



Alumni Association Annual General Meeting 2021

Friday 2 July 2021, 3.30pm – 5pm

Online

Attendance

Chair

Oliver Sidwell, Alumni Association President (OS)

Present

Alison Barlow, Stakeholder Relations Manager (AB)

Martyn Edwards, Director of Marketing & Advancement (ME)

Sarah Fisher, Engagement Assistant (SF)

Katie Wilson, Senior Engagement Officer (KW)

Two members of the Alumni Advisory Board

Eleven members of the Alumni Association

1: Welcome and introductions

- OS welcomed the group to the meeting.

2: Minutes of the last meeting

- The minutes of the 2020 Annual General Meeting were approved.

3: Update from Alumni Association President: Oliver Sidwell

OS shares [PowerPoint](#) presentation

- OS talked about who is currently on the AAB
- OS explained who the newest members to the board, Aisha, Yasamin and Amy.
- OS explained how the AAB election process works.
- OS shared the latest AAB elections are underway.
- OS shared that there are four AAB meetings each year.
- OS explained the activities he had been involved with in the last year.
- OS talked about key contributions from the AAB members.

- OS talked about news stories around members of the AAB.

4: Engagement update from Stakeholder Relations Manager: Alison Barlow

AB shares [PowerPoint](#) presentation

- AB explained that the alumni engagement team have a new intern.
- AB shared the team priorities.
- AB encouraged alumni to keep in touch and update details if they change.
- AB talked through the communication figures and stats for over the last 12 months.
- AB mentioned digital engagement campaigns with the last years being #LboroGrad2020.
- AB commented that the #LboroGrad2020 campaign has been recognised internationally.
- AB shared that the team have been awarded a CASE award and shortlisted for a Heist award for the #LboroGrad2020 campaign.
- AB outlined details of the Job Opportunities campaign.
- AB shared a question had been submitted - What are you doing to support graduates in a competitive job market especially post-covid?
- AB answered the question and explained the Job Opportunities campaign did exactly that.
- AB highlighted that alumni shared jobs which were then advertised to graduates.
- AB shared details of the latest campaign #LboroInnovation and explained stories from the campaign would be shared over the next few months.
- AB mentioned the stats for alumni volunteering.
- AB asked if alumni want to volunteer, they can let us know and they will be contacted when suitable volunteering opportunities arise.
- AB talked about alumni get involved.
- AB explained how international alumni can get involved.
- AB shared details on the challenge events.
- AB told all that this year's challenge event, The £10k challenge raised funds for student mental health.
- AB gave details of some of the online events over the last year.
- AB confirmed digital campaigns, volunteering opportunities and work with internal alumni will continue.
- AB requested that if any alumni have a story to share then please get in touch.
- AB shared new University senior appointments: Vice-Chancellor – Professor Nick Jennings; Dean of SBE – Professor Janet Godsell; and Dean of Social Sciences and Humanities – Professor Lianne Gibson.
- AB shared plans for the next year.

5: Questions from the floor and discussions

- There were several questions about reunions and events.
- AB shared that as soon as the team can arrange reunions they will, and alumni will be contacted about them.
- AB explained the reunion will probably be for all alumni, not specific groups.
- Question “How many alumni worldwide are actively part of the association?”
- AB answered that there around 190,000 graduates in total and 70,000 are contactable by email.
- AB asked if any further questions or feedback.
- Alumnus Richard Masters offered to mentor students and didn’t hear anything. He feels he is in a good position to mentor and support Loughborough with work linked to sustainability, for green gown awards if appropriate.
- AB replied that we will follow up offline regarding as to why the alumnus wasn’t involved in the mentoring.
- AB mentioned that she is unaware of any schemes around sustainability and mentoring.
- AB explained that these is a Sustainability team and outlined some of the work done with students around recycling.
- AB confirmed sustainability will be important part of the new University strategy.
- Alumnus Richard Masters confirmed he is happy to support the University with this if needed.
- AB asks alumni to get in touch with any ideas.
- Discussion on sustainability projects and the University’s plans.
- AB mentioned in the future looking at organising an event on sustainability and could get Richard Masters involved.
- ME confirmed two of the themes for the new University strategy are Environment and Society, and Health and Wellbeing.

OS closes the meeting and thanks everyone who joined.