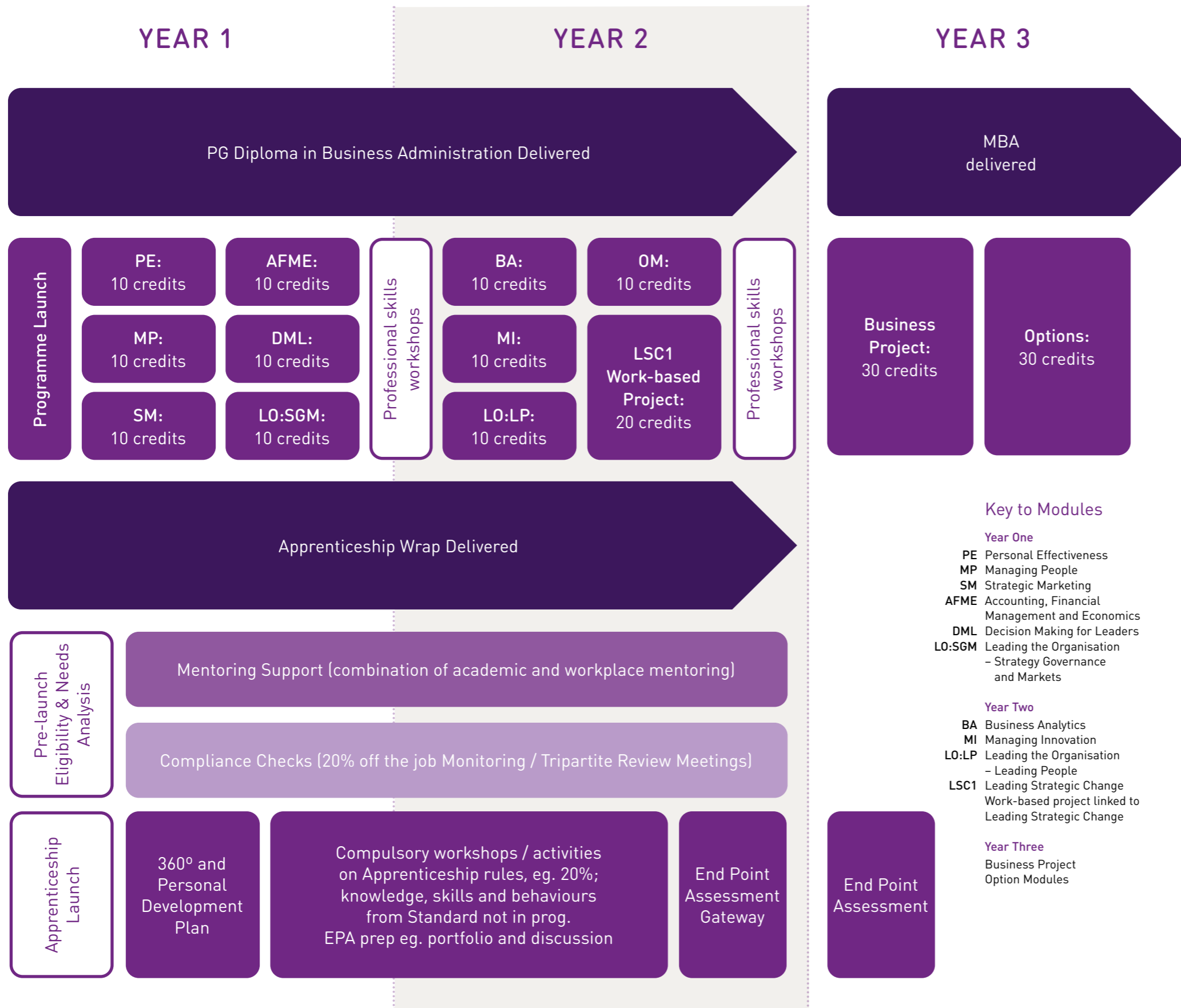
The Loughborough Executive MBA has been designed to meet the requirements of the Level 7 Senior Leader Apprenticeship Standard. Loughborough University is an approved provider of Apprenticeship Levy Services to the Skills Funding Agency.

Students on the apprenticeship levy route will undertake the Executive MBA programme, and, in addition, will be required to take part in the Apprenticeship Framework activities. They will also have to undergo an End Point Assessment (EPA).

For more information on Apprenticeships please visit:
www.lboro.ac.uk/sbe/apprenticeships



Programme overview



Key to Modules

Year One

- PE Personal Effectiveness
- MP Managing People
- SM Strategic Marketing
- AFME Accounting, Financial Management and Economics
- DML Decision Making for Leaders
- LO:SGM Leading the Organisation – Strategy Governance and Markets

Year Two

- BA Business Analytics
- MI Managing Innovation
- LO:LP Leading the Organisation – Leading People
- LSC1 Leading Strategic Change Work-based project linked to Leading Strategic Change

Year Three

- Business Project
- Option Modules

All modules are delivered in a block format. Core modules adopt a blended learning approach, including face to face delivery, online and live modules. Option modules are four or five-day block modules undertaken with the Full-time MBA cohort. All modules will include pre-work that has to be completed prior to module attendance.

Programme features:

Executive MBA and Executive MBA in Sports Management

Modules

Compulsory modules

Personal Effectiveness; Business Analytics; Decision Making for Leaders, Accounting, Financial Management and Economics; Managing Innovation; Managing People; Operations Management; Strategic Marketing; Leading the Organisation: Leading People; Leading the Organisation: Strategy, Governance and Markets; Leading Strategic Change; Work-based Learning Project.

All apprentices will be required to undertake End Point Assessment before they are eligible to graduate with a University Award.

Optional modules

Managing the Global Firm; Managing Corporate Reputation*; Entrepreneurial Business; Project Management; Corporate Finance; Information Systems: Strategy and Management; Managing Sports Organisations*; European Summer School (ESSAM) and International Study Period (2 week or 1 week, respectively) [additional fees may apply].

*Compulsory options for Sports Management Pathway
The School reserves the right to vary the list of modules.

Duration

The Executive MBA is studied part-time over 3-5 years, and is designed for working professionals.



The Loughborough Executive MBA Sports Management Pathway

In addition to the Executive MBA (EMBA), we offer a sports management pathway for those candidates who wish to tailor their learning to the sport sector.

The course is designed to provide you with all the core MBA knowledge, skills and behaviours, whilst allowing you to develop context specific knowledge and skills related to Sports Management through tailored optional modules and your work-based project. Voted No.1 for sports subjects, Loughborough University is an ideal place to study.

Drawing on Loughborough University's long heritage and reputation for sport, this pathway covers all the same core content of the EMBA programme but then also includes 50 credits of sports management focused

modules. It is aimed at those wishing to gain both the general senior management learning of an MBA programme alongside developing the capabilities to succeed in sports organisations and businesses.



QS WORLD UNIVERSITY RANKINGS
BY SUBJECT 2021
RANKED #1 IN THE WORLD TO
STUDY SPORT-RELATED SUBJECTS
FOR THREE YEARS RUNNING

Inspiring leaders: Jon Rheault

Current Executive MBA student and Professional Ice Hockey player tells us about his Executive MBA experience so far

My EMBA experience so far

My journey leading up to taking the Loughborough EMBA program, like many, has been unique. I am from Deering, New Hampshire in the Northeast USA and I have been a professional ice hockey player for the last 11 years. I was fortunate that my path allowed me to get my undergraduate degree at Providence College where I got my Bachelors of Science in Business Management and a minor in Finance. After graduating, I played five professional seasons in North America where I worked my way up to playing at the highest level in the world, the NHL. After five seasons I moved to Europe and played seasons in Germany, Switzerland, Austria and now, England. The most recent move, to England, has enabled me to pursue continuing my education. Being able to continue playing a high level of hockey while participating in an MBA program of this calibre will provide me with the perfect bridge between hockey and the business world.

What made you decide to do an EMBA?

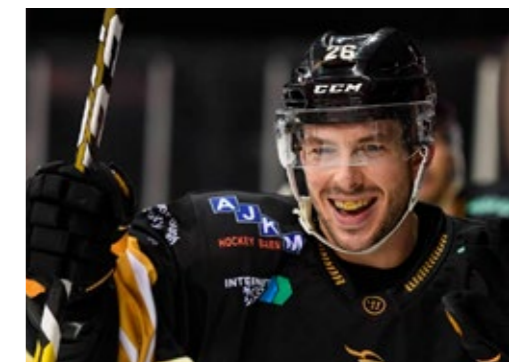
The prospect of continuing my education had always been in the back of my mind but I was unsure how I would incorporate it into my life. The opportunity to continue playing professional ice hockey and get my EMBA at the same time fit perfectly with my goal of transitioning from hockey to the business world. The EMBA option didn't force me to put my career on hold to continue my education and the work experience of the other members of the programme has been invaluable to me. As everyone in the programme has significant work experience our class time is filled with current real-time work situations that are great learning opportunities and also help me gain some "second-hand" business experience that should help expedite my growth in the career change ahead.

How would you sum up your EMBA experience so far?

So far, my experience has exceeded my expectations. Just like with anything new, there was a period of adjustment but there was and continues to be plenty of support from both faculty and colleagues in the program. There are so many talented and accomplished students on the programme and so much of the learning is from one another which I think is more valuable than a textbook and the professors have been great in facilitating this type of learning. Even though there is still a lot of the programme left, I can tell that when I walk away from Loughborough, I will be equipped with the applicable knowledge to be as successful off the ice as I was on the ice.

Any advice for future students considering an EMBA at Loughborough?

I really cannot express enough how happy I am with my decision to attend Loughborough University. You feel like you're a part of a family here and that the faculty really have your best interests in mind and truly want to help you achieve your goals. If you have the opportunity to come to Loughborough and you have aspirations you want to achieve in your career, then join the family. You won't be disappointed.



Additional programme information

To register your organisation's interest in the programme, irrespective of route, please contact Vicki Unwin, Business Development Manager at Loughborough University, either by email at V.E.Unwin@lboro.ac.uk or by mobile: +44 (0)7816 977643.

For further information about the academic programme please contact Dr Belinda Dewsnap, Programme Director either by email at b.dewsnap@lboro.ac.uk or by phone: 01509 223137.

Applying for a place on the programme

Closing date for applications is 31st July 2021.

For more information on the application process please go to www.lboro.ac.uk/mba

Entry requirements

An honours degree (2:2 or above) or equivalent overseas qualification; membership of an approved chartered institute; or a Diploma in Management Studies. A minimum of five years professional/managerial experience. English language requirements apply for those whose first language is not English. For full entry requirements please visit www.lboro.ac.uk/mba



How to apply

Application tips

All students

An applicant's organisation may have its own internal procedures for selection to this programme. These are separate from the University's application process, which is an online process accessed at www.lboro.ac.uk/exec/apply

We strongly recommend that applicants and employers read the guidance documents available on this website before starting the application process. Specific guidance is given for Executive Masters applicants and Apprenticeship applicants.

All applications must be authorised by the relevant sponsor inside the applicant's organisation. A letter on the organisation's letterhead, confirming the firm's financial support for the applicant must be uploaded as part of the application process. This letter should clearly state which EMBA route is being applied for. The University may need to further satisfy itself of eligibility before an Apprenticeship application can proceed.

Admissions Criteria

All applicants will need to provide:

- Evidence of qualifications – degree or highest-level qualification or evidence of professional qualifications. If an applicant has lost exam certificates these can be traced via: www.gov.uk/replacement-exam-certificate
- Proof of change of name - if the evidence above is in a previous name
- Copy of passport
- A reference to provide evidence of experience.

Apprenticeship applicants will also need to provide:

- Evidence of Maths and English qualifications at Level 2 (GCSE Grade C or above). This is a Government requirement for all apprenticeships
- Once the University is satisfied that a candidate's organisation has selected the Apprenticeship route they will send applicants the following additional items for completion and upload to the application portal.
 - Apprentice eligibility checklist and declaration form
 - Apprentice initial needs assessment form

Fees, funding and scholarships

Executive MBA programmes: fees, funding and scholarships

Competitive scholarships worth up to 40% of the fees are available. Tuition fees for the whole programme are £28,800. We offer two parallel programmes routes to enable those organisations who pay the Apprenticeship Levy to utilise their funding.

Apprenticeship Route

The fees for the Postgraduate Diploma in Business Administration are £14,000 which would be met in full by the Apprenticeship Levy.

The top-up to the final year for the Masters in Business Administration programme will be a third of the full EMBA fee of £28,800 and normal scholarships will apply. The total for the whole 3-year EMBA is £19,760 at a 40% scholarship and £21,200 for a 25% scholarship.

Standard Programme

For those who wish to study on the standard programme route, the current fee for the EMBA programme would be £28,800 and normal scholarships will apply (40% and 25% depending on work experience and formal qualifications).

Levy-funded apprenticeship information

The Executive MBA programmes have been designed to meet the requirements of the Level 7 Senior Leader Apprenticeship Standard. Loughborough University is an approved provider of Apprenticeship Levy Services to the Skills Funding Agency. Employers will be able to reclaim up to £14,000 of the cost of this programme via the Government Apprenticeship Levy.



TOP 10
IN EVERY UK
UNIVERSITY
LEAGUE TABLE



General enquiries

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