Creative Arts

School of Design and Creative Arts
There are so many ways that students can benefit from being part of our School of Design and Creative Arts.

Courses are taught by incredibly experienced academic staff, many of whom are at the forefront of leading research or are practicing artists at national and international level.

Our world-class facilities cater for a broad range of digital and material projects, providing artistic freedom and a high-quality learning experience to all students.

The School also boasts excellent, long-standing relationships with a huge variety of industry employers and not-for-profit organisations. These provide excellent placement and graduate opportunities for our students, enhancing their future employability. There is a unique sense of community spirit within the School that stimulates personal development, allowing students to embrace their creative potential in a fully inclusive environment.

Professor Cees de Bont
Dean of the School of Design and Creative Arts
Placement year and study abroad

Placement year
All our undergraduate courses provide students with the opportunity to undertake a year-long professional work placement in industry. This takes place after the first two years of study and on completion students will gain the Diploma in Professional Studies (DPS) qualification. Examples of recent placement destinations include:
- Alexander McQueen
- ASOS
- Marks and Spencer's
- Next
- Manufacturing Technology Centre (MTC)
- Walt Disney
- Warner Bros.

lboro.ac.uk/creative-arts/placements

Study abroad
Studying and/or working abroad provides an exciting and challenging opportunity to experience another culture as part of your degree. It can increase confidence levels, broaden your horizons, and facilitate the development of key skills and experiences that are increasingly valued by employers. Studying abroad also offers the opportunity to gain a Diploma in International Studies (DIntS) alongside your degree.

lboro.ac.uk/departments/aed/undergraduate/study-abroad
Facilities
Our students have access to state-of-the-art teaching and learning facilities, which open up an exciting variety of creative opportunities. They provide industry-standard production possibilities and an unparalleled level of professional training.

These are housed in our six superior creative art and design hubs:
• Creative Digital Technologies and Photography
• Print, Dye, Weave, Stitch and Embroidery
• Wood, Metal, Plastics and Laser
• Painting and Printmaking
• Ceramics and Mouldmaking
• Performance and Rehearsal Spaces, Costumes, Sets and Props.

Arts Degree Show
Each year, all final-year arts degree students are invited to exhibit work in the annual Arts Degree Show. Attracting thousands of visitors each year, the show enables finalists to showcase and promote their work to the public and industry contacts. Foundation students are invited to take part in the Art and Design Foundation Exhibition which runs alongside the Degree Show.
The primary aim of the course is to prepare you for further education, building upon prior experience and skills. The programme of study ensures that the full range of teaching expertise and learning opportunities provided aid your awareness of the demands of art and design and help you to recognise the common principles and distinctive characteristics of the different subject disciplines.

Our course is divided into three levels of study. This structure increases your personal independence in developing ideas and extending your skills in using materials, techniques and processes. From fine art, through three-dimensional and textile design to visual communication, the course produces students who can confidently make informed decisions about their creative futures.

Our foundation students enjoy access to a range of facilities, equipment and expertise. The foundation programme studios are located in close proximity to our degree studios, enabling students to witness first-hand the level of dedication, knowledge and skill required in their chosen specialisms prior to degree application and acceptance.

**Modules**
Areas studied include research methods, ideas development, materials and methods, design evaluation and reflection, art and design research, and preparing for progression in art and design. Students choose to specialise in one of four pathways: 3D Design, Fine Art, Textiles and Fashion, and Visual Communication.

**Career prospects**
Our Art and Design Foundation studies course leads to a UAL Level 3 qualification, satisfying the entrance requirements for progression to undergraduate courses in Art and Design. 94% of our students were accepted by Higher Education institutions for higher degree study in 2019*. At Loughborough, Art and Design Foundation students are eligible for entry onto the following courses:
• Fine Art BA (Hons)
• Graphic Communication and Illustration BA (Hons)
• Textile Design BA (Hons)
• Industrial Design BA (Hons)

Students who achieve a distinction grade and also hold A level Maths and Physics are also eligible to apply for:
• Product Design and Technology BSc (Hons)
• Architecture BArch (Hons)

"The foundation course has been an exciting, eye-opening and hands-on experience. Working in the different specialisms gave me an understanding and awareness of the pathways you can take within art and being exposed to so many art forms and processes helped me to improve my skills and grow as an artist."
Fine Art
BA (Hons)

BA (Hons) DPS/DIntS*: 4 years full-time with placement year#
UCAS code: W101

BA (Hons): 3 years full-time#
UCAS code: W100

Typical offers
A level: A typical offer for applicants without a Foundation course is ABB from 3 A levels
IB: 34 (6,5,5 HL)
BTEC: UAL/BTEC Level 3 Diplomas in Art and Design. Please refer to the online prospectus for details.

Placement opportunity  Study abroad  Additional award

Fine Art at Loughborough offers a vibrant, creative and critical environment that explores the possibilities of contemporary fine art practice and theory. Through the medium of drawing, painting, sculpture and print, to photography, video and sound, digital media and interdisciplinary activities, students will develop an exciting and diverse body of work.

A Fine Art degree recognizes art history and visual culture, develops new critical connections between culture, society, politics and the environment, and provides students with professional, practical, intellectual, and transferable skills and employment opportunities. This studio based course provides graduates with the confidence, experience and skills needed to become professional practitioners, pursue further postgraduate qualifications, and it also enables a broader engagement with the fast-growing sector of creative and cultural industries.

Fine Art offers an exciting way to investigate, participate in and contribute ideas to the field of contemporary art. Our undergraduate degree course intertwines the use of our existing multidisciplinary facilities, enabling you to create pieces that are unique, engaging and stand out from the crowd.

We foster your creative skills, helping you to interpret subjects by developing critical and analytical insight, enabling you to be confident about promoting your contemporary practice. The course content covers several fields including painting, printmaking, sculpture, drawing, photography, filmmaking, performance and emerging media. These areas encompass the use of our existing multidisciplinary facilities, enabling you to create pieces that are unique, engaging and stand out from the crowd.

The course has a strong entrepreneurial spirit, having helped develop a large number of successful artists who are working nationally and internationally. We also have many industry links to successful international companies and organisations. These links not only help to spread our great reputation, but also provide placements, employment and programme content contributions for our students.

Year 1
Areas studied include introduction to fine art, drawing, painting, sculpture and print, photography and digital practice.

Year 2
Areas studied include reflective fine art practice, art and aesthetics, and locating practices in the contemporary field of fine art.

Optional placement/study year
Optional professional placement and/or overseas study.

Final year
Areas studied include resolving fine art practice and an art and design dissertation, leading you to develop your final degree show.

Career prospects
Many graduates pursue further study at postgraduate level in Art and Design courses. Beyond this, students have established galleries and studio spaces, continued working as professional artists and gained employment at destinations including The Hepworth Wakefield, Nottingham Lakeside Arts, Smashbox Cosmetics, and the London Taxidermy Academy.

"I have enjoyed pushing my creative boundaries and learning new skills. The evolution of my work has seen dramatic changes from first year to third, but the quality of it has only improved."

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Graphic Design
BA (Hons)

Graphic Design will help you develop the knowledge, understanding and skills required for the origination, development and application of creative ideas in graphic form. We concentrate on acquiring professional skills and industry understanding to help you in your career.

Our approach combines theory and practice in a flexible structure tailored to suit your aspirations. From a basic grounding in the application of visual research and visual methods, the consideration of drawing, and approaches to modern and contemporary art and design, underpinned by core skills in illustration, typography and photography, you will work towards developing a creative portfolio suitable for employment and further study. Key specialist areas that you may go on to explore include print and advertising, packaging and point of sale, film and animation, digital design, retail and environmental design, and brand visual identity.

With the help and guidance of academic subject specialists, and technical support staff based in our creative hubs, you will receive the very best opportunity to develop a personalised approach to the subject, as well as explore options to gain industry experience, study abroad, and showcase your work at the annual degree show.

**BA (Hons) DPS/DIntS**: 4 years full-time with placement year*
UCAS code: W910

**BA (Hons)**: 3 years full-time*
UCAS code: W910

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- IB: 34 (6,5,5 HL)
- BTEC: UAL/BTEC Level 3 Diplomas in Art and Design. Please refer to the online prospectus for details.

*Diploma in Professional/International Studies
*Please note that you can move between the three- and four-year versions of the same course once enrolled.

**BA (Hons): 3 years full-time**
UCAS code: W900

**BA (Hons) DPS/DIntS**: 4 years full-time with placement year*

**Optional placement/study year**
Optional professional placement and/or overseas study.

**Final year**
Areas studied include focused, specialised practice and synergising directions in graphic communication and illustration, as well as an industrial intelligence report or art and design dissertation.

**Career prospects**
Graduates have pursued careers in areas including photography, art direction, graphic design, publishing, illustration, video production, television and film, curation, art buying, art editorial, marketing, art direction for advertising, branding, performing arts, exhibition and display design, app design, comic illustration, and more.

"The highlight of my time at Loughborough is completing an industrial placement year. The opportunity to put my learned skills into practice within an industry setting was invaluable and has affirmed my future career plans."
Textile Design
BA (Hons)

Textiles at Loughborough enables students to gain high-level practical skills in designing and making, through specialist disciplines in printed textiles, woven textiles, multi-media textiles and integrated digital practice. The course combines experiences of traditional and hand processes with digital technologies, and has extensive links with industry.

This innovative course takes a commercially relevant approach to the field of textiles. We have a long-standing international reputation for the quality of teaching, high calibre of graduates and the quality of design work achieved by our students. We regularly win awards and commissions, with students exhibiting their work around the UK and abroad.

The course covers a range of fundamental skills required to work in the industry, which are transferable to a wide range of careers in other fields including research, drawing, design development, workshop practice and process, colour and trend awareness, and critical and contextual understanding. The skills gained by our students also means they are well placed to enter the fashion industry, with many choosing to build on the experience and connections gained from their placements with fashion houses.

An increasing number of our students choose to work with environmental and socially ethical materials and processes, or to upcycle materials as part of their work. They are supported by staff who are actively involved in research into improving the ecological sustainability within textiles.

Year 1
Areas studied include individual approaches to drawing, visual research, design development, and textiles process and exploration, supported by an introduction to modern and contemporary art and design.

Year 2
Within the specialist pathways, areas studied include materials, processes and conceptual application, sampling and textile manufacture, and professional and business practice. Students are also able to select from a list of School-wide optional modules.

Optional placement/study year
Optional professional placement and/or overseas study.

Final year
The final year focuses on the development of a strong portfolio of individual work, encouraging innovation and interaction within a textiles context. This is supported by a written textiles research report. In semester two, students work on an individual textiles studio practice project.

Career prospects
Recent graduates are employed as designers and buyers in major national and international fashion, interior and automotive companies, as stylists for fashion and interior magazines, and a whole range of other textiles and textiles-related employment, whilst others are self-employed as freelance designers and textile artists.

"During my final year, I was selected to exhibit at New Designers in London, where I was able to network and make industry connections. I have since received a graduate job offer as a colour and materials designer in the automotive industry."
General enquiries
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This brochure was written several months in advance of the academic year to which it applies (2021). Every effort has been made to ensure that the information contained within is accurate at the time of publishing, but updates (for example to course content) are likely to occur due to the time between publication and the course start date. It is therefore important to visit our online prospectus at www.lboro.ac.uk/study before applying to check for any updates, as this will be the most up-to-date repository of information.