

Loughborough University, East Midlands

| Q1 What do you remember about past Olympic and Paralympic Games? | Q2 How do you feel about the celebrations for the Handover from the B | Q3 What effect on your life do you feel the London 2012 Games will have? |
|--|--|---|
| opposite moments. I remember the opening ceremony in Athens and Sydney, I am I don't watch the Olympics. | the atmosphere was too. The dancers were fantastic and so was the London Don't know, don't care. | really fun and everyone will love the carnival air, I hope we can show Britain in the Nothing. |
| I remember Kelly Holmes winning two medals. I remember nothing else, because I was too young. | Good, although Boris Johnson ruined it, chavy and stupid. | We will be very poor because the government will take a lot of money off us to make it very special. |
| Nothing. | It went well apart from Boris Johnson. | Tourism. |
| I remember waking up to do a paper round and turning over to BBC to watch the last Kelly Holmes winning two gold medals. | I felt really proud watching the Handover ceremony. I felt that it does the Don't know. | I don't think it will have a dramatic affect on my life, after all I live in the Midlands, It will be very exciting and I hope I can see some of it. |
| I remember when Kelly Holmes won two gold medals. | I liked the bus, but I think it might not be as good as China. | |
| Don't remember. | Don't know. | |
| Kelly Holmes was a big highlight and Paul Radcliffe's trouble with the marathon. I was When Kelly Holmes won two golds in Athens. | I think the London bus was amazing. That whole presentation rocked. They were really good. | I think that if London goes around trying to top Beijing, it will put the country into a Don't know. |
| Remember Alan Wells winning 100 metre gold. Was proud, he was Scottish. | Didn't watch, was on holiday, but had good feedback from grandparents. | Much more switched on. Really looking forward to it, especially the cycling. |
| On holiday in Devon in the rain, watching Coe and Ovett in 800 metre and 1500 | Handover was fairly underwhelming, I am not particularly aware of the | We will be hoping to attend some events. It will affect the UK in a big way, even |
| 1976, watching overnight with first boyfriend. 1980, Beijing 5th in Olympic Coe and Ovett, Moscow 1980 1500 and 800 metres. Sydney Games, Denise Lewis, heptathlon. Sydney, coxless four winning gold. | Handover, bizarre, contrast to Chinese style. I've not heard of the Cultural | More work for sport scientists, hopefully more motivation towards physical activity in |
| Year 2000 birth of 1st child, living in Australia, very yellow and gold. Daley | Not too good. The bus was tacky as was the whole lot, loud performance. | Exciting. Great for Great Britain. |
| I remember the 1984 Olympics, they happened when I was finishing a house let, at | I heard about this on the radio, but yet to see anything locally. | Living in Loughborough, I hope a lot and really positive for the children. |
| I remember Kelly Holmes winning her 2nd gold, we were camping with friends and we Paula Radcliffe missing out in Athens, I was at home. | Sorry I missed it, camping again. The only bit I saw was the Boris Johnson I felt that the Handover bit of the final ceremony was a bit limp. Don't know | Excitement. |
| not that into sports. | I didn't watch it. | I am sure Loughborough University, where I work, will have lots of activities which If it's as good as Beijing, it should be very uplifting. If we get any tickets, it would be |
| 1948, lived in Neasden, London, saw Games on news at cinema. Remember Fanny | Reflected the fact that UK is much smaller than China. | I think it will have a huge effect, but I'm not sure if it will be positive. |
| | I didn't see the Handover but I saw the opening ceremony and I loved all the dance routines and all the lights and outfits. I enjoyed seeing all the countries, some I had never heard of! I heard that at the closing ceremony Leona Lewis and Led Zeppelin sang together. | Am hoping Loughborough will have some Olympic hopefuls from abroad, as well as |
| In the 2004 Olympics it was in Greece and I was in Greece at the time, but I didn't watch it. Kelly Holmes won two Olympic gold medals. | | It might get a bit overcrowded and they might be able to build the place on time! I think it will show that one country is well known and that because we are a small country, it doesn't mean we are the odd ones out. |
| | This year Team GB finished in fourth place on the medal board. Rebecca Adlington won two gold medals. Leona Lewis sang at the closing ceremony. A London bus came with dancers on at the closing ceremony. | |
| Kelly Holmes won two gold medals. Tom Daley was in the 2004 Olympic Games. Michael Phelps won 7 golds. Tom Daley is only 14. One of the Games was in Sydney. | I did not watch it. | I think that Great Britain will finish fifth place on the medal board. |
| Athens 2004 - we came tenth. Sydney 2000 I did not watch. | I did not watch the closing ceremony. Message - watch out China, Britain is in the building. | I don't know as everyone will be wanting tickets. |
| Tom Daley was in the 2004 Olympics in Athens when he was 10. Kelly Holmes won 2 gold medals. Great Britain came tenth in 2004. | from Jamaica. In the opening ceremony there was little girl, who was meant to sing but was rejected because she wasn't pretty enough. They just got another girl to mime it. Great Britain came fourth on the medal table, they did | People will be rushing to try and buy tickets. There will be more jobs going. |
| The Olympics were invented by the Greeks. Most medals in the 90s was 7, and 6 in Athens 2004. | I think it was a little OTT, it said somewhere that sport comes home. Why did they fly a London bus over? A bit daft but I still hope we do well in 2012. | I think that we will do pretty well because the country who hosts the Games tends to normally win. When I am older I hope that I will win a gold medal for running, either the 400 or 800 metres. |
| I remember sitting at home watching the Athens 2004 Olympics when Kelly Holmes won her second gold medal. | Yes, I saw some of the Handover ceremony, I remember seeing Leona Lewis sing on the London bus and David Beckham kicking a football into the crowd. | I do not think it will effect me much but it is nice that it will be held in England. There will be more tube stations and new stadiums. |
| I remember when me and my sister, Emma, sat watching the Olympics together and we watched the closing ceremony together. Also remember Usain Bolt from Jamaica winning the 100 and 200 metres races. | | I think it will get more people into sport. |
| | I saw some of the closing ceremony, but not the Handover of the flag, but saw lots of other things. I really enjoyed the Olympics. | Well, I think that it will have a very big effect on people in the UK and it will encourage people to do more sport. Yes, I am planning on going to the Olympics in 2012, or even compete in it because I will be the same age as the male diver, Tom, who is 14. |
| I don't remember much at all and I didn't watch it on TV, apart from one time when I watched the Paralympic Games and some men were in wheelchairs in a race. | I didn't watch the Handover ceremony from Beijing to London at the closing ceremony. I did watch a really small amount of the diving and a bit more of the swimming. I think one of the messages they were sending out to the world was that you can still achieve something, even if you have disabilities. | I don't really think it will have any effect on my life, but it might on others, in the way they might try something new, even if they do have disabilities. |
| In 2004 Paula Radcliffe broke down and started to cry because people were overtaking her. | | The effect on the community is that we will have more people taking part in the Olympics and more medals will be won. |
| | In the closing ceremony there was a lot of singing and dancing. | |
| I remember that in 2004 Paula Radcliffe broke down mentally, she sat down and started to cry. | | I think that London 2012 will make London look very good with all the athletes. I think we will do a lot about it in school. I think since we are hosting the Games we will have a better chance of achieving more gold medals. Also, there will be more business in Loughborough because the athletes will want to eat in restaurants. |
| | In the closing ceremony there was lots of singing and dancing. Boris Johnson, the Mayor of London, looked very scruffy. | |
| The first Olympic Games were held in Athens and the last Olympics were in Athens also. In 2000 the Olympics were in Sydney. Until now in Beijing, Team GB never came in the top 5 of the medals table. | The youngest athlete in the Beijing Olympics was Tom Daley, who is only 14. I watched the gymnastics and it was amazing how they hang onto the slippery bars. This year an American man went the records of eight medals in the swimming and guess what, he did it! Michael Phelps is now a world record holder. | The athletes for the 2012 Games will be staying in Loughborough to practice and will have to have somewhere to stay. There will be more buildings built, which will also create more work for people. |

| | | |
|--|---|--|
| I remember that a lot of Loughborough swimmers went to the Olympics in 2000 and 2004. | I really loved how cycling has become our best sport. During the closing ceremony the memory tower was quite unusual, but still fantastic, as was the opening ceremony. How did they do the fireworks in the Olympic rings? The choreography was brilliant. | I think that London will be very good, but I don't know what kind of style will be used to represent British style. |
| In Athens 2004 we were tenth in the medals table, not very good. | I think Beijing did very well in the closing ceremony and London will have to do very well to beat it. | It will give people more jobs but it will cost more money. |
| They held the Olympics in Athens in 2004 and Kelly Holmes won two gold medals for running. | There is a new sport in the Games and it is called BMX biking. In the closing ceremony David Beckham kicked a football to the crowd whilst on a big red London bus. I like watching it. | |
| The Olympic Games in 2004 was held in Athens, Greece and overall, we came tenth in the medals table. Kelly Holmes won two gold medals for running. In 2000 the Olympics were held in Sydney, Australia. Rebecca Romero was the first British athlete to win two gold medals in two different sports. | I didn't see the closing ceremony but I heard that there was a big red London bus that drove in and inside was David Beckham, Leona Lewis and a guitarist, who came out of the roof. David Beckham kicked a football into the crowd and Leona Lewis sang and the guitarist played. I think they were trying to say we are going to be good! | Don't know what, but me and my family might be going to see the Olympic Games. |
| In 2000 the Olympics were held in Sydney and they were held in Athens in 2004. | Somebody called Tom got a record for rowing. He won two gold medals for Great Britain. | |
| It is good for keeping people fit. I want to be in the Olympics when I am older. | I remember that Leona Lewis sang at the Olympics and that David Beckham went to the Olympics. It was very good. | |
| In 2000 the Games were held in Sydney. We haven't come fifth in the medals table for a while, until Beijing. | I think the message was that more people should think of starting a sport. The Paralympics are showing that anyone can start a sport and there is no excuse not to. | I think that in 2012 more people will come. Some athletes will need somewhere to stay and that place is Loughborough! |
| We went to Athens in 2004 to the Olympics. In 2000 we went to Sydney to the Olympics. The Olympics has changed a bit as there are now two new sports, they are BMX bikes and swimming. | I remember that Leona Lewis sang at the Olympics and that David Beckham went to the Olympics. The Olympics were very good. | |
| The last time in 2004 it was held in Athens. Kelly Holmes won two gold medals. | Chris Hoy won three gold medals. Usain Bolt kept breaking the record in the 100 metres. Victoria Pembleton won one gold medal. Team GB won 16 gold medals. David Beckham was at the closing ceremony. We flew a red bus across to Beijing. | England will win and it will be exciting. |
| Sydney in 2000 and Athens in 2004. | I think we won 14 medals in Beijing, China in 2008. I watched the swimming, gymnastics and a bit of the tennis. I watched the opening ceremony and during the closing ceremony there was a red bus flying and David Beckham was there. | Better than any other country. We will be in first place definitely. It will be hard work to build a building. |
| Athens 2004 where we came tenth. We never come first. | No, I did not see the Handover. | I think that if Great Britain try hard they will probably win a few medals. |
| Kelly Holmes won two gold in the Olympics. In 2000 the Olympics were held in Sydney. | I think that we are telling the other countries that we will hold one of the best Olympics. | We will have a lot of athletes in our area and there will be a lot of money being spent. |
| In 2004 the Olympics were held in Athens and Kelly Holmes won two gold medals for Great Britain. | In the 2008 Olympics they included a new sport called BMX biking. If Loughborough was a country they would come 34th in the world. | Great Britain will have a lot of athletes and there will be a lot of money being spent on the Olympic stadium. |
| When Great Britain only won one gold medal. | When Boris Johnson represented England when they did the Handover. | Chinese coming to Loughborough. |
| My cousin took part in the Paralympic qualifiers. | I watched them extinguish the flame and get on the London bus. | The Chinese coming to Loughborough, Leicestershire. It will be a better place. |
| When Team GB only won one gold medal. Paula Radcliffe having a mental breakdown and being a sore loser. | Leona Lewis singing and David Beckham kicking a football into the crowd. This was during the Handover from Beijing, China to London, England. | More money and more chance of winning. Being closer to where I live. |
| When England only won one gold medal. Paula Radcliffe went mentally insane. | It will be the best in the world. | More success, cash and get me into the Olympics. |
| England only won one medal. | The fireworks were beautiful. All of the costumes caught my eye. | Lots of schools are going to be talking about it. |
| England only won one medal. | The fireworks were beautiful. All of the costumes caught my eye. | Lots of schools are going to be talking about it. |
| India only won one medal. | Michael Phelps told us about his Olympics. Rebecca got a gold and bronze in the swimming. | More money for the community, more fun and more UK TV. |
| My Dad telling me that a 72 year old did live deer shooting. | Michael Phelps winning his eighth gold medal. Usain Bolt winning the 100 metres sprint. Rebecca Adlington and the other person winning gold and bronze. | More money for the community. Tourism and more fun. |
| The Olympic Games is held every four years. | They let off lots of fireworks. | More money coming to the UK and more people coming. |
| | In 2012 the Olympics will be moving from China to London. | More happiness and celebrations. More medals to win and more sports too. |
| Winning the cycling. The singing and drumming during the opening ceremony. (Pictures drawn) | Fireworks. (Picture drawn.) | |
| Opening ceremony and the drumming. (Picture drawn.) | The fireworks. (Picture drawn.) | Joy, celebrations, more people and more money. |
| Kelly Holmes won 2 gold medals and there were loads of fireworks. | I liked all the fireworks and the big flame. I think the message was that the Olympics are coming. | There will be more money for England. There will be more athletes taking part for England. |
| England won one medal. | The Chinese people singing, the climbing frame, fireworks, dancers singing, the guitarist and Leona Lewis. David Beckham kicked the football. It was very good. The concert was good as well. | More happiness and more money for the country. There will be more new experiences. |
| Kelly Holmes won two gold medals in running for England. | A Chinese woman who was singing was mouthing the song because they thought the woman that was meant to be singing wasn't pretty enough. | More money, more experiences and a change for the future. |
| Paula Radcliffe broke down in 2004 in the middle of the race. | In the closing ceremony there were people singing and dancing. | The Chinese athletes will be staying at Loughborough University. It will give us a chance to talk to some of the athletes that performed in previous Olympics. |

| | | |
|---|--|--|
| I cannot remember anything. | I didn't see the closing ceremony. I saw a few minutes of the torch ceremony and it looked quite good. I think that the message it will be sending around will be to try and influence the younger people to try hard to get into the Olympics. | I don't think it will be as good as the Beijing Olympics because we don't have as much money. I will watch it on TV because I think it will still be quite good. |
| | It will be brilliant in 2012. | Great celebrations. |
| | The thing that caught my attention was the long jump. | Lots of people will either watch TV or go to London. |
| | That in 2008 when they played a basketball match the colours of the uniform were white and red like High School Musical. | I think England won't win because the referee will judge them harsher, so that other countries won't be able to state that England is cheating. |
| In the Sydney Games in the dressage event the German rider had a perfect round, apart from when her horse escaped. | The big flag was brilliant. It is going to be great. | Will get very competitive. |
| I remember that they were in Athens. | I did not see it. | I think children of my age will look up to them and try hard to be in the Olympics and Paralympics in 2016. |
| I can remember in the Athens Games a diver hit his head on the diving board. | David Beckham kicked a football off of a double-decker bus. | It might make a difference to the UK. |
| I remember that in Athens in 2004 the winning athletes were given laurel wreaths, like in the ancient Olympics, which were also held in Greece. | I wasn't able to watch it unfortunately. | I think the effect will be that young people will want to train and be an Olympian in the future. |
| I can't remember if it was in the Olympics or not, but someone fell out of their toboggan. | I remember David Beckham kicking a football off of a double-decker bus. There were also fireworks at about 10p.m. | I don't think it will, but it might, because I might go to the men's 100 metres final. |
| In 2004 in Athens we came tenth in the medals table. In 2000 the Games were in Sydney. | Held at the Bird's Nest Stadium and David Beckham kicked a ball from the top of the bus, which had been flown in from London. Leona Lewis and Led Zeppelin also showed up with Beckham. | I am going to watch it. I bet the royal family will be there. |
| In 2004 the Olympics were set in Athens. Kelly Holmes won two gold medals for Great Britain. We came fourth in the medals table. | Michael Phelps won 8 gold medals for the USA. Chris Hoy won three gold medals, Rebecca Adlington won two gold medals for Great Britain. We came fourth in the medals table. I watched some of the Olympic Games on TV and thought it was brilliant. We also did well in the cycling. | I think we could do very well in the next Olympic Games because we did well this year. We could come first in the medals table next time. |
| The Olympics were once in Greece. | I think it was strange that they flew a London bus over and that the next Olympics are meant to be very good. | I think there will be a lot of excitement and it will cost a lot of money. |
| I don't remember anything except for the ancient Olympics, which I have read about. | My Dad was always watching the sailing. There was a new sport called BMX biking. The stadium was called the Bird's Nest Stadium. I did not see or hear anything about the Handover. | There will be a brand new stadium built and everyone will be excited. |
| Kelly Holmes won two medals in 2004. | Chris Hoy won three Olympic Games gold medals. | I think the London Olympics will be an opportunity for people in both London and England to see the Games. |
| I was 5 years old and I remember nothing. | I watched a bit of the opening ceremony and I really enjoyed it. Also, I saw all of the gymnastics, swimming and diving, it was brilliant. I watched some BMX biking and the cycling. I enjoyed the martial arts as well. | I have no idea. I would like to watch the 2012 Games. The community will have to pay more. |
| | It was really good because Michael Phelps got 8 gold medals. | A really good pride for Britain. |
| | | Proud. |
| | | Proud for the future. |
| I remember the Athens and Beijing Olympics. | I think it will be good for everyone in sports and boosts sports in everyone's lives. | I think it will affect me because I take part in sports. It will give the UK more respect and pride. |
| I do remember the Olympics and I was at my friend's house. | I think it will help Britain and show their cultural side more. | I think I will be a lot more interested in the Olympics because it is Britain. |
| I don't really remember the last Olympic Games and I barely watched the ceremony. The one thing I do remember is the Beijing Games in 2008. However, I only watched the swimming on the TV. | I don't really know much about this because as I said I very rarely watch it. | It won't really have an affect on me, but I am sure it will excite and entertain most of the UK. |
| Didn't watch any. | I think that it is pointless and boring. | None. |
| I did not watch the Olympics. | I didn't watch the Handover from Beijing to London. | Because I don't live in London, I don't think the impact will be that big where I am. |
| I remember watching the Beijing Olympics and I particularly enjoyed watching the diving and the shooting. I was at home for the duration of the 2008 Games. I wasn't interested in the Olympic Games before 2008, although I think it was because I was too young to appreciate it. | I didn't see the Handover from the Beijing Games so unfortunately, I am unable to comment. | I think the 2012 Games will have a very positive effect on the future of Britain and will inspire younger people to get into sport and will also help with obesity problems. |
| Rebecca Adlington winning two golds and watching the horseriding, which was so cool! Also, in 2008 we came fourth as Russia overtook us at the last minute. However, England still did well, best result for years. | Great, something good is coming to London. It was cool watching it. | Quite a lot in a way, but not in other ways as I won't be involved. However, I could still go to watch in London as it is not that far away. |
| I remember the swimming, gymnastics, cycling, boxing and running. | I did not watch, but I imagine it was amazing. | Not much as I live quite far away. |
| Ian Thorpe in Sydney 2000. The fireworks at the Sydney Games. | Elated. | Inspirations for more sport and better facilities. |
| Kelly Holmes winning two golds and the men's 100 metres relay winning gold in the 2004 Olympics. Usain Bolt's pose after breaking the world record at the Beijing Olympics. | I didn't think it was that spectacular, especially in comparison to the opening ceremony. There are a lack of good ideas relating to the culture in Britain. | Very little effect on my life. |
| Sir Steven Redgrave winning 5 gold medals. | Patriotic. | I believe it will heighten patriotic feelings and I would like to observe the Olympics as a spectator during the 2012 Olympic Games. |
| Didn't watch them. | Don't really care. | Good for the economy. |
| Watching Kelly Holmes winning two gold medals in Athens. | It wasn't very good compared to all the Chinese celebrations, which were amazing. | It will be very good, as long as we don't mess it up. |
| Kelly Holmes, David aka The Haymaker Hays, Redgrave. | I don't care. | Bad effect as more people in our country |

| | | |
|--|---|---|
| I remember watching the gymnastics in a hotel as it was the best thing on at the time. | It wasn't very exotic and it was overshadowed by the Chinese's closing ceremony. | It will provide entertainment for the spectators who go to watch it, but it will also, most probably, make living standards lower, due to a rise in taxes, especially as we have spent all of the budget. |
| I can remember the Olympic Games in Athens. I was in Germany during the Games. There are no events that I can remember because I was too young and not really interested. | I feel really impressed because there were so many people well organised. | I don't know what will happen in my life in the future. I might not be in the UK in 2012. |
| Watching Kelly Holmes winning two gold medals for Team GB. | They were good to watch. | Good, but expensive. |
| I can only remember the 2008 Olympics and I never watched any of it. | I didn't see it. | I can't see it having much affect on me personally with London being so far away. |
| Kelly Holmes winning double gold. | I think that the ceremony could have been a lot better as there is more to England than public transport. | It won't have any effect, but prices will go up. |
| Kelly Holmes winning two gold medals in Greece. I remember her face and how shocked she looked. | I remember seeing the red double-decker bus and David Beckham kicking a football out into the crowd. | I am really excited about it being in the UK. I think the Olympics will make England pay a lot more towards sports in schools and universities. |
| I remember wondering how a person with no legs could run a marathon. | I feel that it would be fun to be there. | It is important for the Government, but it does not really change my life dramatically. |
| I can remember that the last Olympic Games were held in Beijing and that before that they were held in Athens. I remember that we did well at the Olympics. We were third in the medals table. I can remember the opening and closing ceremonies, which were great. Rebecca Adlington won two gold medals. | I think the celebrations in Beijing were amazing including the fireworks. The performance and joy that China brought was amazing. | I think London 2012 will have a huge effect on me because I live in Loughborough and this is one of the towns that are hosting foreign athletes. |
| Britain won lots of golds. Rebecca Adlington got two for swimming. | It was spectacular. I loved the fireworks. | There would be more sport introduced to the world. |
| I remember that Usain Bolt broke two world records, the 100m, and 200m. The best events we did were cycling and sailing, winning gold in each. The USA guy won 9 golds in the pool. We also did well in rowing. The amount of medals we won was about 36 in total. | I felt a bit upset and disappointed because the girl who sang was behind the scene and they mimed it. | It might affect me because it will get busier and louder because people want to get there. |
| Was in England watching the Olympics, I saw it on television, and we got lots and lots of gold medals. Also, in 2012, more tourists will come from around the world. | I didn't see it because I was in France, but I think the celebrations were good. | I think England have a better chance of winning because if we win, Great Britain will have more power in the world. |
| At the start of both the Olympic and the Paralympic games there is a massive celebration. There are fireworks and each team walks around the track holding the flame. | I really enjoyed it because I love fireworks, parties and sport. | I will have something to watch. |
| I remember in the 2008 Olympic games England won their highest tally of gold medals in 100 years. | I did not see the celebration and I did not want to. | I don't like the Olympic Games. We only watched it because the French watched it, and that's it really. |
| I watched the Olympic Games on TV. I watched football, and I watched the medals being handed out. | I liked the fireworks because they were loud. | I'm happy because I'm going to it. |
| I liked it when the British team won some medals and came 3rd on the medal chart. | I like the fireworks, they were very nice. | Make the world get better and putting up more buildings. |
| I remember Tom Daley doing diving for Great Britain, Usain Bolt who got two records and Michael Phelps who won 8 gold medals. At the time I was at home watching. | I didn't see the celebrations of the Olympic, as I couldn't be bothered. | It will make me do more sports and make me want to see it. |
| In the Olympics a local girl swimmer, Rebecca Adlington, from Mansfield won two Olympic golds. The UK came second to China in the Paralympics. | I feel that it was the best closing ceremony and I liked the fireworks. | It will be an exciting time for our country. |
| I remember watching the opening ceremony with my Mum. I also remember Rebecca Adlington winning gold in swimming. | I feel that Beijing did a good job with the Olympics. I am looking forward to the 2012 Games. | I feel that it will have a big impact on my life. |
| I remember how well China did in the medal table - 1st - fantastic. England also did well - 4th - not bad. I remembered the celebrations as well - great. How will it compare to English Games in 2012? | Superb! I was amazed how much money was put into it. | It would make England more known in sport, that's for sure. |
| In the Olympics, the girl swimming won 2 gold medals. The UK came second to China in the Paralympics. | I feel like it was a very good ceremony. | It will be an exciting time for our country. |
| Having watched the Paralympic Games, it shows that no matter what disabilities you had you can still compete at a high level with training and support. We have a very good Beijing Olympics. | | |
| I remember the Olympics as we came third in the medal charts. | There were loads of fireworks. | I am looking forward to having the Olympics in London, as the whole world will be focused on our country, which will make me very proud. |
| 2008 Olympic Games were held in Beijing and last year was in Barcelona. We came third on the medal chart. | | I am not going to watch the Olympic Games, because I don't find it interesting. |
| I remember the Games were in Beijing and I was in England, a 13 year old girl won 2 gold medals in swimming. | I did not see the Games or the celebrations. | It will give me something to watch and a cheer on. |
| I loved watching the Olympic opening of the games, because the fireworks were fantastic. I also remember seeing Rebecca Adlington smash a world record. | I loved the fireworks at the Bird's Nest. | I think I might take part. |
| I remember when I was younger and was trying to draw the Olympic rings. | I liked the Bird's Nest fireworks. | I think that I will have a better go on the computer, because my family will be watching TV. |
| I didn't really watch them, but I saw news reports and I saw the opening ceremonies. I think that the opening ceremonies were a bit over the top, but they were well and truly spellbinding. | Again, a bit over the top, but it was amazing. I hope, in future, that there will be a bit more English in the songs. | I think a lot will come from this, as our country will be a lot more popular and exciting. |
| I remember Beijing as a happy time for the world to unite and play sport and as a time when many great achievements were made by great people. | The opening and closing celebrations were fantastic. I loved the fireworks, drums and the bus. | A lot - live in the East Midlands, but I often go to London so I may watch. |

| | | | |
|--|---|----------|--|
| Rebecca Adlington won two gold medals in swimming. I also remember William Whittaker almost got a clear round in horse riding. | I loved the fireworks. | | It will make me want to do more sports. |
| I remember that Rebecca Adlington won two gold medals in swimming. | I enjoyed the fireworks, they were beautiful. | | It will make a big benefit on my life, because it got me into sports more. |
| I don't remember the 2004 Athens Games much, however I remember the recent 2008 Beijing Olympics. They were in the summer holidays, so I had a lot of spare time to watch them. Most nights I stayed up to watch the Games and I always watched the afternoon highlights. I really enjoyed these Olympics, I also watched most highlight shows of the Paralympic Games. I thought this was very entertaining, seeing people with disabilities really trying. | I think that the Handover celebration was very good. The fireworks were amazing and the London bus with David Beckham and Leona Lewis gave a very good feeling to it. | Positive | I think that the 2012 Games will help Britain's economy and I hope to be going to London, as I will be eighteen so I can cheer on Team GB. |
| I only remember the Beijing and Athens 2004 Olympics. During the 2004 Olympics I can't remember the Paralympics. In Athens the main memory was of Britain running the men's 4x100m race. I was in Barcelona during those Olympics, I can only remember watching it there. I watched quite a lot of the Beijing Olympics, but what I enjoyed most was watching the running, especially Usain Bolt. I was in Sri Lanka for the start, but watched it at home. | I didn't watch it. | | I think it will bring everyone together and everyone will enjoy it. |
| I don't remember too much before Beijing. I remember some running in Athens and I have always liked the table tennis. I have never watched the Paralympics. | I didn't think it was that good, apart from Jimmy Page and I thought Boris Johnson was funny, even though that's not the point. | | I will try and see some Olympics. I think it will have a good feel in London. |
| I remember Athens 2004 and Sydney 2000 when Ian Thorpe won loads of swimming medals. I also remember Kelly Holmes face when she won her double gold and Tanni Grey-Thompson winning a wheelchair race. | I didn't see them. | | I am going to see some of the Games and in Loughborough, which is near where I live, there is going to be a training place. |
| The last games I remember were the ones in Athens. I was at home in the summer holidays. I watched the horse riding. | It was memorable and colourful, I enjoyed watching it. | | The UK will grow stronger and be more recognised. We shall be a closer group. I want to go and see the horse riding. |
| All I watched was the motorbiking things and I was on holiday at my auntie's house. I also watched the horse show, I was at home watching it on the TV. | I feel like the celebrations were just enough, it was very memorable. | | I feel it will have a big impact on us all in the UK, because it will be special and it is in our own country. |
| I can remember being in Wales for the first half and Dorset for the second half of the Beijing 2008 Olympics. | I did not see the Handover or the launch of the Cultural Olympics. | | I do not feel that the 2012 Games will have much effect on my life or on my community. |
| It was really boring most of the time, I like the running, I was at home. | I don't really mind where they are held. | | Nothing. |
| I was at my nana's in Leeds and it was in the summer holidays. | I wasn't interested. | | I don't think they will have an effect on me. |
| When the past Olympics was on I was in Majorca, but whilst we were there we watched the British Olympics. Something that I remember was that Rebecca Adlington won the gold medals for winning the swimming twice. | The Handover was really good with all the singing and dancing. | | I think the effect of the Olympics will make the UK very popular and will amaze us all. |
| I can only remember watching it on TV. I was at home in 2004. | Rubbish (didn't watch it). | | Yes, because I might go and watch the opening. |
| I remember it was in Athens in Greece, I was 8. | I wasn't bothered that I was out, but I heard it was good. I am not bothered that we did well in it. | | It won't effect us, because we were nowhere near London and the train prices will be over-priced. We only wanted it because France wanted it. It's a load of crap. |
| I was in Spain, I was 8. In Athens it was in 2000. | | | More money to increase more sport around our areas. |
| I can't remember when as I was eight, but the place was the Isle of Man. | I thought that it took a while to do and some of the money was wasted. | | As it is being held in London, that is a great effect and that people my age could be competing. |
| I cannot remember any Olympics before 2008. | Didn't see it, what I did see I didn't like. | | None. Too many foreigners will come. |
| I remember watching the Olympic Games in 2004. I was 8 at the time and we (my family and I) were on holiday in a log cabin in Scotland for the Highland Games. Every night when we got back from walking up the glen I would sit in front of the electric fire and watch the Olympics with my dog. | In my opinion, the Handover was overdone. The Olympics aren't until 2012, why the concert? Too overdone and a waste of money. | | I think it will have an amazing effect on the UK, it will be the pick-me-up the country needs! |
| I can't remember anything. | I think the opening was good, but I didn't watch much. | | I don't think anything will happen. People will try and make us more sporty, but it won't work. |
| I can only remember watching TV in Skegness in 2004. | The opening ceremony was long and brilliant, even though I only watch from the torch onwards. | | I don't know, but they could have a better logo. |
| I can't remember it a lot. | Proud that we got gold (but I didn't watch it). | | None. |
| 8th-24th August, I was on holiday in Canada towards the end of the Olympics. I didn't watch that much. | I think that they were very long and a big overdone, some of it was fake. | | I think everyone will support it, but other than it being big news, it won't effect us much. We don't live near enough. |
| I can't remember it. | It was really good, but a bit too long, some of it was fake. | | It won't effect us much, but I think that more people will be interested. |
| I remember watching the swimming at night and the UK were rubbish. | I don't know, it's too long and boring. | | A lot of impact on the UK, but not much impact on me and my community. |
| I remember watching the Olympics in the day and at night. I remember thinking that we need to win lots of activities. | I think it was a good ceremony but a bit fake. | | I don't think it will have much of an impact on me, but on the environment and it will be a good opportunity to see Team GB. |
| I have not watched or seen or listened to anything about the Olympics/Paralympics. | I do not know much about these things and do not particularly care. | | I think it will effect lots of people and it will cause lots of people to get excited about it. |
| I can't remember much because when I was younger I didn't really care. I was also always on holiday. I don't like the London 2012 logo. | It was too long and slightly boring, it was all fake and pretend. I don't like the 2012 logo. | | It won't, we live nowhere near London and the train tickets are too expensive. I don't like the logo. |
| What I saw was the swimming, the diving and ??? won two gold medals. I watched the gymnastics and they were really good. | I think they were good how they set it up and it was enjoyable. | | I think it is getting more people to do exercise. |
| Don't watch sports. | Didn't watch it. | | I think they will do good and will make the community happy. It may make me want to do more sport. |
| When we got a gold in cycling. | Very happy and excited. | | They will work hard to clean up London and will be busy. |

| | | |
|---|--|--|
| I remember we did well in China 2008. I watched Phelps win 8 golds in swimming for USA. | I missed it. | I think London would be a lot more busy, but some shops will make more money. |
| I watched the Olympics and England did well. The cyclists did well too. | I didn't watch it. | I think London would be a lot busier, but it would get a lot of money. |
| | It was good. | Raise my inspiration. |
| I remember watching the swimming in the Beijing Olympics. I was really happy when Rebecca Adlington came back to Great Britain with 2 gold medals. Great Britain has improved in cycling and has encouraged me to cycle more. Hopefully, I will be able to watch the 2012 Olympics in London in four years. | I thought the Handover ceremony was really good and it appealed to children as well as adults. | I think the 2012 Olympics will encourage more people to do sports and exercise. |
| In the 2008 Olympics, Great Britain came 4th. An English competitor won a silver medal in long jump, 4 English men won gold medals in rowing. The Olympics took place in Beijing. | I didn't watch the Handover. | 2010 Olympics will bring more interest/involvement in sport to a wider range of people, but it will cost a lot of money, which could go to other things such as charities. |
| Great Britain came fourth in the Olympics. An English competitor won silver for long jump, the four men rowers won gold, the Olympics took place in Beijing. | I didn't watch it. | 2012 Olympics will bring more interest/involvement in sport to a wider range of people, but it also will cost a lot of money. |
| I was on holiday when the Olympic Games started. I watched the gymnastics and we came 4th. The Olympic Games took place in Beijing. | I feel very happy that the Olympic Games is near me. I will try and head down to see what is going on. | I think it will make more people do sports, but it will cost a lot of money. |
| I remember that we did not win the Olympics in 2004 or the Paralympics, but we won a silver medal for long jumping. We also won a gold medal for rowing. The Olympics took place in Beijing. | I didn't watch the Handover. | More people will know London better, but it could be bad because it cost a lot of money and that could go to charity. Also, more people will like sports more and Britain can watch the Olympics live. |
| I haven't seen any. | Missed that as well. | It'll make me watch it. Add interest to the country. |
| I remember the opening ceremony and there was loads of fireworks. Also, in the Beijing 2008 Olympics I liked the advert. | | I think it will get me more interested in sports. |
| I remember the opening ceremony where there were lots of fireworks. At the time of the 2008 Olympics I was in Wales or Dorset. | | It will cost a lot of money and will make more people interested in sport. |
| I did not see any of the last Olympic Games because I was on holiday in France and I have never seen any Olympic Games. | | I think it will make London have a better reputation and I think more people will want to come to England. |
| I remember the opening ceremony at the 2008 Beijing Olympics, it was very interesting to watch and the music and dancing was extraordinary. | | It will be memorable and exciting event and I can't wait to watch the opening ceremony and the rest of the Games! Come on Team GB! |
| I can remember the Beijing 2008 Olympics, England came 4th. in the league table, winning many gold, silver and bronze. The opening ceremony was an extraordinarily visual effect. The music and dance was amazing, there was a lot of effort put into it. Paula Radcliffe winning gold in the women's in 2003. Kelly Holmes winning double gold in the 2004 Olympics. | | It will be memorable for our country and we will feel honoured that it's been passed to us. It doesn't happen very often, I think we will hold a reputation and I will definitely watch it. Come on Team GB! |
| | To be honest, I think it would have been celebrated in a more spectacular way. Wasn't correlated to the British culture. | Has no real effect on my life. |
| That they're always on at ridiculous hours because they're in rubbish places. | Absolutely terrible! Tackiest show ever; Boris couldn't even wave a flag! The bus was tacky and Leona should never sing that song. | Pay more tax because it'll go over budget and we'll be poor. |
| I remember this year's Olympics in Beijing, because I was abroad and I sometimes watched it with friends in the morning. | I feel the celebrations is a good way to end the Olympics. | I don't feel it will affect me, however, it may effect the UK, e.g. it will be talked about a lot. |
| The 2004 Olympics when Kelly Holmes got the double gold, I was camping at Greenbelt, hearing the radio and the whole site cheering. | The ceremony was tacky, it wasn't great. There have been better and there's more to England than our public transport system. | It won't have a huge effect on me, the area may have more on the county, but not me. |
| The 2004 Olympics when Kelly Holmes got double gold. | The ceremony was tacky, it wasn't good. There has been better openings. | It will not have a huge effect on me. |
| I watched the Athens Olympics and Paralympics Games on my television in my house. | I feel fine about the celebrations and the launch of the Olympics. | Happy for the country! Go for Gold! |
| I was at home when the last Olympics was on and I was watching it on TV. I remember Great Britain winning loads of medals. The last Olympics Games happened in 2004 Athens. | I think that it is good. | I think Britain will become busy. |
| I remember Chris Hoy won an Olympic Gold! | I thought it was entertaining. | I think it might have a bit of an effect because it's my home country. |
| I don't remember very much. | I didn't watch the celebrations either. | That they will win! |
| I remember that Rebecca Adlington won a swimming race. Also Chris Hoy won lots of medals for cycling. We came 4th in the medals table. China - 1st. USA - 2nd. Russia - 3rd and then us. | I don't know. | The only effect it will have on me is that I might be going. |
| I have many memories of the past Olympics and Paralympics Games. I was at my house in East Leake when I saw the Olympics. The best memory was the ceremonies when Britain won gold, silver and bronze medals. | I don't know as I didn't see it! | I think it will have an effect on me as I think I may go! |
| I didn't exactly watch the Olympic Games. | I don't feel anything. | I don't really think it will have an effect on me. |
| I was in Turkey at the time so I wasn't watching the Olympic Games, which means I would have no memories at all of the Games. | Not much because I don't know anything about it. | I don't think it will have an effect on me really. |
| I don't remember anything because I didn't watch it. | Not really that bothered because I don't like the Olympics. | It won't have any effect on me. |
| In 2004 I was at home half the time and on holiday the other half. I can only remember watching some archery but I can't remember who won. | I thought the red bus was cool. | I hope to be watching the 2012 Olympics, it should be great and I hope we win a lot of Gold medals. |
| I remember the fireworks at the start and that was well good. I also remember the passing of the torch in Beijing that was boring. I remember the Handover from Beijing to England. | | |
| The little bit that I watched, was very exciting. All of the fireworks going off. It reminded me of Bonfire Night but 10 times better! | | |

| | | |
|--|--|---|
| I didn't watch it. | I didn't see that either. | Not that much. |
| Nothing. | I did not watch it. | I don't know. |
| Nothing. | I didn't watch it. | I'll be able to go to it. |
| I don't remember much, just a lot of raves. | I didn't watch it. | It'll be getting a bit crazy in London. |
| I only watched it once when Usain Bolt broke the world record. It was really boring. | Not much. | Not much. |
| Nothing. | Not bothered. | Don't care. |
| Kelly Holmes winning 2 gold medals it was in Greece. David Beckham. Seeing the red double-decker bus. | Excited about it being in the UK. | More money for sports and cities. More development. |
| Argentina won the male Olympic football. It was held in Athens, Greece. | I'll be excited because I'm living in a country where they'll be holding the Olympics and that will be my second time because I used to live in China. | More money put into sports and cities will be growing so tourists can visit them. |
| Kelly Holmes winning two gold - Greece. | Remember the red double-decker, David Beckham kicking a football. | More money put into sport and cities - more development. |
| Kelly Holmes winning 2 golds - Greece. | Remember seeing the red double-decker bus. David Beckham kicking a football. | More money put into sports and cities - more development. |
| The Olympics was held in Greece and Kelly Holmes won 2 golds. | I remember when David Beckham kicked a ball at a Chinese person. I feel that it is special and cool. | A lot more people from different countries will be in London and the TV broadcasts will be taken over by the Olympics. |
| I remember Kelly Holmes winning two gold medals in Athens, Greece. | I remember seeing the red double-decker bus, David Beckham, Leona Lewis, a British girl handing a football to a Chinese girl. | I think that more money will be put into sports and cities will get more development. It will bring communities together too. |
| Kelly Holmes winning 2 golds in Greece. | Remember seeing the red double-decker bus. David Beckham kicking ball. | Excited about it being in the UK. |
| Kelly Holmes winning 2 golds. | Remember seeing the red bus. | More money put into sport and cities. |
| In Sydney, Australia it was held. | I don't 'feel' anything. | Fireworks! Lots of fireworks. |
| Kelly Holmes winning two gold medals in running in Greece. | Red bus, David Beckham kicking a football. | Excited about it being in the UK. |
| The Olympics Games was very successful. I was watching it on TV. It happened in 2004 and Britain won a lot of Olympic gold medals. | | It will be very crowded in London. |
| I can remember Beijing 2008 because Britain won a lot of medals. I watched it on TV at home. | I didn't see the celebrations but London 2012 should be good. | I do watch the Olympics, but it doesn't affect my life. |
| | I liked that cool red bus. I don't watch it. | I don't think it makes an effect to me because I never watch it. |
| I was at home when I was watching the diving - Beijing - and it was really scary when they did the dive that they had to do a handstand on the board first because I kept on thinking that they would slip over! I liked watching the bit where they dried themselves off with the cool towels and got dry really quickly. | I wasn't effected as I'm not going to keep up with anything. | I'm not affected as I will not be going to see the Olympics in London. |
| I remember when all of those people were making patterns on the ground, they looked awesome! (Beijing). | I thought it was kind of rubbish because they didn't show the traditional things that the British do! | I think that in the year before the Olympics, people will be ignored. Plus I think that it won't beat Beijing! |
| The Beijing Olympics was in the summer holidays when I was in France, so I didn't know about it until my friend text me. When I got back I watched the Handover and that was really good. | I enjoyed the Handover because there was a lot of music and lights. | I don't think it will have a big effect on me or my community because we don't really celebrate the Olympics. I will try and watch some soon. |
| I was at home in 2004 when the Olympics were held. | I was really annoyed when we found out that the girl that they showed wasn't singing, a girl behind the person was but they said she wasn't pretty enough. | I want to go and see it, or be in it. |
| In 2004 I was at home and I watched some of the Olympics but not loads. I wasn't very old so I don't remember much. | I think the Handover was done really well and I think it's really good that the Games are coming to London in 2012. | I think it will effect the whole of the U.K in a really good way but I don't think it will really effect me or my community. |
| I remember the Olympics Games being very good and some were interesting to watch. I didn't watch the Paralympics Games. | I don't think I saw the bit when they handed over the flag but I don't think it makes much difference to me. | I don't think it will have any effect on me about the Olympics coming to London in 2012. |
| I remember that it was really good. | I thought Beijing was really good. | It will have no effect on me (I don't think). |
| At the 2004 Olympic Games I watched some of the cycling on television. I really enjoy clay pigeon shooting so when Beijing 2008 was on TV I enjoyed watching the clay pigeon shooting. | It's very good. | It will be busier in Britain near the airports. I might go there. |
| When Michael Phelps got 8 gold medals, he is my inspiration. I was in Weymouth. | I thought it was amazing, just how 2012 should be. | I hope to be in the 2012 Olympics as a swimmer. |
| | Not sure. | I think the Olympics coming to London would probably be a good idea even though it's a busy place. It doesn't affect me at all. |
| Well, I remember that they were very good and a young 14 year old, Tom, was in the Olympics for England. I think he was very good in this. I was at my home in England or out. I did watch most of the Olympics. The Olympics happened in the summer holidays about August sometime. | I feel very good about this because we are holding it now. I hope to go to London and watch the Olympics. | This will effect the whole of the UK because all of the country are in this London Olympiad. I can't wait for them. I love watching them. |
| I don't really know what happened in the Athens Games, I have only just started watching it this year. | I think the Handover was amazing in Beijing it really set the Olympic spirit! | It will make London better and make London sporty and be true Olympics. |
| I was in Australia with my family when the Olympic Games were on. I was most probably out in Melbourne city. | I don't really watch the Olympics so I can't really say anything about it! | Hoping that the country will win! |
| I was on the sofa with my Dad. He was watching the Games and I was chilling on the sofa listening to music on my phone. I listened very carefully to hear my Dad shout if we won a medal so I could scream too, to act like I was interested. | Not really bothered. It's great for London and Great Britain. | Excitement for the country. Go Rebecca Adlington - 4 golds. |
| I remember being excited about the 100m. I was watching it at my house. It was well fun and Usain Bolt is so fast! | The celebration and the Handover were a bit rubbish and made the English look common. | It will have a big effect on everybody in the UK because the streets will be filled with people coming to watch the Games. |
| I remember when Chris Hoy was racing against another British cyclist. | I think it was brilliant with Leona Lewis and Beckham in it. | I think it won't have an effect because I'm not that interested. It will be good for the UK. |

| | | |
|--|--|---|
| I remember watching Kelly Holmes in Athens 2004 and her winning 2 gold medals. I have also watched the past Olympics and seeing Chris Hoy win 3 golds in cycling, Usain Bolt, Michael Phelps and lots of others in the 2008 Beijing Games. | I have enjoyed watching the Olympics and the opening and closing ceremonies of Beijing. The celebrities were brilliant. | It will have a good effect on my life because I will look forward to watching it with my family. |
| Rebecca Adlington's double gold in swimming. | I think it was good with Beckham and Leona Lewis in it. | It will be great and good for UK. |
| I was at home when the Olympic Games were on. It happened in August in Beijing. I remember that we got 2 medals from Rebecca Adlington in swimming. | I think they were very good and very bright. | It will be very good as London will become more popular. |
| I just watched the TV on the Olympics and I just hoped that England would win! My favourite athlete was Kelly. Winning 1 gold medal would be amazing, so for her to win more than 1 was even better! | I think that the celebrations for the Handover were good, it gives all the people a different feel about China. | It depends if I go and watch a game, because if I do it would effect the way I feel towards sports, if not, I will just watch it on TV again! |
| We came 4th altogether in the Olympics and 2nd in the Paralympics. The opening ceremony and the closing ceremony were awesome. | | |
| We came 4th out of all the countries. | | |
| The Beijing Olympics was the best. We had Kelly Holmes in Athens 2004, she won us 2 golds in running. | | Britain will win the 2012 Games and it will be the best Games ever. |
| It was rubbish. Why pay thousands on a rubbish event? Spend the money on good things. | Boring. | Nothing. |
| I did not watch it a lot. I did not like it. | Not that good. | Nothing. |
| | I remember the open ceremony where there was Leona Lewis singing her heart out and she was very good. Also David Beckham kicked a signed ball into the audience. There was bright colours and well, it was just amazing. | |
| I remember Rebecca Adlington winning 2 golds and the breaking world record. I also remember someone winning the cycling. | Not sure. | Not much as we live far from London (Nottinghamshire). |
| It was in China, in August. Olivia was on holiday, so she did not watch most of the Olympics. Emma was camping. | | It makes people want to be able to do what the Olympians can do. |
| I remember watching the gymnastics and the sailing and races. I thought the gymnastics was amazing. I watched Rebecca Adlington win her gold medals. My favourite part was the opening ceremony as it was amazing and well practiced. | | There are more houses being built to accommodate the sports people. |
| When the Beijing Olympics were on they were really good. I remember that we got 2 gold medals for swimming from Rebecca Adlington. | | |
| Usain Bolt winning the Men's 100m and 200m and breaking world records. Michael Phelps winning medals. Kelly Holmes getting gold. | It was good. | I think it will be rubbish (Will). |
| The first Olympic Games I can remember was Athens and then this year's, which was the Beijing Olympics. | I did think it was very beautiful and extravagant but very expensive and not needed. | Understand British talent. |
| | It is a good thing because younger people will play more sport. | More respect. |
| | Really amazing to see what they can do in diving and gymnastics, etc. | A lot of pride for Britain. Lots of traffic in London. |
| I was at home when the Olympics started. | I felt the celebrations were great. | It will give us more pride. |
| Beijing, China. | Very good. | That everyone can do sports. |
| | When Kelly Holmes won two golds in running. David Beckham kicked a ball at a Chinese man. Proud to be living. | Better stadiums, more money, maybe out of the credit crunch. |
| I remember Adlington won two medals. | | It will have a big effect on the country. |
| Kelly Holmes winning 2 gold medals. | | I think it will not effect the UK. |
| Paula Radcliffe dropped out of a race in Athens. Usain Bolt breaking world records in Beijing. Kelly Holmes winning two gold medals. Rebecca Adlington breaking a world record in her first ever Olympics. | It was very good and professional. | It will bring the country closer together. |
| I remember Kelly Holmes won 2 gold medals. We lost the Tae Kwon Do to Mexico and Rebecca Adlington broke 2 world records. | It was a bit boring but I think Britain could do better. | It doesn't really effect me but I'm going to watch it. |
| Kelly Holmes won 2 gold medals. | It was good, a bit boring, some bits were good. | I'll probably watch it more. |
| | | Bring a lot of money in, make people more lazy sitting in front of television. |
| | | It will be very, very, very, very, very, very exciting for everyone and we will win and be very, very, very happy. |
| | | It will bring a lot of money into the UK and it might make more people do sports in the UK. |
| Can't remember. | Can't remember. | I feel that people will be up all night and no-one will get much sleep on the opening night. |
| | | I think that the Olympic Games will bring a bit more publicity to London when the Games are over. |
| I remember that the 2004 Olympics was in Athens and that Kelly Holmes won 2 gold medals. | | I think that we will win the 2012 Olympics because it will be on home turf. |
| Can't remember... in Athens? | | I think it won't have much affect on me. It will make Britain busier whilst it is on but only if it is finished on time, which it probably won't. |
| In the past Olympic Games I remember Kelly Holmes winning a gold medal. Paula Radcliffe dropped out of one of her races. | I didn't see the closing ceremony. | I am pleased that the Olympic Games are coming to London in 2012 because we have only had it like once before. |

| | | |
|---|---|--|
| Paula Radcliffe dropped out of the race in Beijing. Beth Tweddle in gymnastics. Usain Bolt running and breaking the world record. Rebecca Adlington breaking the world record in her first Olympics ever. | Did not watch it. | I will watch it more. More people will be talking about it. |
| In the past Olympics I can remember Kelly Holmes and Paula Radcliffe winning a Gold medal. Also, I remember Beth Tweddle in the gymnastics. | | I think England is very privileged to be holding the 2012 Games as we have only ever held them a couple of times before. |
| Great Britain Tae Kwon Do, 1st knocking out the rest. Kelly Holmes winning 2 gold medals. | Not very good at all, Leona did not perform very well. | A lot more English people will have the experience of the Olympic Games. |
| | It's a good thing because some people are really good and it gives them confidence. | More respect. |
| | It is a waste of money. | It helps you become famous. |
| I remember the Athens Games when Steve Redgrave won a Gold. I was in my home. | I feel that the celebrations were great. | I think it will give us more respect. |
| | I think it's great for people to do the Olympics with a disability. | |
| | | The UK will have pride. |
| When the Olympics was on I was at home and I watched it for a bit everyday. The thing I remember most is the cross country, cycling when they went around China. I partly liked it because you got to see all the sites of China. I was at Hartbury College. | | I don't think it will have much effect on my life but it is exciting to know that I may be able to watch it in the future. |
| At Hartbury College. | Didn't see them. | None. |
| I remember the Olympics with the Great Birds Nest and the massive opening. I can remember Becky from Mansfield winning two golds in swimming. I remember that I was on holiday - the day the Olympics started - 08/08/08. | Didn't see them! | Make Britain more famous. London would be dead busy though. |
| I was on holiday and I don't remember much but I do remember watching the swimming, the cycling, the wrestling and the diving. I was really impressed by most of the dives. I wouldn't be brave enough to even jump! | It wouldn't really affect me but that is because I am not a sporty person unless it is team games, so I don't watch much TV or Olympics. | It could bring more money and tourism to the UK which will make it more crowded and popular. |
| I was at home but I didn't watch it. I would only watch the highlights. I can remember that a girl called Rebecca won 2 gold medals and I can remember other stuff but I can't put it into words. | | I will be excited but it won't have any effect on my life. |
| I remember when one of the guys in kickboxing kicked the referee and got banned for life. I was at home when I saw it, a bit of a shock. | I think it was cool for the teenagers but I think the whole thing with Leona Lewis was loud and in your face. | I think it'll make English history and that it'll be something to remember. |
| I don't remember anything. I didn't see it. In England. | Didn't see them. | None. |
| I did not watch the Olympics Games because I am not interested in it. | | |
| I was in Cornwall so I didn't watch but I watched snippets of it. It happened in the summer holidays. I know we came 4th on the medal table. | I feel glad that it is now our turn to show the world what we can do. | It doesn't have much effect on my life right now, but I'm sure that the closer we get to the Games the more effect it will have. |
| We got the second most gold medals in the leader table and we performed well. | I think the celebrations were excellent but I think London can do better. | We will be old enough to go in the Olympics and many people from our country will go in. |
| I remember watching Carly Patterson winning gold in the all round women's gymnastics final in Athens 2004. I also remember watching Dame Kelly Holmes win gold in the 400m and 800m in Sydney/ Athens? (Can't remember). | Do not know! | I think it will have a positive effect, hopefully, obesity levels will go down and there will be a wider variety of sport played in school, e.g. synchronised swimming, lacrosse, etc. |
| The Olympic and the Paralympic Games were very, very good. The performances were good. I was at home watching it on TV. It started on the 8th August. | I feel happy and excited. | There will be more cars and it will not effect me. |
| The past Olympic Games were held in Athens in Greece. Kelly Holmes won 2 gold medals in running. | I remember the red bus. David Beckham kicking the football. | I think it will be a cultural experience for the British community, because it will bring different people together. |
| I remember Kelly Holmes winning. She won 2 gold medals. It was held in Greece. | I remember seeing a red double-decker bus and David Beckham fighting with a Chinese man. | More money put into sports and developments into London. |
| Kelly Holmes winning 2 golds, in Greece. | Big red double-decker bus and David Beckham kicking a football. Excited. | More money put into sports and cities and more developments. |
| Kelly Holmes winning 2 golds. | Remember Beckham kicking a ball. | More money put into sports. |
| I remember watching the Paralympics. | The red double-decker. | It will have an effect on cities and villages, especially where it is taking place. |
| Kelly Holmes winning two golds, Greece. | Remember seeing the double-decker bus, David Beckham kicking a football, excited about it being in the UK. | More money put into sports and cities, more development. |
| I remember Kelly Holmes winning, she won two gold medals, it was held in Greece. They have a special Olympics each year. | I remember seeing all the double-decker buses and David Beckham scoring all the goals. | They are probably going to put more money and development into London. |
| I was in England at the time, at home. I watched the Beijing Olympics on the TV whenever I was free. I really like the atmosphere of the Games, I remember the opening and closing ceremonies and Usain Bolt running and the disaster of the relays and how Tom went in the diving. Also, the rowing and table tennis and the karate. Also, the medals and people dressed in kimonos at the time. It was magical. | I feel happy, because I may get a chance to see the Games in London and celebrate. I cannot wait to see the opening ceremony, London has a lot to live up to. | The London Games will be good for business, but there may be fights so police must be at hand. I am excited, but worried. |
| I didn't watch it, but it was on the news that Kelly Holmes won 2 gold medals. Also, it took place in Athens in Greece. | When they brought the flame to London, there was a big red double-decker bus. Also, I was glad that Rebecca Adlington won swimming. | I think there will be more people from different countries brought together. It will be a cultural experience for the British community. |
| I remember seeing Kelly Holmes. | These were the best Olympic Games I have ever watched. We won so many medals, it was exciting seeing the red bus too. | Bring communities together - share sports, different foods. |
| I was at home, but also going out. England came 4th in the Olympics and Rebecca got 2 gold medals for swimming and then got 2/3 pairs of Jimmy shoes. Expensive and very nice/ordinary, they cost about £400. | | I think if we win the 2012 then we will be very happy and proud. It might have an effect on the athletes but not really me. |

| | | |
|--|--|---|
| I remember when the English kickboxer got a head kick in the last 2 minutes and the Chinese woman said to go through, but, instead, the votes were held back. The English girl went through to the final. I was at my house in England, it happened in the summer holidays. | | |
| In Beijing, when that guy threw his medal and walked off because it wasn't gold. | I think it was good. | We will win and we will be remembered forever. It will bring money in for the UK. It will make people lazier sitting in front of the TV. |
| Paula Radcliffe pulled out of one of her races, Beth Tweddle in gymnastics, Usain Bolt running and breaking the world record. Rebecca Adlington swimming and breaking the World Record on her first Olympics. | | I think it will be a really good experience and a chance for England to show how good they are. |
| I remember 'Powerhouse Chris' powering on to win 3 golds and 4 years ago Kelly Holmes won 2 golds, and the Handover. I thought Leona Lewis wasn't very good as she sounded like a strangled cat, but I do like Leona Lewis. Rebecca Adlington broke two world records which I thought was great. | I thought it was a bit boring, but I am looking forward to 2012. | I am going to watch 2012 opening ceremony, but it will not have a direct effect on me. |
| I was at my gran's house in the summer holidays when I watched it. | I thought that David Beckham kicking the ball was a bit stupid. | It will make the streets busier and bring more people, even though there is already too many, but it won't have an effect on me personally. |
| I did not watch it. | I think it will represent our culture well. | I think it will be more interesting because it is in Britain. |
| Remember the Athens Olympics, I was on holiday, I remember the Animal Olympics. | I think they represented British culture well. | I think it will make the UK more of a tourist attraction. |
| I really enjoyed the past Olympic and Paralympic Games in Beijing 2008. What I remember from the Games are the track events and how many medals GB won. I was at home when the Olympics were on. | I think the Handover celebrations were fantastic. | I think it will improve PE in schools and reduce obesity. |
| I remember watching the opening ceremony for the Athens Olympics at home with my family. | I don't really know what it is. | Athletes are staying in my local town, so the area could get more wealthy. |
| We came 2nd in the Paralympics and 4th in the Olympics. | | |
| It happened in the summer holidays and I remember watching the Olympics before I went to the park. For the second week I was in Spain and we had no TV, so my Dad was annoyed that he couldn't watch it. We did see some of it at my Dad's friend's villa. | I thought the celebrations were well thought out and very spectacular. | More money from tourism and more tourists make our city more famous. |
| Didn't watch much of it as I was on holiday. Only watched some of the gymnastics. | | Make everyone closer and more supportive towards each other, cheering each other on. |
| I didn't watch much of it. | Too long, the bus was a waste of money and we could have come up with something more exciting and cheaper. | Bring people closer together. |
| I did not watch the whole of the Olympics, but the bits I did watch were great. | I think the bus wasn't a good thing to do and was a waste of money. The money could have gone to something better. | I think it will make us people from Britain and the UK feel more privileged to live where we do! Great Britain. |
| I didn't watch it. | I think the bus was a waste of money, they could have come up with something better. | A big effect, as everyone will be really excited and it will liven everyone up! Come on England! |
| I didn't really watch it! | I think that Britain will not be able to beat the Chinese celebrations. | I don't know. |
| I remember the events and sport activities. I was at home watching it. It started in August and lasted for 15 days (2 weeks). | It was nice to watch on TV, but I don't feel anything about it. | More communities will get together and enjoy watching the London 2012 Games. |
| I don't pay attention to the Olympics so I don't know. | Again, I don't pay attention to it. | More immigrants coming in. |
| They were boring with nothing interesting. | There is no point. | More taxes, more immigrants, and England losing on home turf. |
| It was good this year, I was in my house. | Happy. | More tourists. |
| I can remember sitting in my living room and wondering why we never got many medals. | The celebrations were immense. | I think it will have a big impact, but not as big as Beijing 2008. |
| England came 3rd, the most medals won. Me and my friends watched the men's diving. Just sat there for like 2 hours, pretty impressive. | Leona Lewis was amazing, it was a good ceremony. | Be hectic like, busy, busy, busy. |
| It was good, in the UK. | | It will be much better. |
| They were very good and I am happy to know Britain did well. | | Make me like sport a lot more. |
| My house. Other countries such as Estonia. | I think it's a shame what they did to that girl who was good at singing. The fireworks! Annoyed! Only Olympics I suppose. That girl wasn't gorgeous though, was she. | They have cleaned up London, that's good I suppose, but people are being OTT about it. |
| Opening and closing ceremony in Beijing. | Good - liked the fact that Beckham and Leona Lewis were good. | Good effect on London - risk could go bad, because so much money is going into it. |
| Kelly Holmes winning 2 gold medals. | Leona Lewis wasn't good. | Make us proud to have put on a good show. Good for parts of London that are run down. |
| Usain Bolt. | Don't know. | Nothing! |
| British success, Kelly Holmes, etc. At home in bed. Coxless stars 2004/2008. Michael Johnson's 400m world record. | Bit boring to watch, two good role models on show. | Proud to be British. |
| I remember Rebecca Adlington winning gold for Great Britain. I was at home and it happened during the summer. | I thought it was very good, but I think the money could have been spent elsewhere. | It will provide more jobs for people, it will also attract more tourists, however it can add to people's carbon footprint. |
| Best Olympics ever, watched most of it, more coverage for sailing. | Very good - BBC good coverage. Don't let anyone else cover the Games. | It can only be good for GB, keep funding available to all successful sports. |

| | | |
|--|---|--|
| The last Olympics I watched on TV was Beijing Olympics and the best part was that the British team finished 4th in the medals table. I think overall it was the best Olympics for the British team in our history. | I feel it was an exciting event and look forward to London Olympics. | I think it will change our community and the country in a good way, a lot of new gymnasiums will be available to all ages. |
| I don't really get a chance to watch it when it's on. | Didn't watch it so couldn't comment. | Increase of taxes but will also give more jobs. |
| Italy - not a lot. | Redundant. | In the East Midlands, not a lot. Hopefully increase the national sense of pride. |
| Have vague memories of the past Olympics. The Olympics is something I am not really interested in. | Have no real opinions on the above, as I didn't see any of the 2008 Olympics. | Maybe the cost of living, if anything. I should imagine the amount of people that will come into England to watch or take part in the Olympics will have a major effect on London and the surrounding towns, so not me personally, but maybe the country as a whole. |
| Queen - Barcelona song. | | Increased danger of tourists. |
| Beijing's opening ceremony. | Wasn't aware of it, so I didn't watch it. | Higher cost of living, which is very bad. |
| The excitement it brings to the athletes when they meet, compete and win a medal. I was in London when the 2008 Olympics happened. | It came with a lot of expectations. | For me nothing exactly, for the UK a lot of promises probably. |
| The atmosphere and the amazing records that were set. | Fantastic. | Sense of pride. |
| Watching Chris Hoy whilst on a narrow boat. | No real feelings towards it. | Some British pride if GB do well. |
| In Beijing, Britain won lots, watched it at home. | Don't think it will be as good as Beijing, not enough money. | A lot, Loughborough is a centre of sport, would like to get involved. |
| I remember the opening ceremonies more than anything, because they highlighted or suggested how the event was going to pan out. | I think it's a positive move because it highlights the importance of the Olympics and togetherness the Olympics hold and represent. | I think they will bring UK, as a nation, together and improve the current economical situation. |
| I was at home, happened during the evening. The opening Olympic ceremony, as well as the flame travelling from place to place. | It blew my mind away, I though it was amazing. | More tourists, reminding the world that UK is an athletic and competitive country. |
| During the 2004 Olympics, we went to a pub for a meal and they had a small TV screen in there - Kelly Holmes was running her second race, everyone was crowded around the small screen, people left their meal to watch and then the whole pub cheered when she got her second gold medal of the Olympics. | The Beijing Olympics were so spectacular, London has a lot to live up to. I hope it will be well organised and show the world a real taste of our country. | I am hoping it will be positive and that all money spent will be of a lasting benefit to our country and not wasted. I think it will inspire young people to take up sports and focus on a positive goal. |
| Sydney opening/closing ceremonies, empty seats in Beijing. Good architecture of Beijing stadium. Great Wall of China looked good. Generally good exposure to national treasures/landmarks. | Good ideas and showed London, not British culture. Boris Johnson looked daft. | Hopefully, construction and work. Proud of our country. |
| I remember our great successes and will enjoy the future Games in London where we can continue to build on our sporting prowess. I watched the majority of the Games from the BBC website. | | Directly I don't see too many effects, if any, as I am still studying, however it comes at a great time considering the financial climate globally. Hopefully, continuing to give jobs to the surrounding areas to where the Games were held. |
| The Beijing Games were far from democratic and the country should be ashamed of hosting the most expensive games when it dislodged people from homes and people still live in poverty. | Amusing - can Boris start ours? It will be hilarious. | For Londoners long-term benefits will continue. For the rest of the country very few benefits. |
| I was in Greece during the 2004 Olympic Games in Greece. | Very good way of inviting in other cultures. | Will bring lots of money for the economy. |
| Most recent Olympic Games in Beijing. Most memorable Olympics for me was Sydney. Remember the Steve Redgrave boat race. | Good idea, build up the people of the Games and raise awareness. | Hopefully a good one! An improvement in the attendance levels of the different sports. |
| Michael Phelps winning loads of medals with ease for the last two Olympics, I watched from home. | It will be too difficult to upstage the Beijing Olympics, and the celebrations of the Handover were not very convincing. | More tourism, but is also may effect the UK in the wrong way, unless we meet expectations. |
| Rowing gold medal coxless 4 - Sydney/Athens. Phelps breaks record - Beijing. | Hopefully provide opportunity to see other cultures show off our country. | Share sports facilities with top athletes at Loughborough University. |
| Don't watch. | | Bring trade and custom into the country. |
| How emotional everyone was, the pride I felt at our competitors. I watched it all from home, but I imagine it was amazing to be there in 2008. | The big red London bus was a good symbol to use, and the Handover was very exciting. | Minimal effect, but I am sure Loughborough University will feel the effect. |
| Remember very little, mostly watched at the pub. | Very open and a good idea. | Investment and improvement in sports. |
| The opening ceremony of Beijing was well organised and exciting, the discipline involved was amazing. | I felt surprised how well the support for the Games was, the turnout was massive, it was well organised and, given 4 years, the Olympics will be even better organised. | An influx of people to the surrounding areas may cause a lot of rubbish to the area. However, it will be a learning curve living with different cultures. |
| Usain Bolt - Beijing. | Didn't know it happened. | Better sports facilities. |
| China 2008. Watched at home with family. | Good. | None. |
| Wasn't interested, I know we did well. | Of no interest. | None at all, drain on taxpayer, economy too strained to foot the bill. |
| I watched the last Olympic Games at home and told my partner all about them when he got home. I really remember watching visually impaired runners and the 100m, 200m and 4x100m with Jamaica winning. | | Being at Loughborough will mean (hopefully) lots of contact with athletes and more opportunity to try sports. |
| I was at home for most of the recent one and I remember watching it on the BBC. I remember being able to see loads of events and found myself rooting for the United Kingdom. | I hope to be able to go to some of the events, but I did not see the Handover celebrations. | As I go to Loughborough, we will probably see some of our fellow students at the moment competing in the 2012 Games. |
| Remember the host cities as they represent the country, e.g. recognise Sydney as cultural icon. | Embarrassed by the way GB is represented by Boris Johnson. | Don't think it will have a positive long-lasting effect. |
| Olympics just gone - women's 400m final and USA team in the relay, Usain Bolt, Kelly Holmes and Denise Lewis winning gold. All watched from my television at home. | | It effects me and makes me more determined to train harder in my running, so I could possibly achieve result like my ideas. |
| I remember Usain Bolt breaking the 100m and 200m world records and Phelps winning 8 gold medals. I also remember Chris Hoy winning golds in the past two Olympics. | I didn't see any of the Handover ceremony. | I doubt the 2012 Games will have much effect on me, as I don't live in the capital or visit much. |

| | | |
|--|--|--|
| I don't really remember anything, it's too far back. I just remember watching gymnastics. | I think London has a lot of expectations placed on it, seeing as Beijing did amazingly well, but I think they went way overboard at the same time. | I think London will have a lot more congestion, the fee to get in will rise so they can make money back on the amount they spend on the opening and I think there will be a lot of high alert in case of terrorism. |
| I don't really remember anything about past Olympic or Paralympic Games. Sorry. | Don't know, because I didn't watch it. | I don't really think the 2012 Games will have any effect on my life personally, but since the 2012 Games are being held in London it may be that it brings more tourism to London in the future. |
| Daley Thompson. Hitler's refusal to give Jesse Owens the gold (Berlin). | Waste of money. | If a successful Games are to be had, then a sense of national pride may follow. |
| When Mary Dekker and Zola Budd were running in the long distance race, Zola was barefoot and somehow they crashed and Zola was taken out of the race spectacularly. They were South African runners. | | I don't think it will have a personal effect on my life as such, I enjoy some events. |
| I don't remember about past Olympic events or where I was. | I don't think about it. | I live down the road from where they are building and there is no mention of jobs. People don't want it around, but are still forced to pay for it. Roads are being closed, which disrupts traffic. |
| Beijing and Sydney Olympics. Opening/closing ceremonies. At work at at home. Summer 2008, Summer 2004. Impressive stadium at Beijing. | The Handover was not as good as it should be compared to China's efforts. | Keeps me in work (building the Olympic village). Worried about the effect on public transport as I live in London. |
| Olympics 2004 watching Kelly Holmes take both golds. I was watching at home and, even though not particularly following the events, feeling really happy for, and proud of, Kelly Holmes. | Didn't see them. | Tourism will increase, hopefully a nationwide increased awareness of health and sport. |
| At my football club with team-mates after training watching Usain Bolt break the 100m world record without running to his full potential. | | It will provide more sporting venues to the younger generation who will have more opportunities to excel in their sports and compete for Team GB in the future. |
| Missed a lot of it, but saw some of the more memorable events such as the cycling, Chris Hoy. Also, some of the swimming, Phelps's amazing achievement. | | It will bring people together from all over the UK and the world. I think sport is one of the aspects of contemporary life that has the ability to cross cultural and political barriers. Having the Games in London will be an honour and a privilege. |
| Athens - on holiday in France, two families around the TV most of the daytime. Beijing - watched most mornings while having breakfast before work, then a bit in the evening after work. | Handover seemed pretty comical (Boris Johnson's speech). Don't know much about the Cultural Olympiad. | Improved transport in Kent and tourism. Other than that, just a pretty amazing thing to witness. |
| Usain Bolt's remarkable effort in the Games. A true athlete and a great role model for future generations. The Paralympics are good, but too much coverage. | It was very good and extremely hard to match, or even better. | It will merge cultures together and bring the UK closer. I feel it is being localised to London and not effecting the North. |
| Rebecca Adlington was great, Usain Bolt. | Didn't watch it, as working. | Similar to Euro '96 - more people getting involved. |
| Opening ceremony, Beijing. | Really good, London looked good in the 8 minutes. | Massive effect. |
| Opening ceremony - Beijing. | | More people involved in sport. |
| Kelly Holmes. | Typically English - good. | Regeneration - hopefully not just in London. Improve sport's infrastructure. |
| Kelly Holmes. | Didn't watch it. | Good - more people involved in sport. |
| Gymnastics from this year. | | Good for UK. |
| We won a lot of medals at Beijing - lots of Loughborough students involved. | | Bring people together - feel proud to be British. |
| Cycling in Beijing - Hoy. | Good ceremony though went on a bit. English part good - not sure about Leona Lewis. | Massive effect at Loughborough University. Encourage schools to do more sport. Not effect me personally. |
| Just watching it early on TV, heavily advertised at Loughborough. In jungle at the time, so got bits via radio. 13 year old winning in Paralympics. | | Bring people together. |
| Swimming this year, winning lots of medals. | | London coming together, bring lots of money into country, lively atmosphere, parties. |
| Usain Bolt 100m - Beijing. | | Good new attractions and lots of tourists coming over. |
| Swimming. Disabled paralympic swimming. | Watched some on news, atmosphere in Beijing really lively. | More people involved in sports, big effect on younger generation, encourage lots of people to take part. Lots more people will be encouraged to watch it. |
| Good you could still watch the Beijing Games early in the morning. | | Good for businesses, especially with Britain going through credit crunch crisis. |
| Opening ceremony in Beijing. | | Bring country together - proud to be British. |
| Kelly Holmes. | | Only effect London. |
| Rebecca Adlington. | | Sense of competitiveness to beat Beijing, as opening ceremony so spectacular. |
| I was living in Loughborough when Seb Coe competed, he lived in the house at the bottom of my garden. Most distinct memories of the Olympics with Roger Black, Sally Gunnell, etc. | Not too impressed, messy, not too clear what was happening and why. I feel that other examples of British life could have been used. | Certainly a feeling of pride and possibly a bringing together of the community, but not sure for how long. |
| I remember being 9 years old at a campsite in France, watching the Games on a tiny TV in an upstairs room in one of the old site buildings. We were watching the men's 100m final with Linford Christie. Everyone was tense and quiet, then the gun went off and everyone was shouting and screaming at the TV, then when he crossed the finish line as Olympic Champion there was the biggest roar from all the Brits watching in the room. That was the first Olympics I ever remember watching. | | |
| Vaguely remember watching a few events over the years, have been at home mainly. Watched more of the opening ceremony this year than the actual events. Watched the men's 100m online though because people said it was really good. I have never made a point of watching it, because I am not interested in sport at all. | I didn't see it. | I don't think it will effect my life at all. Think it will bring those who are supporters and watch it together. Think it will have a positive effect overall, although personally I think they could spend the money on something better, like hospitals! |
| I was in Portugal. I remember most of the Games regarding the British Team. The cycling and rowing were particular highlights, but I remember various other events too, such as swimming and canoeing (rapids) and 42 medal count. | N/A | I hope to go. Live at Loughborough, it will probably be felt by the many athletes training in preparation for the event. It will give the UK great exposure worldwide. |

| | | |
|--|--|---|
| Winning gold. My sofa in my house in London. | Amazing, have to love Boris' hair flowing in the wind. | Great, I am helping in the run-up and maybe opening ceremony. |
| Usain Bolt, Michael Phelps, Oscar Pistorius and Jamaican women getting 1,2,3 in the 100m. | I watched the Handover and didn't think much of it compared to the Chinese opening ceremony, etc., it wasn't great. | It will be great, I will be there. |
| Midget racing in the Paralympics. | OK. | It will be something to look forward to, plus it will create more jobs, yay! |
| I was in Nigeria for most of the Olympic Games, but what I remember about the Olympics is mostly the track events and gymnastics because those are fun games, and, oh yeah, USAIN BOLT! | I feel it's very energetic and good. | It will be fun. |
| Usain Bolt taking the mick out of everyone in athletics. | Britain have got a lot to do to catch up to Beijing. | I live in London so there will be lots of traffic and noise and maybe more crime. |
| Usain Bolt 100m performance, I was at a mate's house and couldn't believe what I had just seen. | Britain has got a lot of work to do to catch up to Beijing. Good idea to welcome new cultures. | Improved facilities in London where I live. |
| Usain Bolt 100m and 200m, Nigeria vs. Argentina football. I was at home. | Was OK. | Will be good to watch. |
| We won gold medals. | | Will be good for renovation for parts of London, but public transport will have to be improved, otherwise the centre may be really busy. |
| I recall the Irish 100m and 200m entry achieving 2 world records, records that may stand for years to come. This was particularly memorable as I am Irish, and this sort of success in athletics is not particularly common! | I support the Handover and thought the celebrations were of a very high standard. | As a Loughborough student, the Games will have a large impact on the sport related side of university life, something which I very much look forward to. |
| Watching opening and closing ceremonies as well as some of the Games, for example, with Beijing 2008, I saw part of the opening ceremony on the BBC when I was in Sheffield in the Summer and the closing ceremony in Portugal. | I think it is a good time to celebrate being British, but in a traditional sense. | Transport will be massively affected in London. Increase in tax in London, major tourism and crowding. |
| I remember fireworks. I was in Leicester (UK). | The bus was a bit boring. | Nothing (Leicester). |
| Britain's savers being used to fund. Where funding has present use, i.e. cycling, but not so in lesser funded sports, i.e. judo. | 2012 has been referred to as the poor man's Olympics compared to China and I see attempts to incorporate and raise awareness of other cultures. | Positive - I worked with large and small lorry firms who were struggling during credit crunch, but found the increase in building helpful for their business survival. |
| Not very many memories of Paralympic Games, however remember joint family social events surrounding men's final 100m especially. | Much more modern method of recognising various cultures involved. Games are meant to be mostly about bringing the world and its sporting stars together. Very impressive. | Regeneration of East London, hope to gain employment in the redevelopment of the area. Hope to visit the Games a lot whilst they take place. Improve the peripheral areas of the city, including transport. |
| I remember visiting Sydney where I used to live, just before Sydney 2000 Olympics and seeing how much the city had transformed and then watching how sport unified so many | | I think it will enable young people to become more ambitious and have positive aims. |
| I remember watching the Olympics at work and watching Usain Bolt win the sprinting races. | I think the UK will be successful in doing this. | I will definitely go and watch the Olympics when it comes to London and I think it will promote good publicity for the UK. |
| Don't really watch very many of the events, but I watch some at friend's house, etc. | | More tourists = more money in UK, etc. Better sports facilities available. |
| Michael Johnson - Golden Boots. Sally Gunnell winning 400m hurdles. Badminton mixed doubles. Majority of the time at home watching Olympics on TV. Carl Lewis. Boris Johnson. Beijing opening ceremony. | Feel like it is a good idea, though I am unsure about the cost. Feel like there could be better things to spend the money on if the budget is too big. | Will have an effect, but unsure how noticeable it will be to myself! Depends where I am living in 2012! |
| Seoul 1988, living in London, 100m medal taken away from ??? | Don't care, waste of money that should be put to far better use. | Hopefully none. |
| Watched it while in USA. Good vibe through talking with Americans and discussing various nations and cultures, etc. Good competitive spirit and used the swimming events as instructional aids for American kids. Great banter. | | More enthusiasm for sports development and has helped foster great enthusiasm and inspiration for a lot of the kids I teach. |
| I remember the guy who smashed the 100m world record very well, cycling and swimming too. | I think it's a really good thing that has been launched. | It will motivate people to get fit to be honest. It will bring communities closer together, because we'd have a lot to talk and be excited about. |
| I was living in Zimbabwe, in my TV room and I remember seeing Justin Gatlin winning the 100m and also Great Britain's relay team winning the relay. Also, Kelly Holmes and Ian Thorpe winning gold medals. | Well, I think that it's a good thing as it brings all the different cultures together. | A big effect, it is a major event in the UK's history and will bring everyone closer together as a community. |
| 2004 - Zimbabwe (living) - GB relay team winning gold. 2008 - England, remember Usain Bolt achieving world records. Michael Phelps record number of gold medals. | Don't have any opinion. | Not much of an impact on my life. However, if my career takes me into an Olympic sporting event, it will have a massive impact. |
| China 2008. | Pretty good, as all cultures are participating and each culture is allowed to participate with the norms. | Me, that I will be able to interact with people from other parts of the country where I have not been. Community will interact with community, will bring back wealth to the British economy. |
| I remember the 1992 Olympics in Barcelona as I went there to watch, saw Sally Gunnell winning gold in the hurdles. The masses of memorabilia. I had friends at the Olympics this year, both Olympics and Paralympics. Amazed by Paralympic swimming. | Not impressed. All for showing culture, but UK culture traditionally. Most countries are multi-cultural now, but still are proud to show and celebrate their past culture. | Big impact on university life in 2012 at Loughborough, hosting athletics. Hope the venues don't deteriorate like the Millennium Dome (O2 Arena). |
| I was in England watching it at home, thought coverage was good and spent a lot of time in front of the TV. | Good idea to try and involve as many people into the spirit of the Olympics. | Areas in London will benefit from regeneration, offering facilities to those that would not otherwise have the opportunity to do sport, etc. |
| Linford Christie's success, Sally Gunnell, rowing successes always with GB. | Good. A lot to live up to. | Loughborough will be busy, good for country, but also expensive. Transport will be difficult, also huge security implications. |
| The Athens Olympics were an example of how not to do an Olympics, the Australian was an example of how to do one. | It was well done. Boris Johnson was a good representative for the country. | It will make London cleaner and greener, thus a nicer place to visit. |
| Never had a big interest in the Olympics in the past. I have a growing respect for the validity of the Games, especially the Paralympics, due to the unison of a country applauding motivated, aspirational people, let alone what effect it has on National Health! | A Handover is important, however I see little validity in the Cultural Olympiad, especially in the current economic climate. | As a London resident with great national pride, I believe the benefits are unquantifiable, since they will cascade on so many levels. Health, society, pride, endeavour, unity, while influencing all country health schemes. |

| | | |
|--|--|---|
| The last Games in Beijing were memorable, the organisation and the coverage heightened by the early controversy. I watched more of the last Paralympic Games than before - again better coverage. | We live in a multi-cultural society so the Cultural Olympiad will definitely be a success - the Handover was amazing. | The 2012 games will have a great effect on the UK, more sporting facilities which communities will benefit from. |
| I only really remember the 2000 Games in Sydney, it was the first time I really paid any attention and watched the opening ceremony, etc. In 2004 I was on holiday in Crete and I remember seeing quite a lot of it while I was there because it was on everywhere! | I watched quite a lot of the Olympics this year but I didn't see the Handover ceremony. | I'm really hoping the 2012 games help to unite Britain, normally we only get patriotic when it's the World Cup. I think it will make people (at least for a few months) proud to be British. We can get involved more easily because it's on our doorstep. It might encourage people who have never bothered with it before to take an interest. |
| 1. Jesse Owens vs Hitler - 1936. 2. Black Power Salute - 1968/72? During both situations governments had tried to use the Games for political propaganda, however the athletes had the final say. I feel it is the international stage for athletes to prove how good they are and earn the right to air their views - usually governments try to do this and silence the athletes, I love it when it backfires! | Disappointingly all I see from the London 2012 bid is marketing clap trap and spin. I look forward to the UK holding the Olympics, but cringe when I hear about the lack of decision makers in our organising team, the overspend of budget and the facade that this is 'for the people', when really no-one knows who it's for - we're just doing it because we feel we deserve to hold an Olympic Games. Out of duty to the public and 'giving the people what they want' the Government is throwing money away in an effort to make East London, England and the UK proud of being British, which in essence is being proud of being elaborately lied to and paying for the privilege, as well as filling in paperwork for bureaucrats to tell them you're grateful for it! | Living near a major railway station, my flat price will increase - my Council Tax and parking permit price will also increase with no link to inflation. I think we will on the whole embrace the Games positively, getting behind local athletes, watching the media coverage and celebrating at the success that will come from the Games. I look forward to the inspiration gained from seeing the performance of the athletes, each going beyond what they were previously able to do. Although I do hope the BBC stop shoving a microphone in the face of disappointed young people asking them 'where do you think it went wrong?', especially when it was clear nothing went wrong, they were just not as good as some of the other competitors! |
| I remember the Olympics in Sydney and the rowing. Waking up and watching Steve Redgrave winning his 5th gold medal and the emotion. | I felt impressed about how the UK as a whole celebrated and felt a huge sense of pride despite being overshadowed by the size of China's display. | I feel it will bring extra money and jobs as well as leaving a legacy of sport in the following years. |
| Watching Usain Bolt was amazing as was the opening ceremony I hope that London can do just as well. The GB Team did really well, particularly in cycling and swimming. Bring on 2012! | The bus etc. was really good, but Boris Johnson didn't give the best impression! | Sporting facilities all over the UK will improve, which as a sportsman can only be a good thing. |
| The opening and closing ceremony, it was extremely glamorous. The BBC coverage was fabulous and extremely entertaining. I love the technology aspect, especially during the Michael Phelps incident and the referee (officials) during the Tae Kwon Do match where the decision was reversed. I loved the Handover ceremony from Beijing to London. I was in Coventry. | They were extremely colourful and very exciting. The Cultural Olympiad launch was a very good idea. | Basically the aspect of job creation. Tourism attraction. Financial gain will be enormous. Creation of new and expansion of infrastructure and facilities. |
| Mainly opening ceremony and the athletes and the 100 metres. Was either at home watching on TV or with friends. I remember Maurice Greene's contribution and the British 4 x 100 metres relay team actually winning. | Did not watch it and don't really know. | Will get London buzzing, will get the opportunity to watch/work and potential business opportunities as a result! |
| I was in the UK for the first week (in London), second week in USA. I remember watching the gymnastics, track and swimming. 'Lightening Bolt'!!! 'Sarah Johnson'. | Didn't watch it, was indifferent. | It's already having a bad effect on local businesses who have been moved from premises for building and not adequately recompensed. |
| Bolt's world records, amazing Bird Nest Stadium. BBC coverage was excellent - I was home sick for a whole week and this entertained me well! | | Slightly detached from the city being up in the Midlands, but being at Loughborough University will hopefully make me feel more involved with the Olympic atmosphere. |
| Was in Beijing (China) last month. I was in Spain and I watched some sports on the Spanish TV, Channel 1. | It's a very good thing to know different cultures. | It will be a good opportunity for Europe to show a open Europe with an open culture. |
| I was in Spain. I was working so I didn't have much time to see what happened with the Olympic Games. | I think it's very expensive and doesn't promote social aspects of the sport. | Because I'm Spanish and Madrid was one of the candidates, I think it will be bad for us. |
| I was in the UK for most of it. I was away for 1 week. I was very impressed with GB and their results. I was also impressed by how many changes the Chinese had made in preparation. | | I think it will improve transport and services in London and the area around. Also, I hope it will encourage people to do more sport and stay healthy. |
| I was in the UK and Spain. Best memories were the rowing 6 man squad gold, and Michael Phelps winning 8 in a row. | I did not see it. | I think it will have a positive affect on the UK, and should help transport especially. For me it will be as I will be living in London. |
| UK gold medals. Opening ceremony. Working in London. | N/A | Infrastructure improvement - Stratford, personally not large effect. |
| I was watching the Games at home this year and remember how exciting the opening ceremony was to watch and how excited it made me feel to watch the Games. | The closing ceremony was fab really representing London and the UK. The Cultural Olympiad looked like a blast. | A big effect. Being interested in sport myself, I think the increase in high quality facilities will get more people interested in sport. |
| Mostly watching on TV - excellent amount of coverage. Feel good factor coming from strong British performance. Usain Bolt amazing performer, captured people's imagination. Michael Phelps recorded breaking efforts. Political tensions with the Chinese regime and the world watching. | Didn't see it. | I think the 2012 Games will be a positive for the country. A strong British performance would inspire people in future athletics events and give the whole country a lift, like Euro '96. |
| The stadium and opening/closing ceremony. Spectacular venue. | | Hopefully built in time and lives up to expectations. |
| I loved the Birds Nest Stadium; the opening Olympic was great. Liked the organisation and all. It happened on the 08/08/2008, I was in Birmingham. Usain Bolt and Michael Phelps were my favourite. | Don't really feel excited, but just hope London steps up the Games. Didn't like the performance they did at this years closing Olympics. | It wouldn't really make a difference, but it just gives me something interesting to watch. |
| I remember when Nigeria won the Olympic gold in men's soccer (football) competition. Usain Bolt's Olympic record breaking triad, I was in Lagos, Nigeria during the Games and saw very little of the Games. The Cube was great and also Michael Phelps. | Ahh, not really excited. | In 2012 I hope to be in the UK to be a part of the Games and actually be involved. I am looking forward to the Games. A life changing experience. |
| Gymnastics, cycling, opening ceremony, at home and work, Croydon, Esher. | Neutral, would know nearer the time. | More jobs, new building. |

| | | |
|--|---|--|
| Opening ceremony. China achieved 51 gold medals, Michael Phelps' 8 personal gold medals. | It was good but can be better. | Will get involved and take the initiative of this world event. |
| Nigeria's dream team won gold in Atlanta '96. I watched the Games while in Portharcourt, Nigeria. Rebecca Adlington won swimming competitions. | | Economic improvement and international recognition. Beckham present added more flavour for the closing ceremony. |
| Nigeria won 2 gold medals in Atlanta '96, I was in Enya, Nigeria at the time. Chioma Ajunwa of Nigeria won the long jump gold medal in the same games. The Bird's Nest for the Beijing Olympic Games in 2008 was magnificent. The Tanzania lady that won gold in the marathon in Athens 2004. | It was quite OK, the organisation and costumes were wonderful. | Open doors for tourism, economic benefits. |
| Sally Gunnell winning gold, Linford Christie winning gold - in my living room with family fantastic. Watching the men's 4 x 100 metres relay, Athens, 2004 - wow. Eric the Eel! Beijing 2008 - Michael Phelps and 100m world record being smashed - on a bus in London on the phone to my Dad, who was watching, amazed! | Great celebrations - not too sure why David Beckham was there. | Massive - providing Britain actually succeeds in providing half decent public transport - London is a nightmare currently. |
| 2000 Sydney I was in Nigeria watching the Games with my friends. It was the first time I knew about the Birds Nest. | I feel excited it's in the UK. | It will clear up the environment. |
| Usain Bolt and records broken. Money spent. Journalists not allowed open coverage. | OK. | Future generations of British youth having access to good facilities. |
| I was on holiday, so missed most of it, so had to search and find out the results when I got back on the internet. | I think they were very good. Good celebrations for such an amazing event. | MAJOR! It will have a positive impact as I live in London. Can't wait to be part of such an amazing event. |
| I thought the last Olympic Games was the best that I can remember, was glued to the screens everyday. Didn't really get to see much of the Paralympics, think it perhaps needs more coverage on the TV. | Thought the Handover was really good, having Beckham there really helped give it a high profile. | I think it will have a huge impact on the entire country, giving London an even bigger world profile than it already has - it can only be good for everyone. |
| I was at home but watched most of the Games. The stadiums were amazing and the Beijing Games were a quality spectacle, I hope we can produce a games of equal quality and one that is as well run. | The Handover was impressive, however it portrayed Britain in quite a stereotypical light, we're more than tea, Beckham and rain. | The London Games will have quite a dramatic effect on my hometown of Croydon. Hopefully it'll be positive and live up to the expense it will cost. |
| I was at home, loads of world records - Asafa Powell, Phelps, and the opening and closing ceremony. Brilliant crowds, controversial decisions made towards home nations. | Pretty bad. Not as spectacular as from Greece to Beijing. | Positive if we pull it off with no problems - terrorism, finishing stadiums in time, etc. |
| Opening ceremony, Phelps, Great Britain success (4th), Usain Bolt. Watching from home. | Very extravagant ceremony. Really different feel culturally. Celebrities involved. Great Britain 2012 will have more personal feel to it. | Increased tourism, more money in the economy. Very expensive to host however. Hopefully will watch it first hand. |
| Bolt's 100 m record. | Didn't see them. | Increased congestion around London. |
| I always enjoy watching the gymnastics and the anticipation of whether people will make the difficult moves. | Enjoyed watching the National Choir as a friend is a member. | May see future athletes training at Loughborough University. |
| Everything! Closing ceremony I was at home watching it on TV. England achieving 4th place in one medal table. My friend being in the choir of the English National Anthem. | Very well organised and set up. Shows a lot of effort and time went into it's production. | Will make London much more recognisable as an Olympic city. |
| Opening ceremony. Michael Phelps winning gold medals. Great Britain overall coming fourth in the medal table. Daley diving. Usain Bolt smashing records as fastest runner. Summer 2008, watching from home. | The celebration Handover was great. Celebrities such as David Beckham, Leona Lewis, big red London bus. | A huge impact from the London Games. Jobs, money, transport links, accommodation. The money involved in all ways will be huge. |
| Usain Bolt - work Loughborough, BBC online. Michael Johnson, 1996, home. Linford Christie, in Frome camping, listening on the radio, 1992. Didn't enjoy watching the Paralympics Games. | Didn't watch the opening/closing ceremonies. I find them boring. | Winning gold at London 2012 in the road time trial or track individual pursuit will change my life forever. |
| Nothing really because I was working in Kos! | It was very good for sport how all countries come together. | It should be good for our country to come together with others. Just hope it is as good as the last one. |
| Good performer from Team GB. Awesome level of commitment and desire to win. Outstanding performances from Usain Bolt, Michael Phelps, GB cycling. Unfortunately we were at work for most of the Games but BBC online was amazing, not much work was done. | The show put on by Beijing was outstanding. I think GB/London Handover was OK, but not as dramatic as it could have been. | Not sure at present. Now the Olympic fever has died down the prospect of London 2012 has not really entered my head. |
| Usain Bolt - The Arrow. Kelly Holmes, Phelps, Birds Nest. El Guerrouh - Athens. MJ - 1996. The dream team at home in Loughborough. Lasse Viren, Munich 1972. John Aki Bua. Rebecca Adlington. 4 x 100m, Jamaica. Ben Ainslie. Yingung. Boycotts. Rowing. Cram, Ovett. Wiggins. Chris Hoy. Coe - LA and Moscow. | Enjoyed it. Boris Johnson was funny. | Employment. Better facilities. Better coaches. Provide a closer community. |
| The number of world records in swimming in China. The success of the GB cycling team. The 100m and 200m success of Bolt. | I liked the bus. | It will have a positive effect as it will bring about a lot of national pride and bring everyone together. |
| In office. Cameroon won a gold medal. Cuban fighter attacked the umpire. | Fantastic. | Yes. |
| I followed some of the Olympic Games, especially when Spain was playing. I was working and watched only the Games in the evenings and weekends. | I only saw a short time of the Handover celebration. I found the speeches boring as well as the rest of the celebrations I saw. | Hopefully other countries athletes will come to Loughborough University to train. This will give Loughborough a very good image. |
| It happened 15th-19th August. I was in the Lake District watched Tom Daley and Blake in the syncho. Becky Adlington swimming, Usain Bolt, cycling. | Didn't see the Handover celebrations. | Will be a great motivator for young people and sports people to strive to be the best. |
| My most vivid memory of the Olympics was Kelly Holmes winning the amazing athletics races in Athens. Another memory from Beijing was Becky Adlington's win. Main memories tend to be from British successes. | Closing ceremonies too long and drawn out - not so much fun to watch as the Games. | I will feel a sense of pride that the Olympics take place in the UK. I hope to go to some events. |
| What I remember watching most is watching the GB team win the 4 x 100m relay at Athens. I was at a pub in Italy watching with 4 other English people. Also seeing Oscar Petorious win the gold in the 200m's. | I was impressed with the Handover, I thought it was very clever and played on our English sense of humour. | I think it gives everyone a chance to show the world GB is still a place of sporting excellence and to have a good party! |

| | | |
|--|---|--|
| Women's road race crash, where many cyclists were taken out. Winning rowing race again. Very good facilities, especially the kayaking/canoeing artificial freestyle. | Good to see Jimmy Page back from a long time away. | Should bring communities closer together as united for a common cause. |
| Mostly interested in the structures and facilities for the Games. Saw some swimming, Michael Phelps was impressive. Christine Ohuruogu 400m gold medallist. | Saw only bits of the ceremony, so have no opinions. | Job opportunities for construction workers. Imbibe a sense of purpose in the youths. Aesthetics improvement of the areas where Games will be held. |
| The buildings stand out the most. Saw the race (100m, 200m). Usain Bolt. Michael Phelps. | Cool, liked the London bus. | Bring about development to the area, investment, tourism and job opportunities for young people. |
| The athletics (loved 100m, 200m runs), Usain Bolt. You couldn't see hockey, football. Saw lots of cycling. | Didn't see it. | Economic and tourism benefits. Hope to see that the structures put up are useful for the community, hope to see kids use the facilities put up. |
| I was in America working, I remember a very colourful opening ceremony in a great stadium and an Olympic Games taking place in great facilities with the Great Britain team doing great. | I didn't see the Handover personally but I am sure it was a proud moment for London hosting the next games. | I think there will be great excitement in London with an added interest in sports from everyone and also London will have better sports facilities. It should be very impressive and exciting. |
| Watch some of it and felt that the officials were biased towards Chinese athletes. Games turned political. Excellent facilities. Usain Bolt was awesome. Michael Phelps was good. Rebecca Adlington was good. Chris Hoy was good. | Cheap, boring. | Economic benefits, good for kids. Sports facilities. Think the Games should be spread around the whole country and not centralised in London. |
| Chinese Olympics was spoilt by politics and poor judging in judo. Also controversy over underage olympians. However, very well hosted both games. Other past games marred by drug abuse. Impressed by Team GB medal count improving. | Haven't seen a lot of press about the Handover. | 2012 won't really affect me as I'll only be watching it on TV. |
| Phelps winning everything. | I didn't see them but I heard about the little singer girl who could not be on stage because of her appearance. | Olympics is a great event and the whole UK is going to go crazy, especially because of football. |
| Usain Bolt was amazing (the whole Jamaican team) not Michael Phelps. The kid diver (Tom Daley, 13 years old). James DeGale the boxer. Think the scoring was poor (Judo, Tae Kwon Do). | It was spectacular but would not like the UK to waste tax payers money in the same manner. | Good for the economy. Probably would not affect me. Hopefully everyone can benefit. |
| Opening and closing ceremonies. Stadium and facilities were excellent. Michael Phelps. A Thai lady won gold in weightlifting. Thai boxer. | Interesting, liked the bus. | The people would be very excited, tourism and infrastructure. |
| Olga Korbut. I do remember her being so young. The one with the bad heart - Duncan Goodhew and the swimmer. | All for it if it's England. | Not a lot. I do think they need to make more of the Paralympics. They've got over so much to get that far. |
| Not really my cup of tea. | Waste of money! | God!!! |
| Most memorable has to be the rings. | Didn't watch it. Saw the opening ceremony and that was good. | Better sports facilities. |
| Rowing really. The one we won. | Alright. | Nothing at all. Should have more. |
| Eric the Eel! | Why the bikes? | Hopefully good but a lot of money is being spent. |
| Never watched them. | Seriously don't know. | None at all. I'm not a very athletic person. |
| Mark Spitz, American swimmer. Brings back lots of memories saying these names. | Very lovely. | Won't really effect us because we live in Nottingham. |
| Rowing. Steve Redgrave getting 5 gold medals. | I did not see the Handover at the Games but if it was as good as the opening then it would be impressive. | I think it gives everyone a good feeling to know that our sports people really give their all for our country. |
| Don't watch it. | Were alright. Double-decker buses and that. | Might get me a job. That would be the best thing to come out of it! |
| When Steve Ovett and Seb Coe were running. | They only got it by default. One judge got it wrong. | None! |
| Swimming, yachting. | Good luck to them. | Wonderful things. Let's be proud. Will improve whole area. |
| Record number of medals. Loughborough representatives. | | Will have the 'hopefully' opportunity to go to watch some events. |
| Opening and closing ceremony watched at home. Key moments of British Team watched on Sky+. | | Not sure. |
| The ceremony - music - the dancing, the colours, the fun. | | |
| Key moments spring to mind. Things like the 100m final, etc. | I didn't see them. | Not much so far but I'm guessing it will build as it gets nearer. |
| I remember watching both the 2004 and 2008 Olympic Games on the television at home, but didn't have much interest before then as a young child. | I feel quite excited about the Games coming to London and I am eager to see the preparations starting to come together over the next 4 years. | Possibly quite a big effect as I will graduate with a BSc Sport Science degree in 2010, and the London 2012 Games may open many different job opportunities and career paths for me. |
| I haven't really seen any in the past. | Very good. | I think it will cause lots of congestion on the roads. |
| I watched the Games on TV, Michael Phelps got 8 gold medals in swimming. | It was wonderful. China did a great job. | China put in a lot of money so UK can't make it as good as them. |
| Just read some results in the newspaper. | No opinion. | Nothing. |
| I was in Iran. | Loved it. | None. |
| Last Olympics in Athens I was in Scotland, Edinburgh. | Really excited about having a home Olympics and the legacy it will bring to the UK. | I think it will bring the community closer together. |
| I was working but was watching many events during breaks, etc. | Beijing celebrations were excellent but London's effort was disappointing. | Will be uplifting for people, will boost economy. |
| I was in London - working so I missed most of it. | Could be better. | London cannot afford it! |
| Not watched it. | | |
| At home watching on TV for Beijing and Athens. At Atlanta and Sydney, as Team GB's Physio. I can remember all games back to Tokyo. | No real opinions. | I hope it will be positive as I hope to be involved as a physio. Why not reuse Manchester 2002? |
| Britain's most gold medals in a long time. Chris Hoy. Usain Bolt 'fastest man ever'. At home watching the Olympics. | I thought that the Beijing Olympics would be a hard act to follow. | Hopefully a positive one, but am worried what will happen in the aftermath! |
| On my summer holidays at home. Having the best Olympics in history. | London should try harder to match Beijing. | Fun to watch. Might try to go to some events. |
| On holiday. | | |
| | Very good about it. | It will have a good effect, something to look forward to. |

| | | |
|---|---|--|
| Can't remember when it happened and I was abroad. | I suppose it's OK. | It will have all kinds of effects on people and I will be excited. |
| I was at the Olympics in Beijing. Great teams, fantastic atmosphere, great team unity and support. | Slightly long and drawn out. Could have been more specific and exciting. | Hopefully I will be there! |
| I did not know it was on and thankfully missed it. | Human rights! | I think it should be abolished in England let another country pick up the bill. Always London. |
| Daley Thompson decathlon. Cycling team 2008. | Missed it. | Enthusiasm for sport and UK participation. |
| Cycling. Usain Bolt. Atlanta. Gold medals. Rings. Flames. I was in London woop woop. | Impressive. | Jobs. Pride. |
| It was good. Britain very successful. Lots of medals won, very successful. I was in Bristol watching from work. | Very good. Good dancing. | Gave me a job. Gave me good entertainment. |
| Not a lot, I remember we won some medals for horse riding. | Very impressive. | It gave me a job. |
| Remember some of the high profile events - it depends what they (the media) put on TV. A good couple of weeks entertainment. | Very contrived and lost any of its meaning. | Very little. |
| Fantastic experience to referee in the Olympics for the first time in my life - 30th July 2008 - 23rd August 2008. | Getting excited as the time comes closer. | Participation again! |
| I remember 2004 Olympics, I think it was Greece, we were in France in a remote villa but had access to TV. My kids had a video and re-enacted much of the team activities. The Paralympics - we got excellent results and they received more publicity. | Felt the celebrities could have been more universal. | It will have an unifying effect on the country and encourage sport throughout the country. |
| I remember when Steve Redgrave won his 5th Olympic gold, because I was with all my family watching it with them. | I thought Beijing was the best yet and I hope London will top it. | A massive one, as I hope to compete there. |
| I was in Singapore and I was watching the Games from there. The Olympics started on 08.08.08 and Paralympics started after the Olympics, all in Beijing. | I felt that it could be more Olympic based rather than everything is about China. | London should be more traditional, like the other Games. I will be up watching the London Games for sure. |
| I was at home, I watched the diving with family, supporting the British divers. | Don't remember. | Large effect on the city, i.e. traffic, tourism and increase in wealth of the country. It would mean new people seen around London. |
| Cannot remember. | Great get-together. | More people coming, good business, increasing population. |
| Don't know. | Not too bothered. | Don't know. |
| 84 and 88 at home, 92 and 96 in France, 2000 and 2008 at Games, 2004 in Hong Kong. 84 and 88 in awe of the events and performances. 92 and 96 wishing I was there. 2000 and 2008 wishing I was elsewhere. 2004 glad I was not there. | Very positive - with GB doing so well in Beijing, there is a great deal of enthusiasm. Positive sentiment is important to a successful games. | More infrastructure - training and competition. More participation from younger and older members of the public. National pride - for a successful games and performances. |
| Don't know. | Don't know. | None. |
| I was in Great Yarmouth for the opening ceremony for the Olympics. I watched most of it at home. Rebecca Adlington winning two swimming golds and the cycling winners (indoor). I didn't see much of the Paralympics apart from swimming - I was at home for that. | I didn't see any of it. | I hope it will bring more people into sport, e.g. young people. Encourage people to get involved and get fit. |
| Home with family for Sydney Games. Kelly Holmes winning. Linford Christie being disqualified. Jonathan Edwards, Michael Johnson, Tiber controversy. | Poor - the display and Becks were pointless and Leona Lewis. Have a lot to live up to. | I have applied to be a volunteer. I hope to be involved a lot in London, but taxes will be high. |
| No event in human history unifies the world as much as the Olympics. There are so many examples of this assertion, but one that's still fresh in our memory is the Beijing 2008 edition where, while Georgia and Russia were throwing bombs at each other in South Ossetia, athletes from both countries were competing peacefully and healthily at the 2008 Olympics (Beach Volleyball). | Great! | It will bring the rest of the world to London and London to the rest of the world, so we all can appreciate one another. |
| Olympic - less media interference. Paralympic - nothing, I consider they are for the people taking place and have little interest for the general public. | It was appalling. The London bus and associated display was a disgrace. The opening and closing events should be cut down to simple events dealing just with the Games. | None. |
| I don't remember the past Games, but I know Sydney and Athens were the hosts. I very much enjoyed the Beijing Olympics when I saw events on the TV, especially the 100m and 200m sprints. | I had no idea the celebrations happened and haven't a clue about the Cultural Olympiad, but I enjoyed the Beijing Olympics and their celebrations. | I would like to attend in 2012, so it would make me happy! Also, hopefully London will become a respected, popular city after the Olympics has been hosted there. |
| I remember Michael Phelps winning eight gold medals and defining what winning is all about. I was in Hong Kong while the Olympic was taking place, I watched some of the events while there. The atmosphere was amazing, because all the Chinese people were happy that they were hosting the Olympics. | I think it's great that London are hosting the next Olympics, because it will bring the world into one place and also the different cultures. | I shall see when the time comes, because I do not know where I will be and what I will be doing. |
| I think it's a great cultural event and I think that it showcases the best human beings. I was 14 when Ian Thorpe won 8 gold medals at home. | Of no interest. | I think the London 2012 Games will have a profound effect on improving facilities and bringing together a community, thus having a positive effect. |
| During the Olympic Games I was working, lifeguarding at the Tonbridge School Centre watching the Games on the centre's TV while not on poolside. Vivid in my mind are the amount of world records that were broken. | At first I found the Handover celebration confusing, not understanding the dances, but it was still fantastic to watch. | Already in my community I have started to see improvements in sporting facilities and expect the same trend over the whole country. |
| I am constantly amazed by individuals', determination and dedication. Furthermore, I have great pride in our country for being able to produce such high quality sports people. | I was unaware of the Handover celebrations. | I feel that, through London hosting the Olympics, that me and the rest of the country will become increasingly patriotic and feel personally involved in the Games. |
| Never really watched much of the Olympics, It was mainly whatever I caught on TV. I especially enjoyed watching the gymnastics whenever I caught it. However, I watched 2008 Beijing Olympic swimming, as my next door neighbour, Rebecca Adlington, was swimming. | | Hopefully, it will help regenerate that area of London, improving transport and perhaps providing employment for those in the local area. |

| | | |
|---|--|--|
| Passing the torch around the world and GB's victories of 2008. | Boris' hair looked awesome. | Better training facilities for target shooting and better transport links. |
| I was just at my home in the Lake District, they happened in August 2008. | I thought that they were not as good as previous. | I feel it will help me with my sport due to more facilities. |
| Steve Redgrave - 5 gold medals, watched at home with family. Kelly Holmes - 800 and 1500, at home. | Good, raised awareness, multi-cultural. | Good opportunity. Local talent have a target to get to 2012. Busier in London. Taxpayer has to pay £9.1bn! |
| I don't really watch much of the Olympics, but the parts I have caught I really enjoyed. I particularly enjoyed watching the swimming. | I didn't watch them! | I hope it will mean that parts of East London will be regenerated. |
| The competence of the Paralympic dressage. | I think that the celebrations were impressive, but under-publicised. | I think it will enable Great Britain to be more involved and for people to have the opportunity to go and watch. |
| Watching Louis Smith get a bronze medal in the gymnastics, the first gymnastic medal Britain has got. He lives in my village, everyone felt so proud and the community came together in celebrating his return. | The symbols used are good representations of London. | The regeneration of East London should be good and long lasting. They are bound to go overbudget. Young people should get inspired. I'd like to watch them, but I think it will be impossible to get tickets for events. |
| I am not a very sporty person so don't really watch much of the Olympics. However, I caught some of the swimming in the Beijing Olympics after hearing how fantastically well Adlington was doing! Well done! | Missed it. Sorry! | I hope I can go and watch the Olympics and support our country. |
| Usain Bolt running really fast and Phelps swimming and winning lots of gold medals. I was in Loughborough in my new house with my housemates. | I did not watch the Handover as I am not interested in big events like this, and am more interested in the sports and seeing World Records broken. | I don't know what kind of effect this will have on my local community as I don't live close to London, where I imagine most of the events will take place. |
| The high standard set by China in 2008, in terms of facilities and organisation and the great success of Team GB. | The standard set by Beijing was very high and, so far, examples set by Wembley lead me to believe they will be over-budget with sub-quality facilities. Also, I expect it will be late and poorly organised. | I hope it will provide better facilities in London in terms of transport and sports. |
| Kelly Holmes 2 x gold, Usain Bolt 100m and 200m record, Rebecca Adlington 2 gold medals, rowers getting gold (coxless 4s). | Didn't watch it. | More promotion of sport and more grass roots sport. Prices will go up and more opportunities in sport for jobs. |
| I particularly remember the British cycling team, both in 2008 and 2004 Olympics. Also, the rowing event successes. The first Olympic memory I have is the Munich massacre of the Israeli athletes. | I think the British Handover effort was cliché and Boris Johnson is a bit of a liability. | None. I don't live in London, I think the impact will be centred on the capital. |
| Swimmers, the girl from Nottingham won 2 gold medals in Olympics. The rowing and some of the athletics. | Didn't watch closing ceremony. | Hoping it will be good for country, but it's too far away. Maybe better for economy. A lot of money involved could be used elsewhere. Looking forward and glad it is coming. |
| The men's relay race when the baton was passed over the line and Great Britain was disqualified. The Handover ceremony. | I really liked China's celebration, but found the Handover celebration odd - the bus? | Being in Loughborough, it may encourage athletes to come to Loughborough University for the sports equipment and bring money into the economy and improve the town! |
| Large number of medals in 2008 for UK. Steve Ovet and Sebastian Coe racing for gold. | Handover session was impressive. | Greater interest in sport in children. |
| England winning gold medals. | Closing ceremony exciting. | None. |
| 1948 - White City athletics, also Torquay sailing event. Very different to the present presentation of Olympic Games. | Sorry, we did not see it. | Hopefully, young people will become more involved in sport at school and after. |
| The girl who won the 2 gold medals in swimming, from Mansfield. Sebastian Coe, student in library. | Didn't watch it. | Waste of money, too expensive. |
| Browsing around on TV about the Olympic Games, but cannot remember much of it. | Good culture, publicity to represent the UK. | More aware, more tourists. |
| How journalists have not been allowed to report infringements of human rights in Tibet and China. How China was not held to its promises re. human rights. | How so much money is being spent for economic and diplomatic display of power. | I'd love to go to the opening ceremony. |
| In Paralympics 08 and a girl won 2 medals in swimming. | Good idea to get the youngsters in, to know more about culture. | If they can do it as good as China, it will be good. |
| China won the most gold medals. | Very nice to see the celebrations, good idea to use Cultural Olympiad. | More chance for young people to participate in the event, more people coming to London. |
| Sailing and swimming this year. The girl who won 2 gold medals. | Didn't see closing ceremony. | Many facilities in Loughborough University, will have an impact in this time. Helping local economy. |
| Evers-Swindell twins winning gold in rowing in past two Olympics. | | No effect on my life, I live in New Zealand. Effect on UK - huge expense, increased terrorism, huge congestion in London. If a successful Games - big moral boost for country. |
| Phelps, England hockey, Rebecca Adlington, Paula Radcliffe, male sailor/ girls 3s, rowing disaster - ladies 4 or 8. | Didn't watch, but heard it was a crap show by UK. | Good, don't live too far from London so good spectator's sport. Maybe get job or participate. |
| Jason Queally winning first gold of GB games in Sydney in 1km, at about 7 in the morning when I was 10. | Shouldn't try and copy China, should do our own ceremony. | I'll be a volunteer! |
| 100m men's final, Usain Bolt, getting the world record and slowing at the end. | It was good, large contrast to the China celebration. | For a short period there will be a lot of celebration and parties. Government is going to spend a lot of cash in very hard times. |
| Very impressed with men's 100 metres, Jamaica won. | Didn't watch them. | I will be able to visit the country and watch the Olympic Games. |
| 8 gold medals from Michael Phelps and Bolt in 100 and 200m. | I didn't watch. | Nothing more than the previous Olympic Games. |
| But a lot of gold medals this year. | Using David Beckham is a good idea as he is very well known. | Very excited about it happening in our country. |
| Opening ceremony was wicked. | Didn't watch it. | Good for Loughborough and the UK economy. Not much effect on me. |
| Weightlifting accident. | Didn't watch ceremony. | Better sports facilities. |
| Opening ceremony was incredible - Beijing. Phelps - quite hot and won 8 golds. German weightlifter. | I was disappointed that Beckham was all we have to offer. | Traffic - expensive economy, major congestion, more tourists. |

| | | |
|---|--|---|
| GB Team did well in the cycling and rowing/sailing. The opening ceremony was amazing to watch. GB came 4th in the medals table. | Young people should be more involved and the Handover celebrations was a great success as a lot of people turned up. | As I live in London, there will be more people so it will be a lot busier, but tourism will boost the economy. Hopefully, the Olympics will not have a negative effect, i.e. debt. |
| Great Britain came 3rd overall in the medals table. Impressive opening. Steve Redgrave won 5 gold medals. | Didn't watch. | Hopefully, the economy will be improved, more visitors to London, better transport system. |
| At home - watched diving and swimming gold medalists. Loads of gold in sailing. Men's gymnastics, Beth - British gymnast. Not much coverage of Paralympic Games. | Didn't see much of it. Celebs increase profile of sport. | The effect - jobs, momentous occasion, give London a chance to show what we can do. Young people get involved in sport. |
| Paula Radcliffe pulling out of the Athens Olympics. I was at home watching. Becky Adlington winning 2 gold medals. | Didn't watch it but knew it was going to happen. | Lots of job opportunities, excitement and media interest, more young people taking up sport. Less money available for projects around UK. |
| Steve Redgrave winning gold in rowing. Opening ceremony. | | Would like to take my children to go and see it. Will be good. |
| Protest re. Tibet! Opening show. Gold medals won by GB. | Good PR now for the real thing. | Positive input re. investment. |
| Michael Phelps getting 8 gold medals. Great opening ceremony of many international athletes proudly holding flags. Rebecca getting gold in swimming and having a bus go through Mansfield. Fun to watch. | Not sure, didn't see it. | Gives me a chance to go and watch, as it's more local. A good event for the UK to hold. |
| I have few memories of Paralympic Games as they have previously been poorly televised, but vividly remember the 1992 Olympics in Barcelona. It was the first year South Africa (my home nation) was permitted to take part following apartheid. I gained a clearer understanding of multiple cultures and countries. Seeing athletes win gold medals, especially Paralympians, is personally motivating and inspiring in my personal and sporting life. | The Handover from Beijing to London lacked the same finesse/flair as the opening and closing ceremonies as a whole. More creativity and cultural symbols could have been used. | I study Sport Psychology and there is a greater urgency and excitement to utilise Sport Psychology. Hopefully, it will release better funding, job creation and public understanding of the need for Sport Psychologists at multiple levels. |
| At home in Coventry watching the news and how the Beijing Government was controlling the news coming out of the country, very sad. | The politics tarnished the Handover. Worrying about the credit crunch and the rising cost of bringing the Games to the UK. | There will be a sense of national pride and, hopefully, increased tourism. Being part of Loughborough University helps to feel more a part of it, but at what cost and risk to our national security? |
| I remember the Olympic Games in 2000 held in Australia. The US men's 4x400m team won gold, but after they were discovered to be drug cheats, they were stripped of the medals. I loved the opening ceremony of the Beijing 2008 Games and will never forget the performances of Usain Bolt, Michael Phelps, Rebecca Adlington, Chris Hoy, Tim Daley and The Australian Football Team. The aggravating and ??? of some of the games was appalling. | The closing ceremony was just as pleasant as the opening ceremony. Liked the idea that allowed all the athletes to come in together and the London bus was interesting. | The Games always cost a lot of money to host and thus can be a challenge, especially with the current global credit crunch. However, they can bring immense economic, tourism, infrastructure and social benefits. |
| Great opening ceremony that will be remembered as being the most epic of the Games. Controversial with great emphasis from world politics. | Poor budget prediction for London 2012, however a chance for the UK to show off its cultural and multi-ethnic environment. | Increasing negative impacts on the taxpayer. However, a chance to be part of, and enjoy, Olympic celebrations and atmosphere. |
| Olympics - 1. Michael Phelps. 2. Usain Bolt. 3. Greatest collection of gold by Team GB. 4. Bird's Nest. | Inspiring and motivating. | It would provide more jobs, more opportunities to showcase. |
| I was in Loughborough, the Olympics were nice. | It was okay. | It will provide employment for people. |
| Surprisingly I got into the diving this year and was rooting for Tom Daley - good luck for 2012 Tom! | Didn't see these. | I hope the positive impact of the Olympics will spread throughout the UK, not just London. |
| Kelly Holmes' historic 800/1500 double in Athens was incredible. The shock on her face when she won her first medal and the way she sat at the back and came through with such confidence in the 1500m was wonderful to watch. What a crowning moment to a spectacular career! And at 34 years old! | Excited, I loved the cheers the Chinese gave David Beckham when he popped out of the red bus! | Hopefully a positive lift for the community. It should be a once in a lifetime experience. I hope our country and its people embrace it. |
| I have always enjoyed the Olympic coverage on the BBC. A poignant moment I clearly recall is from the opening ceremony in Barcelona 1992 when an archer opened the Games by firing a flaming arrow over the cauldron to light the Olympic flame. | The Cultural Olympiad is an interesting idea - I wait to see if it is effective. | I am certain the Games will capture the imagination of the public - I can't wait for the celebrations to begin! |
| I remember Dame Kelly Holmes winning her two Olympic gold medals in Athens 2004 for her second win, in the 1500m, I was at my Dad's house with my Dad and brother and Mum and we all were very excited and cheering at the television. Then GB went on to win the 4x100m - it was a fun night! | I don't really understand how the Cultural Olympiad is linked to sport. I missed the Handover, but have heard mixed reviews about it. | I hope to compete there as an athlete, to compete in front of a home crowd will be electric! I hope the whole of the UK feels part of the celebrations. |
| I remember being on holiday in America and watching Kelly Holmes' amazing Athens victories and then screaming on Team GB in the men's 4x100m relays in an American pub and being quite unpopular when they beat the USA! | I think they were pretty good and captured a modern and cheerful theme and a little bit of the buzz that there is sure to be in 4 years time! | It has already had a huge impact, because it gives my training a bit more incentive and motivation. Also, because all young GB athletes want to be there, it has increased the quality of competition. It has also provided jobs for construction workers, etc. |
| My most vivid memory of the Athens Olympics was Matthew Pinsent winning his 4th gold medal in the rowing lake. What a marvellous achievement! | I enjoyed the London bus and the dancing. I went to a Cultural Olympiad event this weekend, but prefer watching sport. | I hope to compete in 2012, which could be life changing! The prospect is very motivating and exciting. |
| I remember watching Steve Overt and Sebastian Coe beat each other in the other's favoured event. I was an Overt fan, so I particularly enjoyed Steve beating Coe in the 800m, but Seb's comeback in the 1500m was extremely impressive. | The Cultural Olympiad seems like a good idea. I would like to see sport reinforcing these cultural events, so that there is a clear link with the Olympic spirit. | I will certainly go and watch the Games. I expect a fantastic celebration, although not on the scale of Beijing! |
| I remember Michael Johnson breaking the 200 m world record and winning the 400m in Atlanta 1996. I also remember Hicham El Gerrouh's winning double in the 1500m/5k in Athens (2004) after 2 previous attempts at 1500m gold. | I enjoyed the Handover, but don't really know much about the Cultural Olympiad. | I hope a positive effect, but am worried I live too far from London to experience the whole Games. |
| I remember Eric the Eel, especially his last lap! It took about 20 minutes in Sydney 2000, I think. Also, Bob Beaman in the 1968 Mexican Olympics - he jumped for miles! | The Handover was a bit naff to be honest. A confusing message about a once all powerful nation, showing nothing of our great past. | I hope to feel Olympic and root for someone I know very well (my daughter). |

| | | |
|---|---|---|
| Nadia Comaneci, Romanian gymnast scoring a perfect 10, for the first time ever! She was only 14 years old (Montreal 1976). It stuck in my mind, because I was 14 at the time as well. | It's exciting to think London is only 4 years away. The Cultural Olympiad sounds like a good idea to showcase our unique British culture. | I hope the Games encourage more people to take up sport and to feel excited about being British. |
| Unfortunately, I didn't get to see that much of this year's Olympics (2008), as I was in transition stage of moving to America. I suppose the standout things, which I didn't see was Michael Phelps winning 8 golds, as they were going crazy for that in the States and Usain Bolt's 3 world records. | I think the celebrations in Beijing were the greatest in Olympic history and I don't feel London can, or should, live up to those standards. I think London needs to do something clever and inventive to match the money spent by China. | Hopefully, on me personally, it will have a great effect, as I hope to be there. On the country and community, as a whole, it has massive power, as a nation we can come together and support something as one, on a truly grand scale. |
| Mexico Olympics - Bob Beaman's world record long jump and Black Power Salute on the podium in the Mexico Olympics. | I don't know what the Cultural Olympiad is and I don't care. The Handover was typically British - a complete nonsense! | Personally, I will go and watch. I feel the Games will pass much of the country by. Areas away from London will see little benefit from the Games beyond its duration. |
| Derek Redmond finishing the semi-final of the Olympic 400m in Barcelona (1992), despite being injured. Watched it on TV at home. | It's a good idea using sport to promote interest in British culture. | Is intending to compete, therefore expects it to have a significant impact on his own life. However, doesn't expect the legacy to be as great as anticipated, sport uptake not as great as expected. |
| I remember watching lots of different sports in the Athens Olympics, which I was lucky enough to see live in Greece. I enjoyed watching the medal ceremonies and the traditional wreaths worn by the medalists - a nice touch. | Nonplussed. What on earth are we spending money on culture for when the Olympics is a celebration of sport? | A huge feel good factor, I want to take part and experience a Great British Games. |
| I remember Tom Daley in the Beijing Olympics. He performed brilliantly in his individual event, aged just 14! What an incredible achievement! I saw it at home and got up in the early hours to watch it on the TV. | Very excited! I can't wait for 2012. | A good effect on the whole country - a positive vibe. |
| I remember sitting on holiday in Spain and watching Sally Gunnell winning 400m hurdles gold in Barcelona, 1992 - I was ecstatic! I also remember Duncan Goodhew's winning performance for GB in the swimming pool. | Inspired! Beijing will be a tough act to follow, but it will be an exciting four years. | A very positive one! I live just one hour away from the Olympic Park and hope to see as many sports as possible. |
| My favourite memory was Steve Ovett winning the 800m in Moscow. He beat Seb Coe and it was a great surprise! Seb went on to win the 1500, but Ovett was the true champion in my eyes. | I enjoyed the celebrations, but am not sure what the Cultural Olympiad means to me. | An extremely positive one, a unified Britain. |
| It was a long time ago, but I recall David Hemery winning the 400m hurdles in 1968 in a world record time. I was watching on a borrowed black and white TV at my friend's parents' house. | I must admit it has passed me by I am afraid. | I hope to be still around to witness a fantastic show. It will be uplifting and inspiring. |
| Los Angeles 1984 when Zola Budd tripped Mary Dekker in the women's 3000m. The heartbreak on Dekker's face, as she stood on the infield was very moving. | Largely positive, but the message of the Cultural Olympiad is confusing and distracting. | Hopefully positive, I hope to be involved, I have already applied to be a volunteer! |
| It was 1996, the year of the Atlanta Games. I was sitting at the table having just watched MJ win the 200m. I remember watching his trackside interview with his young daughter in his arms, a special moment. | Didn't really think about it. | Very much looking forward to 2012. I hope to watch my friends competing. |
| Chris Hoy winning 3 golds in Beijing after not being able to defend his gold from Athens. Amazing achievement and huge legs! | I'll reserve judgement for now, but is British culture really worth celebrating? | Loughborough is unlikely to receive any direct benefits of the Games in terms of legacy. However, I will enjoy the two weeks of competition. |
| The last night of athletics at the Athens (2004) Games, such a great night for British athletics. There was barely time to catch my breath after Kelly Holmes 1500 metres before we won an amazing surprise gold in the 4x100m relay. It's great to get one over the Americans! | I watched the Handover, but haven't heard much about the Cultural Olympiad. It seems like a bit of a waste of money. I'd rather see it spent on athletes. | If the Games is to be a success, we must do well. The legacy of the Game will depend upon how well our athletes perform rather than any Cultural Olympiad. |
| I was in Loughborough at the time. I remember watching the opening games on TV, it was fantastic (Beijing 2008). | Good. | Higher taxes! |
| In Beijing 2008, Rebecca Adlington's amazing performance in the pool, the total dominance of Michael Phelps and Chris Hoy's charismatic wins. The opening and closing ceremonies of both the Olympics and Paralympics were spectacular, thoroughly enjoyable and brought a great deal of pride. | The celebrations were incredible, but some of the pompous ceremony was outdated. Boris Johnson exuded his hilarious character and, as usual, politicians had a pathetic go at discrediting him. | During the Olympics themselves a lot of great community bonds, but long-term not a lot. |
| I stayed in university accommodation to watch it. It is in Beijing, China. | It is wonderful. | London will be built more beautiful. |
| Beijing Games will just highlight its impact on local population in regards to its economy and social involvement. Also, how Tibetan people have been disregarded due to the Games. | We'll see its impact, seems a fair idea to bring about more cultural interest. | None. |
| Many records were broken. Memorable/spectacle. | Overdone! | Sense of pride. |
| Berlin Olympics - Jessie Owens. Black Power Salute. Opening ceremony - Beijing 2008. | Celebrations were spectacular, don't think it will be on the same scale ever again. | Very little. |
| Opening ceremony, Daley Thompson, Linford Christie and Carl Lewis. Sebastian Coe as he was from Loughborough. | Sorry, but I didn't see it. | The possibility of seeing athletes/swimmers training at Loughborough University would be nice. I don't personally think I live near enough for the effect to be too great, however my son will be 15 and the experience for him would be great. |
| Opening and closing ceremonies were very colourful and well rehearsed. David Beckham and Leona Lewis were great on the red bus. | They were really good and showed that we are ready to host the Games. | Hopefully, it will bring attention to Loughborough University and the excellent things that are here. |
| Usain Bolt's 3 world records in the 100m, 200m and 4x100m in Beijing 2008. | Cheesy beyond belief. Had to be different though! | Can only be positive for UK, as long as legacy is adhered to! |
| 2008 Olympics, I was in London, thought the opening ceremony was brilliant. | | Make travelling in London a bit longer, more congested. |
| At home watching cycling on TV. Beijing 2008, V Pendleton winning sprints. | Don't know about it. | None. |
| Opening ceremony - Beijing. | Could have been a bit more variety in the culture shown. | Upgrade the UK's status in the EU. |
| Rome 1960, Cassius Clay heavyweight gold, but later threw it in the river when back in America in protest of racial segregation. | It's going to be hard to compete with Beijing highlighting our culture, maybe one way we can make London special. | I have been to the last 3 Olympics, having it in London will be an extremely exciting experience. |

| | | |
|--|--|--|
| Britain won a lot of gold medals, last one was in Beijing. I was watching it in London on the TV. | Flags and pubs. | A lot of international tourists, very packed. |
| Kelly Holmes winning 800m/1500m in Athens. Usain Bolt breaking the world record in the 100m in Beijing, his gold spikes and showboating before the line. | Not heard much about the Cultural Olympiad. The Handover ceremony was a bit tasteless. | Hopefully more people, especially children, participating in sport and continued increased funding for developing sports people. |
| For the 2008 Olympic Games I watched a few events on TV, of which the most memorable event was the men's 100m final. For the Paralympics, I was lucky enough to attend an evening of athletics in the Bird's Nest and I will always remember this. | I do not have much knowledge of the Handover events, but did hear some negative feedback. | I think it will be good, it will improve London in a lot of ways. Having seen the positive effects in Beijing, I believe London can only benefit. |
| Bombing at Atlanta Games (1996). I heard the news of the attack on the radio whilst driving. Also remember the start of the men's 200m and Johnson's 200m world record. The flash photography was incredible. | Admirable effort to attempt to include culture as part of the Olympics. However, I feel there has been insufficient media coverage of the motivation/reasoning behind the Cultural Olympiad. | Relatively short-lived. I expect the Games to provide a great showcase for its duration. However, I doubt the legacy of the Games will extend beyond its physical legacy - stadiums/facilities, etc. |
| Earliest memory is Barcelona 1992. I was on holiday camping with Mum and Dad and I remember both Linford Christie and Sally Gunnell winning gold for GB, I was age 9. | Indifferent about Cultural Olympiad - not heard much about it, think it's a waste of time! | Hopefully positive, I'd like to be involved and support it in any way possible. |
| Didn't watch Paralympic Games. Remember the build up, the Bird's Nest Stadium and particularly the opening and closing ceremony, it was amazing. | I feel very positive about the London 2012 Olympics. | I feel personally it's fantastic hosting this world event, promoting sporting success. Will hopefully get more people involved in sport and aware of different countries success as well as our own. |
| Kelly Holmes winning gold in, I think, 800m when she wasn't expected to. Paula Radcliffe being a failure again. GB actually doing well. Rebecca Adlington winning 2 golds and having a bus tour around Mansfield, reasonably close to my home. | I feel that if McFly are the best thing we have to show at the celebrations, then BAD TIMES! | It will do the economy good in London, but will mean London will be horrendously busy during the Games. |
| I remember the 1996 Olympics in Atlanta and I was in Nigeria at the time. | I think it was excellent. | I believe the London 2012 Games will help improve the image of the UK and serve as a good avenue to project the UK, its people and cultures to the outside world positively. |
| Particularly remember the cycling and rowing. It was in the UK and on Good Morning TV. | The London 2012 part of the closing ceremony was a huge letdown, very tacky. | Hoping it will get more kids into sport. I am a coach myself, should bring the country together. |
| China's humanitarian crime, the Tibet crisis. Usain Bolt breaking the world record. The opening ceremony. The diving. | Boris Johnson on his bicycle. | Raise awareness of sport, hopefully get the obesity epidemic under control. |
| Beijing Olympic Bird's Nest is a fantastic structure and a wonderful symbol of Chinese integrity. The opening ceremony at the Olympics for Beijing was of really amazing. | Boris Johnson on his bicycle. | Community-wise, it will bring people closer together, internationally and domestically. |
| Nice, was in UK. | Great. | Attraction, job opportunities, more interest of people in sport. |
| In Beijing, the success of the British team, Chris Hoy and Rebecca Adlington in particular. Disappointments such as Paula Radcliffe in Athens. Legends such as Sir Steve Redgrave. Jesse Owens defiance in the presence of Hitler. | Didn't see it! | I do not feel it will have a large effect on my community, but will have a positive effect on the country, if the GB team and Olympics themselves are good. |
| Beijing 2008 writing my Master's Thesis at home in Netton. | It could have been much better. | It will have minimal effect, diverting funding from other sporting programs and increasing corporate sponsorship by multinational businesses. |
| I was in Beijing and worked for 2008 Olympics. I just remember Chinese team won 35 gold medals and the three lovely mascots in Athens Olympics. | That it was a wonderful Games, well organised, good security guaranteed, great technology support as well as wonderful sports performance, along with spread of Olympic spirits in every street, venue, even alley. The citizens can fully feel the existence of Olympics. The local people made Olympics their own holiday. | Probably more job opportunities, especially for people like me, an overseas student, to find a suitable and enjoyable job in the UK. |
| Michael Phelps winning gold. Sailing, cycling winning gold. Horse riding. | | Tourism will dramatically increase creating job opportunities. New infrastructure. |
| Bird's Nest stadium. Opening ceremony, awesome! Records broken, 100m men's. Sportsmanship. | | Bringing in new people/cultures. Opportunities - careers/meet people. Diversity. |
| Atlanta 96, Nigerian football team won the gold medal after beating Brazil and Argentina. Beijing 2008, loved the stadium and facilities, saw Usain Bolt break world record in 100m and 200m. | Lovely closing ceremony, liked the concept with the London bus coming on the pitch. | Personally I don't think the Games will affect my life but should bring ample economic infrastructure, tourism benefit should also engage the youth in more positive activities. |
| I remember the success of many Britains in the Paralympics. The cycling this year was amazing, and the facilities in Beijing such as the Bird's Nest were fantastic. The British members success in the eventing was also a huge success. | I think it was good, the celebrations in London were successful, however I think they should be open for more people to get involved in. | I think it will greatly improve East London and provide facilities for surrounding communities. The London Games will be a fantastic experience to witness as I would not have travelled to any other Games. |
| Athens Olympic Games, I was in Greece on holiday. British rowing team - Stephen Redgrave, Kelly Holmes - winning double gold. British men's relay team beating America! 2008 Beijing - Bolt winning 100m/200m. | Bahrain carrying the flag with only a few athletes (I was born there) and it is great that even smaller countries compete. Handover concert was not brilliant, slightly tacky. | Make Britain more aware of sport, good opportunities for new athletes. Good to develop areas of London and will pull together British community. |
| Usain Bolt crossing 100m and 200m. Rebecca Adlington. Equestrian team and Tina Cook. Martyn Rooney final. 10km free water swimming. Opening ceremony and drummers 8th of the 8th 2008 at 8pm! Lucky 8. Steve Redgrave commentary on BBC with Claire Balding. Men's 4 in rowing. Michael Phelps. Followed all on BBC. | Inspiring, red buses! Seb Coe - legacy. Excited yet daunting task for 4 years. | The bigger the better! Hope to get involved and that the world will embrace 2012. Hope to draw people together and encourage sports participation. |
| Chioma Ajunwa high jump records. Kanu Nuanko's dream in 1996 Games. For me, these were the major high points in Atlanta 1996. The Chinese Egg stadium is an architectural masterpiece to behold. Lagos, Nigeria 1996. | I think it's very nice and can be improved upon. | New visitors from all over the world and open the cultural exhibits of England. |
| Usain broke the 100m and 200, men's sport in Beijing. Port Harcourt Nigeria August 08. | Sorry I didn't see it. | Economic and infrastructural development. Boost in tourism. |

| | | |
|--|---|--|
| Michael Phelps eight Olympic gold medals in swimming. Bolt broke both 100m and 200m in Beijing. The swimming cube was wonderful. The entire stadium was beautiful. I was in Lagos Nigeria when it happened. | The Handover was quite unique. The London bus concept was intriguing. | Personally no effect on me, but I believe it will bring economic and infrastructural development to the United Kingdom. |
| Beijing in South America (Peru), watching the men's coxless 4 racing in Beijing 2008. I remember that Beijing was the most memorable for its opening ceremony. I remember that the Games have all had themes and have been a spectacular event that is valued by the world massively. | Very British! Reinstating the stereotype people have of Great Britain. | A chance to meet new people from all over the world. Hopefully be included with the biggest sporting occasion of our lifetime. |
| I remember that Beijing is the only Olympics that I have followed. The opening and closing ceremonies were amazing. I am looking forward to 2012. | I am excited about the celebrations as the Olympics are my favourite sporting event. It is a good way of getting hyped up for it. | I would love to volunteer and I think it would be amazing to involve more people in sport. |
| Chinese Olympic weightlifter, female, smashing the record. At home midway through the Olympics. | I am looking forward to the 2012 Olympics. The improvement and changes are really exciting. | The improved sports facilities will be very useful in encouraging sport involvement. |
| Usain Bolt. Michael Johnson - not happy. Relay poor standard. | I didn't see it. | Very little, other than entertainment and a feeling of pride for the UK. |
| 2000 Sydney. Beijing - Bird's Nest opening ceremony was awesome. Athletics - Bolt - swimming - Phelps. Paralympics - ping pong mens - blind running - beach volleyball. Gymnastics was awesome. | No feeling. | Not a great deal. |
| Was in Germany, saw highlights on TV. Opening show, stadium, German wins, especially Hambuchen, weight guy. Michael Phelps - so many wins. Jamaican 100m runner (ran with his shoes open). Single people and events. | | Transportation around London must be improved. London is overcrowded already, so it will be very hectic. |
| Beijing 2008 Bird's Nest Misty May and Kuri vs 2 Chinese beach Olympics players in the final. Shawn Johnson gold on bar. Nastia Liukin gold. All round women's gymnastics. Usain Bolt record holder and first to win two gold medals since the 80s. Women's indoor volleyball lost to Brazil, even though they beat them both times in the beach finals. Armenia got four bronze in wrestling. Swedish weight lifter threw away his bronze. 40 year old Australian won a gold in swimming. Michael Phelps eight gold medals. | Didn't watch it. | Propaganda for the country, better integration of foreigners, many visitors - more money. |
| Awesome opening ceremony. Watched a lot of coverage. British success. | Indifferent. | Maybe I'll be able to go watch a professional volleyball match if I still live here, which is exciting. |
| Opening ceremony, 100m final. | London 2012 a disaster for the economy. London not being able to match China. | Further credit crunch. Even busier tubes. |
| Phelps, Bolt - was in Hong Kong watching Beijing 2008 and went to the equestrian show jumping event. Bird's Nest. | It was amazing, never seen anything like it. | Better economy. |
| Michael Johnson breaking the 200m record. Usain Bolt cruising the 100m final. Ian Thorpe swimming success. Ben Ainslie winning 3rd gold in his event. Matt Pinsent crying when he won his last gold. | Opening ceremony was amazing, watched it live in Hong Kong, great atmosphere. | Healthier, fitter lifestyle. Greater sport development. |
| Great Britain losing 3rd to Russia. Opening of China's Olympics. Swimming, Michael Phelps and Rebecca Adlington. | | Boost economy in London hopefully. |
| Bolt and world record breaking 2008. Team GB's cycling and swimming 2008. Our rowing golds over past Olympics. Steve Redgrave. Ian Thorpe and Phelps, medals 8 in one Games for Phelps. | Cheesy. | Love for the Games. Good coverage. Hopeful for GB this 2012. |
| Usain Bolt. Cycling. Men's hockey. Steve Redgrave. Triple jump - Jonathan Edwards commentator. Phelps. I was at home in Nantwich. | Inspiring kids and interest in the Games and to aspire to compete one day. | Jobs for my generation leaving university and kids to get involved in sport using facilities. 10 years time there will be huge interest in Olympics because of it. |
| The success of the British team, Chris Hoy getting 3 golds in cycling and the rest of the cycling team dominating in the velodrome. | Didn't see. | Good in the short and long-term, facilities, patriotism. |
| I always wanted to go and see it live but unfortunately I never did. Olympic Games were always making people come together to support their country and I think it's a beautiful thing. | | I hope it will encourage many more youngsters to take up a wider variety of sports, instead of all playing the same sort of things, like football and rugby. |
| I remember the closing ceremony in Australia, with the fireworks around Sydney Opera House. Watched the 2008 Games on holiday in Greece, remember Bolt's sprinting. | Didn't watch them. | I think it will not have such a big effect on me. I will love to see it but it wouldn't be some huge event. If I were English it will probably have a huge effect on me. |
| I can still recall that before the Beijing Olympics one was held in USA. I was in Nigeria when the two aforementioned Olympic Games were held. | Do not really think much about this. | Big effect because I live in London, hopefully improved transport and training facilities, etc. Have friends in Loughborough who are training to win a medal at 2012, more inspiration for them. |
| Atlanta - I was in Atlanta when the bomb went off! Barcelona - Chris Boardman - amazing. Sydney - bloody beautiful place and setting. We kicked ass in the rowing. Athens - everyone suddenly knew what Yngling was! Beijing - best thing in the history of time. I knew we would do it and we did - I was glued to the TV for the whole time. Viva Team GB! | | A very positive effect I must say. When I came to London I saw a lot of preparation going on for coming Olympics. It will offer me opportunities to meet people from my country as well. |
| The first open day I remember where I was in the university hall in Hong Kong, it was amazing in the open festival, which showed the Chinese culture to the world. I watched the horse riding at the site in Hong Kong. I remember the volunteer's smile. | Culture - not interested. Sport is the only culture we need in this country. London 2012 is going to be awesome. | Massive, for the next four years my life will be working towards it. Hopefully the UK will get behind the team and it will empower the country. |
| Stadiums - unique, eye-catching. Ceremonies - breathtaking. | I think the Handover was OK, which shows the free style of London. | I just came to UK for a week. I just imagine the future of the Games. |
| | | Bring people together/communities. Highlighting sport for youngsters. Encouraging. Spectacular - I hope. |

| | | |
|--|---|---|
| Usain Bolt (aka Lightning Bolt). Owned cycling. Sucked at athletics. Beach volleyball was awesome. Michael Phelps was awesome. The Water Cube in swimming was good. | Good, very exciting. | Massive effect, hopefully I'll get a job out of it! It's going to be ace. |
| I remember the excitement of the Games and the sense of patriotism that went with each country. The Olympic Games give lesser known sports a chance to be viewed on a world stage and for smaller countries to excel. A huge sense of pride for each athlete is obvious and the competition brings everyone from all parts of the world together. | Very excited that they are coming to London as we can experience it all up close. | It can only benefit the sporting culture in UK by boosting the amount of small children playing smaller sports trying to emulate their Olympic heroes. |
| Steve Redgrave's 5 gold medals - an inspiration for others to follow his dedication and commitment to achieving a goal. | Very good - with the British success at Beijing, London 2012 has a lot of momentum at the moment and the celebrations for the Handover showed London could be as successful as Beijing. | Motivation to get involved in more sport. Bring those in the community together to celebrate national success. |
| I was in Athens a few weeks before the start of the Olympics there. The atmosphere was good and they seemed really prepared. I always enjoy watching the Olympics despite not being very sporting, it really bring people together. | I enjoyed the Handover. I felt that it reflected British society and made me confident for 2012. | Being a student at Loughborough I am surrounded by potential athletes so the atmosphere towards the Games will be great. It makes me look forward to it more, I may see some of them compete. |
| First memory 1972 - hostage situation in Olympic village. Mary Peters won a medal for Ireland in pentathlon. 1976 Russian Nadia Comaneci scored 3 perfect 10s in gymnastics. 1980 in Russia many countries boycotted the event. Alan Wells from Scotland got gold in the 100m, Daley Thompson got gold in the decathlon. 1984 Daley got another gold probably our best track and field athlete ever. Seb Coe and Steve Ovett were the best 2 middle distance runners in the world. Tanni Grey-Thompson has done very well. | As we only had 8 mins to put something on for the Handover, it was probably all we could do. I really hope we can put on a great Games in our own special way and culture. | I don't think it will have any great effect on my life but we will hopefully get some great memories from the Games as we will probably never get them in this country again. The legacy will hopefully be a great inspiration to all youngsters. I really hope the Games go well and get fantastic support from the whole country. |
| Daley Thompson winning 2 golds for the decathlon in 1980. Steve Cram, Steve Ovett and Seb Coe for running - 3 good runners for our country. Sally Gunnell in 1992 stood out. Australia 2000 Steve Redgrave outstanding for winning 5th gold in consecutive Olympics. | Not enough time given for GB to sell themselves at Handover. Cultures should be well represented - we do carnivals and celebrations well in this country. Will be big overspend. | Make sport more interesting for youngsters, encourage more participation. Interesting to watch events live instead of on TV, as long as sensible prices for tickets and transport. Think it will have a positive effect after negative press for broken Britain. |
| The delays and cost overruns of Montreal, Athens and now Beijing. | I didn't watch it and I've never heard of the Cultural Olympiad. | We're all going to be poorer so that a few folk can run, jump and throw things in a blaze of media publicity and so politicians can claim they've done something 'for the nation'. |
| I only really remember Athens and when they were in Barcelona. I think I watched them more this year because we did so well (Team GB). It made it more compelling and exciting when we kept winning medals. I also think the Paralympics should have more coverage - don't remember any of the gold medal winners being on the front page of any newspapers. | Think the opening ceremony is overrated and costs too much money! Did not think much of the Handover from Beijing to London. | None! Unless I can afford to go to any of the Games. Think it will only effect those living in and around London. |
| My family weren't that sporty so we never really watched it. I have watched a lot of the 2008 Olympics and Paralympics: the US and UK dropping the baton in the relay; us winning all the cycling medals; the 13 year old swimmer winning gold, etc. I do remember Daley Thompson whistling through the National Anthem and my headmaster being absolutely furious and denouncing him in assembly! | Rather pathetic compared to Beijing's offering. | Working at Loughborough University we may host an Olympic team, so that will impact. |
| I really liked the opening of the ceremony. The dances, colours and artistic theatrical performances really stood out for me. The lighting part of the end was exciting. | I thought it was great but maybe could have had a broader range of cultural artists instead of British celebrities. | I think it will boost the economy and there will be more job prospects but the expense will go higher which isn't a positive thing. |
| 1992, Barcelona - Sally Gunnell beating Farmer-Patrick in 400m, Derek Redmond in the 400m. 1996, Atlanta - Michael Johnson's 2 world records, magnificent 7 in American gymnastics. 2000, Sydney - vault controversy in gymnastics. Russians having 4 best gymnasts in the world and not winning a medal. 2004 - Kelly Holmes - amazing 4 x 100m. 2008 - Usain Bolt, Nastia Liukin. | Don't know much about it. | Great atmosphere. |
| First the London Olympics of 1948 and Fanny Blankers-Koen. Then I watched all subsequent Olympics from 1960 on TV. The Beijing Olympics was very interesting as were the Paralympics. | I didn't see it. | Only as a TV spectator, but I hope that Britain can make a big effort to match or even improve on Beijing - and that the expensive facilities will be used, and not allowed to become derelict as they have elsewhere. |
| I remember three Olympics so far. I will always remember Kelly Holmes winning two gold medals. I also think the Beijing Olympics was brilliant. Chris Hoy is a legend and Rebecca Adlington made my grandmother cry. | I didn't see it. | More sporting opportunities, facilities and jobs. |
| Daley Thompson winning decathlon. Mark Spitz winning lots of swimming medals -- I was listening to it on the radio - on a campsite in Bournemouth. | A bit contrived - hope the actual Games are less so. | Hopefully we will be able to go to see the Games. May encourage my daughter to take part in some sport. |
| I don't remember much as I don't really watch sport. | Honestly seems like a lot of fuss and money when the Olympics will cost a fortune anyway - it's too far off for me to be very interested. | Will only affect me in work if I am still working at Loughborough University, personally won't affect me as I won't see much of it. |
| My earliest memories of the Olympics were sitting in my parents' lounge watching Daley Thompson win the gold medal in the decathlon. | Poor compared to the spectacle of the Chinese effort. | Greater interest and hopefully involvement in sport activities. |
| My first Olympic memories are of the Mexico Games in 1968. Chris Finnigan lived in the next village and we had a chart in our school classroom following his progress. We were thrilled when he won gold but as I was only 6, I don't think I was able to see any of his bouts. However, we all watched David Hemery win the 400m hurdles on the television. The Olympics were essential viewing at home, especially the athletics. | Didn't watch closing ceremony on TV but saw news clips and wasn't overly impressed with the Handover (Boris and the bus). | I will be 50 in the summer of 2012 so am intending to celebrate at the Games. |

| | | |
|---|---|--|
| Opening ceremony in Beijing was good. The USA, Atlanta, was memorable. 1996 good. | Launch OK. | |
| I loved seeing the Brazilian football team in the Games. The Brazil vs Argentina games are always good. I like the rules on the football. The under 23 rule makes it different to the football world cup. | | Great for London. The capital will be a great place to visit and I will! |
| It is poor. I liked the opening ceremony though. | No idea what it is. | Good if I get a job in London because of it. |
| Ronaldinho and Robinho great for Brazil football team and the Argentina team too. Messi made the Olympic football worth watching. Great contrast of sports. | Waste of time - why can't they just make it simple. | Entertainment will be good. |
| I am American and loved watching my country in the UK. We did well and finished second. Very proud. | | |
| Boxing was brilliant. Such a good event. | Good, made me excited about 2012. | I want to volunteer to help at Olympics. |
| Remember the hockey but I am not a big fan of Olympics. I am always busy. | | |
| Not many memories of my nation doing well but I like watching it as a sporting event. My cousins all watch together. | Not too bad. | If it is as good as Beijing then I will be happy. |
| 100m and 200m. Martial arts. With friends. | Very boring. | Medium, if near London it will be very popular. |
| I remember Sally Gunnell and Regis. Watched with family. | OK I like Leona Lewis. | Should be entertaining. It will also make London a better place to visit and to work in. It should attract more investment. |
| I like GB in Olympic boxing. | Should be good for GB. GB have a lot to live up to. Great. | Will be amazing, really looking forward to it. |
| Pole vault and cycling are my interests, as is the outdoor events. Barcelona my memories began, to now 2008. | Could be better. I think more advertisement and explanation would attract more attention. | Obvious impact on London, maybe negative for me - price and congestion. |
| Amir Khan in boxing was excellent. Silver medal was a very memorable and exciting time. | | |
| Michael Johnson and the USA 400m relay team stand out. I like the way so many people can be involved: in different sports and just watching. | Poor. | Economically London should benefit. Personally I won't. |
| USA dream team in basketball in Barcelona 1992. Magic Johnson and Jordan. | Did not watch. | None, unless in London. |
| Not much but I remember the Barcelona, Atlanta, Sydney and Beijing Olympics. Most memorable is Johnson (USA) 200m and 100m wins. | Cultural Olympiad great. | Difficult to say, I don't think about it. |
| Not many memories from other Olympics but do remember the last one, 2008. The GB cycling and sailing was good and I liked the weightlifting. Good to see so many nations competing together. | | I hope to use the time to spend it with my family in UK. |
| Great cultural event with fantastic events, creating a great atmosphere. It brings the world together. | Again, great occasion. | I hope to be entertained! I also hope to watch and visit London in 2012. |
| Beijing 2008 opening ceremony. Michael Johnson in 2000. Redgrave in Atlanta, gold medals. Jamaica's success in sprinting and relays in 2008. | Look good, great idea. | None. |
| Paula Radcliffe - unsuccessful. Great Olympics for GB overall fourth. China very successful and USA. Sydney very entertaining in 2000. | | |
| I remember watching Seoul in 1988. My first Olympics. I have watched all since. Great occasion. | No idea. | Should be great for UK. Allows investment in East End of London. |
| I remember the triple jump, Jonathan Edwards of GB. I recall all the great moments from 2008, including the great achievements in swimming. | Not sure what Olympiad is. | I intend to work in London in a few years after graduation so the investment into the City will be good for me. |
| The fantastic opening. Bolt breaking the world record for 100m and 200m. | Not great, UK have better and more well known singers than Leona Lewis. | A huge sense of pride and patriotism. |
| Nothing really. | It was exciting and interesting. | Economics, entertainment. |
| I remember the stadiums. The double medal winners. People taking drugs. | A bit over the top. | Not much, I live in Wales. |
| Athens, Greece 2004 - I was in Taiwan. Taiwan won 2 gold medals in Tae Kwon Do. | It's interesting. | A good way to see athletes from all over the world gather together again. |
| Olympic Games 2008 Beijing. I was in France, watched most of it. I know of the existence of Paralympic Games but not much else. | Celebrations were very flashy, a bit over the top and a tad communist looking. | Lots of visitors, very busy London and surroundings, increase in economy and trade. |
| Beijing 2008 opening ceremony, the Olympic logo erection/built using a computer is fantastic. I watched on the television. | I missed the closing ceremony. | Don't know. |
| 2006 was the last Olympics I remember. I was moving to England and was excited to watch the Olympics in London and see the British celebrating their winnings. | Everybody should be involved in it. | I'm looking forward to it. Love to be there if I could afford it. |
| I don't remember. | Didn't watch. | Will be a good event, lots of people in the City. Money transfer for the events, economy will be better but will be busy roads, traffic. |
| I was in Singapore watching the Games. I remember the opening and closing ceremonies and the countless records being broken. Supporting the GB team in the cycling and rowing. | It shows that the Olympics has no culture barriers and brings the world's nations together. | Mainly positive for small business and gives a strong feeling of unity amongst the British and Londoners. |
| The previous Olympics I was in Malaysia. I only remember the arrow used for lighting the Olympic flame during one of the opening ceremonies. | I know nothing about this Handover and the Cultural Olympiad. | Not that much, as I will hopefully be back to my home country - Malaysia. |
| I remember the opening and closing ceremonies as well as so many competitions. I was in Jordan during Beijing Olympics Games in the summer of 2008. | Have not really seen any celebrations. | I hope it will change my life entirely since I'm hoping to join Jordan's archery team for London 2012, which will be great - wish me good luck! |
| I remember the Games since Sydney 2000, I remember watching it at home. During the 2004 Olympic Games I was at home. 2008 Games were very interesting, I watched from home. | I missed the closing ceremony at Beijing and the Handover ceremony. | I believe there will be a very positive effect on both the UK and London leading up to and after the Games in 2012. Infrastructure provided to the local area will be very beneficial to the area. |

| | | |
|--|--|---|
| In August 2008, Loughborough - successful and great. More application of high technology things. | Successful. | A completely new celebration. |
| I remember the opening ceremony and the London 8 min show. Also Phelps - best ever swimmer. I was in England watching the opening ceremony and it made me cry, so proud of being Chinese. | It's quite interesting and creative. It showed the world a modern and cultural London. | I think it'll increase people's confidence in Britain's future both economically and socially. |
| The Olympic ceremony was fantastic and memorable. | Beijing was very good. | It will be very successful and good. |
| Not much about it. | It's something new, fresh idea and very casual, really different. | Help with economic growth. Better image of the UK. Help with tourism. |
| I remember USA winning a lot of events, particularly Michael Johnson. I also remember Colin Jackson, Roger Black and Sally Gunnell representing GB. The Olympics have not really been a special occasion to me, I prefer the football world cup. | I really don't have an opinion of any real worth; I don't pay much attention to this. | Economic and financial effect, indirectly I suspect. I have no direct involvement. |
| Beijing 2008. Athens 2004. Sydney 2000. Atlanta 1996. Was watching the Games through TV. | Not much feeling. | Not feeling anything yet. |
| That the Games were very good. I was in Loughborough in August. | Excellent. | Yes, I feel the London 2012 Games will be successful. |
| Starting ceremony. | Neutral. | Development works. Traffic, confusion. |
| The amazing opening ceremonies in Beijing and how there was a general feeling of togetherness amongst all the competing countries. | | I live in London so I'm hoping that it will have money put into it to make it a better place - if possible. |
| i remember from the Olympic Games the number of medals won by our Olympic team from the UK. From the Paralympic Games I am afraid all I remember is the crashes by wheelchair bound contestants. | I hear the Chinese celebrations were over the top. Our version concentrated on icons like London bus, too much money. Don't think we can, or should, compete with Chinese version. | Very little effect North of London, better to put money into jobs and infrastructure than spectacles. However, as a Loughborough University student I am sure it will have an effect on the amount of money our university invests in sport here. |
| Great world spectacle. Remember all the golds won by Team GB. I watched it all at home. | Very well done. | London will be busier than ever. Tourism boosted. |
| For the last Olympics I was in York in England. The Olympics were held during the summer 2008 as were the Paralympics. | I felt the ceremony was well executed and David Beckham was a good representative for Great Britain. | The 2012 Olympic Games will have a highly positive effect on the UK as we will be able to demonstrate the English culture through the Olympics and the presentation of the event. |
| Chris Hoy won 3 golds and our cycling team is the best in the Olympics. Also our swimming team is really improving. GB came 4th in overall medal chart. At home watching them on TV, few months ago (summer). | Described our general culture well and really said something about GB. | No effect. |
| I only remember the last one - Olympics in Greece 2004. I was here in Loughborough. | It's amazing. It's funny. | Money and amusement. |
| Phelps and Bolt being outstanding. Mainly watched at home on BBC. | Thought it was very good. Brilliant ceremony and very symbolic. | It will make London more busy leading to more queues and traffic. |
| Jamaica were amazing this year in track events. Relay was amazing and the 100m was too. Swimming good. | Not that interesting. | Great entertainment. |
| Cathy Freeman lighting Olympic flame in 2000, Michael Johnson in 1996. | Brilliant, not boring. Good start to London 2012. | Unknown. |
| USA winning in 100m and Australia dominating in swimming. Izzy the mascot in Atlanta. | Average. | None. |
| Stephen Redgrave in 2000. He won gold in 5 consecutive Olympics. | Brilliant. Very good and interesting. | Will it make everything in London more expensive? If so, I will have less money. |
| I wasn't interested. | Fantastic. | Doing exactly like Beijing if they can. |
| Olympic Games - opening ceremony and London 8 mins in closing ceremony. 100m final. Was at home watching the Games. | Didn't get a chance to watch it. | Do not know. |
| Don't know. | Very well organised. | Would improve the general affairs of London. |
| I was on holiday this year so did not watch much. I did watch Paula Radcliffe and the Jamaican team win in track events. It is a time when people can be competitive, proud and have fun supporting their team. I think the spirit of the Olympics is good. People seem to be very friendly about the performance of their teams. It is a time to see so many different sports. | I think it could be more attractive if it was advertised better. I do not know what the Cultural Olympiad is. | Well if I am in the UK it will probably make prices rise, but it will be a great time to start a business, I suspect. I think London will be very very busy. |
| Usain Bolt's world record. Phelps' medals. | Didn't see them. | London will be busy, which will not be great as I live there. |
| I remember Jonathan Edwards medal in the 2004 Athens Olympics, watching it at home with family. It's one of the strongest memories I have from any Olympics. | I feel that it's very positive and exciting for the future. | It will improve healthy living and sport for everyone in the UK for years to come. |
| I was on holiday in Cyprus when the Olympics happened but I remember that someone with huge thighs called Chris Hoy won lots of medals for cycling. The only thing I remember of the Paralympics is the opening ceremony. | I don't know. | I think it will cause a lot of excitement in the UK. |
| Great opportunities for countries to show sporting excellence. Allows smaller or newer countries to be known internationally. I was in London for last Olympic Games (Beijing). Absolutely amazed how many records were not just broken but smashed. Bolt was awesome, an extremely gifted individual. Bring on London 2012. | Was a bit cheesey, but it was fun and exciting. Nothing we did would have looked impressive compared to the Chinese ceremonies! | The Games will encourage sports participation for people young and old regardless of ability or disability. I hope the security is good to reassure everyone it is safe. |
| Sydney - staying up at home to watch Steve Redgrave and watching Cathy Freeman win the 400m. Athens - my main memory is watching Paula Radcliffe in the marathon. Beijing - I watched the opening ceremony in Trafalgar Square, which was really atmospheric and exciting. I stayed up to watch Paula and was disappointed with the result. I became really involved with every British chance of a medal and also developed a major addiction to handball after watching Norway play. | I don't really know much about them, I normally stop following the Olympics when the sport ends. | I'll probably be really obsessed with watching the Games but I doubt they'll have any long-term effect on me as it's all going on miles from where I live. |

| | | |
|--|--|---|
| Ian Thorpe, Australian, swimming for a gold medal at 17 years old in 400m freestyle. He broke his own world record. Was with family and friends in pub. | Didn't see it. | Who knows? |
| Beijing 2008, the British cycling medals, the swimmer (USA) who won 8 medals and because the best Olympics ever. I was with family and my girlfriend. | I think it could have been shorter. It was good but it is not exciting. | I hope to gain more work in London. I may apply as a volunteer. |
| Kelly Holmes winning and Linford Christie. I remember being at home with my family watching Atlanta 1996. | | I will watch all, if I can. I love it and will watch with family. |
| I first remember Barcelona 1992. The theme tune and the logo are very clear. The Games had a great atmosphere and really create a great introduction to Olympics for me. | Great, really exciting. | None really, except I will watch it. |
| I remember Atlanta 1996, Michael Johnson, 200m and 400m and new world record. Also the weightlifter from Turkey, 3 consecutive titles. | Great, brilliant, captured the excitement of event. | None. |
| Barcelona 1992 - the mascot 'Cobi' the dog. 10,000m final. | OK. | It will make London busy I expect. |
| Sydney 2000 was memorable, Stephen Redgrave and the rowing and the gold medals. I remember the GB performances were good. | Average. | It should create job opportunities after graduation. |
| Gold shoes of Johnson. Rowing victories of Redgrave. Radcliffe unfortunate marathon finish. Long jump and the 100m and marathon. | Not very interesting, but good to see it happen. | Some impact because I will be proud of London. |
| 100 metres by Michael Johnson, he was an incredible athlete that made the Olympics very entertaining. I was in England when he won gold, I remember his gold shoes. | Didn't see it. | Not much, economic infrastructure of UK/London should benefit. |
| With my family I watched the Games. We always watch Spain and support them in the Games. We wanted them to win more, but it was a good games to watch. | Good end to the Olympics, good idea. | Should make London an interesting place to be. |
| Sailing was really good, the most exciting event this year. I also remember Atlanta, that was really interesting to see parts of the country. | Will be good to see it in London. | 2012 - I may be seeking employment, maybe in London. |
| Beijing 2008, I was in Scotland with my girlfriend. We watched Paula Radcliffe lose, but enjoyed event overall, especially the weightlifting and rowing and swimming. | Very new to me, I loved it. Cultural Olympiad great idea. | |
| USA basketball, Australia spirit, China expertise, GB cycling and rowing. | Bad entertainment. | Regeneration and better living conditions. |
| I prefer cricket, I would like to see more sports in it. | | I would watch if there was more sport like cricket, also a Great Britain football team. |
| Not much, but can remember the rowing events. I think the 2008 Olympics were great. Jamaica were excellent. I watched in Spain and enjoyed the whole event a lot. I love Olympic football. | I did not watch. | None. |
| I was in Scotland and watched the 2008 events, they were good. I remember the marathon late at night, I fell asleep unfortunately. | The singing was dull, but generally good. | Little. |
| Preferred Sydney Olympics, watched some of this Olympics in Wales and it was excellent. | Leona Lewis? | |
| Tennis was good, the martial arts were also really interesting. | Don't know. | Don't think much effect. |
| I only watch marathons and the 400m. I like watching long distance races with a cup of tea and some biscuits. | Dull. | Unknown. |
| Kelly Holmes and other Great British athletes, 2004. | Very good and exciting. | I want to be there watching, especially 100m. |
| No real memories I remember from before Beijing 2008. This year was great, lots of events, watched on television with family or with friends. | | |
| Magic Johnson, Michael Jordan, basketball dream team 1996. Swimming events Beijing 2008. Michael Johnson 200m/100m. Sydney Olympics. All great. | | |
| GB sports team always provide great entertainment and make the Olympics great to watch and support. I like to see so many people come together to celebrate the Games. | Yes, it was worth watching. | Not sure it will have much effect. |
| Barcelona was good, I remember watching when younger. Not so interested now. | | |
| The Olympics this year was brilliant. The sports on offer are always a great variety and let me and others see new sports that we could get involved in. | OK, not special. | Should provide UK with positive attention. |
| Four gold medals by Redgrave and the 100m wins by Jamaica. I remember Radcliffe losing and that was disappointing. | OK, could be better. | None. |
| Taiwan won Tae Kwon Do in the 2004 Athens (2 gold). I was very proud, but they both lost this year. Still enjoyed this year's Olympics, I was in UK. | I didn't watch it, busy with my work. | In Taiwan - no. |
| Not much, it is not the sports that I like. | Didn't watch. | None. |
| Ronaldinho and Robinho. Amazing Olympic football. | Leona Lewis? Why not more sports people? | It isn't. |
| Marathons and tennis, basketball, football, judo, 100m. | Poor display. Don't know what Cultural Olympiad is. | None. |
| Triathlon and the javelin were good this year. I like the basketball and football mainly. | It was OK. I would like to see more focus on what London can do to make Olympics good. | Probably will make UK more of a tourist attraction. |
| Jamaica winning was good. | Poor. | Money into London will be good. |
| China did well. This was good, but I think that they could have done more. They made the Olympics good to watch. | Good show. | None, except the television show. |
| The taekwondo was good in 2000. I like the sports that give lots of nations a chance to win. Also, the high jump is also interesting. | I watched with friends at a GB 2012 party, very good. | It will be a good summer. |

| | | |
|--|--|---|
| That it was an event that I waited for, it brought my family together. | Not sure. | I think it will get more people interested. |
| 200m by Michael Johnson and the long jump this year. | Poor. | |
| Football and the more popular sports outside of Olympics, such as tennis, basketball and boxing were good, especially this year. I was in UK most of the time watching this. Watched 100m semi-final in Scotland. | | Difficult question. |
| Facilities and stadium. | Lots of people. | Economic benefits, infrastructure development, urban renewal. |
| Usain Bolt (100 x 4), Tom Daley (diving), Rebecca Adlington (swimmer), pretty impressive structures. | Very impressive. | Think transportation and road workers as they are, cannot cope with the influx of people. |
| The opening and closing ceremonies. | No, I didn't see it. | Saw a documentary about the Beijing Games and how poor people were not a part of the Games and would not like to see that happen in London. |
| Remember Usain Bolt breaking the world record for 100m, 200m and 4x100m men's relay sprint. | Sorry, I missed it. | I think it would be a great time for everyday people to meet people from different parts of the world. |
| Beijing gymnastics - Beth Tweddle. 13 year old diver. 11 year old Paralympics swimmer winning 2 medals. Cycling medals. Bird's Nest stadium looked amazing. | Bit OTT in London, strange having Phelps in London. | Lots more tourists in the London area. More pride in our sports. |
| Beijing Olympics - watched a lot of tennis and took great interest in the running, even though the British team dropped the baton! I visited Beijing in 2004 and it was interesting to see how the city was transformed. | I thought the dancers looked like the flames from British Gas. | I live near London so might make transport easier. I can imagine we will be inundated with tourists. |