Q1 What do you remember about past Olympic and Paralympic Games?

- I remember the opening ceremony in Athens and Sydney, I am a fan of athletics.
- I remember Kelly Holmes winning two gold medals. I think they were really good.

Q2 How do you feel about the celebrations for the Handover from the Beijing to London?

- I felt really proud watching the Handover ceremony. I felt that it does the don't know.
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Q3 What effect on your life do you feel the London 2012 Games will have?

- I don't know. I think it will have a huge effect, but I'm not sure if it will be positive.
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Comments:

- I think that London 2012 will make London look very good with all the athletes. I think since we are hosting the Games we will have a better chance of achieving more gold medals. Also, there will be more business in Loughborough because the athletes will want to eat in restaurants.
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England will win and it will be exciting. The fireworks. (Picture drawn.) When Boris Johnson represented England when they did the Handover. The fireworks were beautiful. All of the costumes caught my eye. Lots of schools are going to be talking about it.

I watched them extinguish the flame and get on the London bus. I think that we are telling the other countries that we will hold one of the best Olympics. Reaching the Paralympics was a dream come true for me. Leona Lewis sings at the Olympics and that David Beckham went to the Olympics. It was very good.

In 2000 the Olympics were held in Sydney. We haven't come fifth in the medals table for a while, until Beijing. In 2004 the Olympics were held in Athens and Kelly Holmes won two gold medals. I remember that Leona Lewis sang at the Olympics and that David Beckham went to the Olympics. The Paralympics were very good.

In 2000 the Olympics were held in Sydney. They held the Olympics in Athens in 2004 and Kelly Holmes won two gold medals for running. In 2000 the Olympics were held in Athens, Greece. I think that we will have a lot of athletes in our area and there will be a lot of money being spent. In 2000 the Games were held in Sydney. We haven't come fifth in the medals table for a while, until Beijing.

Kelly Holmes won two gold medals in the Olympics. In 2000 the Olympics were held in Athens. I think we won 14 medals in Beijing, China in 2008. I think that in 2012 more people will come. Some athletes will need somewhere to stay and that place is Loughborough!

In 2000 the Olympic Games were held in Athens, Greece and overall, we came fourth in the medals table. Kelly Holmes won two gold medals for running. In 2000 the Olympics were held in Athens, Greece. Rebecca Romers was the first British athlete to win two gold medals in two different sports. There is a new sport in the Games and it is called BMX biking. In the closing ceremony David Beckham kicked a football to the crowd whilst on a big red London bus. I like watching it.

In 2000 the Olympics were held in Sydney. They held the Olympics in Athens in 2004 and Kelly Holmes won two gold medals for running. In 2000 the Olympics were held in Athens. I think that in 2012 more people will come. Some athletes will need somewhere to stay and that place is Loughborough!

In 2000 the Olympics were held in Sydney. The Olympics changed a bit as there are now two new sports, they are BMX bikes and swimming. Winning the cycling. The singing and drumming during the opening ceremony. (Pictures drawn.) The Paralympics were showing that anyone can start a sport and there is no excuse not to.

We went to Athens in 2004 to the Olympics. In 2000 we went to Sydney to the Olympics. The closing ceremony was brilliant. How did they do the fireworks in the Olympic rings? The opening ceremony the memory tower was quite unusual, but still fantastic, as was the closing ceremony. How did they do the fireworks in the Olympic rings? The memory tower was quite unusual, but still fantastic, as was the closing ceremony.
I cannot remember anything.

<table>
<thead>
<tr>
<th>I did not see the closing ceremony. I saw a few minutes of the torch ceremony and it looked quite good. I think that the message it will be sending around will be to try and influence the younger people to try hard to get into the Olympics.</th>
<th>I don't think it will be as good as the Beijing Olympics because we don't have as much money. I will watch it on TV because I think it will still be quite good.</th>
</tr>
</thead>
<tbody>
<tr>
<td>I did not see any of the events in the Olympics.</td>
<td>I don't think the effect will be that young people will want to train and be an Olympian in the future.</td>
</tr>
<tr>
<td>I remember they were in Athens.</td>
<td>I think the London Olympics will be an opportunity for people in both London and England to see the Games.</td>
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<tr>
<td>I remember the Olympics were once in Greece.</td>
<td>I think we could do very well in the next Olympic Games because we did well this year. We could come first in the medals table next time.</td>
</tr>
<tr>
<td>I don't remember anything except for the ancient Olympics, which I have read about.</td>
<td>There will be a brand new stadium built and everyone will be excited.</td>
</tr>
<tr>
<td>My Dad was always watching the sailing. There was a new sport called BMX biking. The stadium was called the Bird's Nest Stadium. I did not see or hear anything about the Handover.</td>
<td>I think the Olympics are meant to be very good.</td>
</tr>
<tr>
<td>I watched a bit of the opening ceremony and I really enjoyed it. Also, I saw all of the gymnastics, swimming and diving, it was brilliant. I saw some BMX biking and the cycling. I enjoyed the martial arts as well.</td>
<td>I think there will be a lot of excitement and it will cost a lot of money.</td>
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<tr>
<td>I was 5 years old and I remember nothing.</td>
<td>It was really good because Michael Phelps got 8 gold medals. A really good pride for Britain.</td>
</tr>
<tr>
<td>I remember the Athens and Beijing Olympics.</td>
<td>I think it will affect me because I take part in sports. It will give the UK more respect and pride.</td>
</tr>
<tr>
<td>I do remember the Olympics and I was at my friend's house.</td>
<td>Proud for the future.</td>
</tr>
<tr>
<td>I don't really remember the last Olympic Games and I barely watched the ceremony. The one thing I do remember is the Beijing Games in 2008. However, I only watched the swimming on the TV.</td>
<td>I think it will be good for everyone in sports and boosts sports in everyone's lives.</td>
</tr>
<tr>
<td>I don't really know much about this because as I said I very rarely watch it.</td>
<td>I think it will affect me because I take part in sports. It will give the UK more respect and pride.</td>
</tr>
<tr>
<td>It would be very good, as long as we don't mess it up.</td>
<td>I think the Handover would be great. I think it would be a great opportunity for people in both London and England to see the Games.</td>
</tr>
<tr>
<td>I didn't see the Handover from Beijing to London. Because I don't live in London, I don't think the impact will be that big where I am.</td>
<td>None.</td>
</tr>
<tr>
<td>I remember watching the Beijing Olympics and I particularly enjoyed watching the diving and the shooting. I was at home for the duration of the 2008 Games. I wasn't interested in the Olympic Games before 2008, although I think it was because I was too young to appreciate it.</td>
<td>I didn't see the Handover from the Beijing Games so unfortunately, I am unable to comment.</td>
</tr>
<tr>
<td>I didn't see the Handover from Beijing to London.</td>
<td>I think the 2012 Games will have a very positive effect on the future of Britain and will inspire younger people to get into sport and will also help with obesity problems.</td>
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<td>Quite a lot in a way, but not in other ways as I wouldn't be involved. However, I could still go to watch in London as it is not that far away.</td>
</tr>
<tr>
<td>I remember the swimming, gymnastics, cycling, boxing and running.</td>
<td>Very little effect on my life.</td>
</tr>
<tr>
<td>I didn't watch much. I think that it is pointless and boring.</td>
<td>Inspirations for more sport and better facilities.</td>
</tr>
<tr>
<td>I didn't watch any.</td>
<td>Pay more.</td>
</tr>
<tr>
<td>I believe it will heighten patriotic feelings and I would like to observe the Olympics as a spectator during the 2012 Olympic Games.</td>
<td>I will watch it on TV because I think it will still be quite good.</td>
</tr>
<tr>
<td>I didn't see any of the events in the Olympics.</td>
<td>I think children of my age will look up to them and try hard to be in the Olympics and Paralympics in 2016.</td>
</tr>
<tr>
<td>I did not see it.</td>
<td>I think the effect will be that young people will want to train and be an Olympian in the future.</td>
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<tr>
<td>I think it would be brilliant. It is going to be great.</td>
<td>Will get very competitive.</td>
</tr>
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<td>I was 5 years old and I remember nothing.</td>
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<td>I remember if it was in the Olympics or not, but someone fell out of their toboggan.</td>
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I remember watching the gymnastics in a hotel as it was the best thing on at the time. 

I can remember the Opening Ceremony in Athens. I was in Germany during the Games. There are no events that I can remember because I was too young and not really interested.

Watching Kelly Holmes winning two gold medals for Team GB.

I can only remember the 2008 Olympics and I never watched any of it. I didn't see it. I can't see it having much affect on me personally with London being so far away.

Kelly Holmes winning double gold.

Kelly Holmes winning two gold medals in Greece. I remember her face and how shocked she looked.

I think wondering how a person with no legs could run a marathon.

I remember that Usain Bolt broke two world records, the 100m, and 200m. The best events we did were cycling and sailing, winning gold in each. The USA guy won 9 golds in the pool. We also did well in rowing. The amount of medals we won was about 36 in total.

Was in England watching the Olympics, I saw it on television, and we got lots and lots of gold medals. Also, in 2012, more tourists will come from around the world.

At the start of both the Olympic and the Paralympic games there is a massive celebration. There are fireworks and each team walks around the track holding the flag.

I remember in the 2008 Olympic games England won their highest tally of gold medals in 100 years.

I watched the Olympic Games on TV. I watched football, and I watched the medals being handed out.

I watched the Olympic Games on TV. I watched football, and I watched the medals being handed out.

I remember Tom Daley doing diving for Great Britain. Usain Bolt who won 2 golds and Michael Phelps who won 8 gold medals. At the time I was at home watching.

In the Olympics a local girl swimmer, Rebecca Adlington, from Mansfield won two Olympic golds. The UK came second to China in the Paralympics.

I remember watching the opening ceremony with my Mum. I also remember Rebecca Adlington winning gold in swimming.

I remember how well China did in the medal table - 1st - fantastic. England also did well - 4th - not bad. I remembered the celebrations as well - great. How will it compare to English Games in 2012?

In the Olympics, the girl swimming won 2 gold medals. The UK came second to China in the Paralympics.

I feel like it was a very good ceremony. I felt it would have a big impact on my life.

Having watched the Paralympic Games, it shows that no matter what disabilities you had you can still compete at a high level with training and support. We have a very good British Olympic Games.

I remember the Olympics as we came third in the medal chart. I liked the fireworks, they were very nice.

2008 Olympic Games were held in Beijing and last year was in Barcelona. We came third on the medal chart.

Remember the Games were in Beijing and I was in England, a 13 year old girl won 2 gold medals in swimming.

I loved watching the Olympic opening of the games, because the fireworks were fantastic. I also remember seeing Rebecca Adlington smash a world record.

I remember when I was younger and was trying to draw the Olympic rings. I liked the Bird's Nest fireworks.

I didn't really watch them, but I saw news reports and I saw the opening ceremonies. I think that the opening ceremonies were a bit over the top, but they were well and truly spellbinding.

I remember Beijing as a happy time for the world to unite and play sport and as a time when many great achievements were made by great people.

I remember the Olympic Games in Athens. I was in Germany during the Games. There are no events that I can remember because I was too young and not really interested.

I feel really impressed because there were so many people well organised. They were good to watch.

I think the ceremony could have been a bit better as there is more to England than public transport.

I think that the ceremony could have been a bit better as there is more to England than public transport. We were third in the medals table. I can remember the opening and closing ceremonies, which were great.

I think the celebrations in Beijing were amazing including the fireworks. They were good to watch. I feel like it will be a bit more English in the songs.

Britain won lots of golds. Rebecca Adlington got two for swimming.

It was spectacular. I loved the fireworks.

I felt a bit upset and disappointed because the girl who sang was behind the scene and they mimed it.

I felt it would be fun to be there. It is important for the Government, but it does not really change my life dramatically.

I think London 2012 will have a huge effect on me because I live in Loughborough and this is one of the towns that are hosting foreign athletes.

I remember Beijing did a good job with the Olympics. I am looking forward to the 2012 Games.

I feel that Beijing did a good job with the Olympics. I am looking forward to the 2012 Games.

I felt that they were held in Athens. I remember that we did well at the Olympics. We were third in the medals table. I can remember the opening and closing ceremonies, which were great.

I think the celebrations in Beijing were amazing including the fireworks. They were good to watch. I feel like it will be a bit more English in the songs.

I think the Olympics will make England pay a lot more towards sports in schools and universities.

I feel that the ceremony could have been a bit better as there is more to England than public transport. We were third in the medals table. I can remember the opening and closing ceremonies, which were great.

I think the celebrations in Beijing were amazing including the fireworks. They were good to watch. I feel like it will be a bit more English in the songs.
I loved the fireworks. I thought that it took a while to do and some of the money was wasted. I don't think they will have an effect on me. I wasn't interested. It will make me want to do more sports. Didn't see it, what I did see I didn't like. Proud that we got gold (but I didn't watch it).

I don't remember the 2004 Athens Games much, however I remember the recent 2008 Beijing Olympics. They were in the summer holidays, so I had a lot of spare time to watch them. Most nights I stayed up to watch the Games and I always watched the afternoon highlights. I really enjoyed these Olympics, I also watched most highlights of the Paralympic Games. I thought this was very entertaining, seeing people with disabilities really trying.

I only remember the Beijing and Athens 2004 Olympics. During the 2004 Olympics I can't remember the Paralympics. In Athens the main memory was of Britain winning the men's 4x100m race. I was in Barcelona during those Olympics, I can only remember watching it there. I watched quite a lot of the Beijing Olympics, but what I enjoyed most was watching the running, especially Usain Bolt. I was in Sri Lanka for the start, but watched it at home.

The last games I remember were the ones in Athens. I was at home in the summer holidays. I watched the horse riding. I was in England during the Olympic Games and watched them on TV. It was memorable and colourful, I enjoyed watching it.

All I watched was the motobiking things and I was on holiday at my auntie’s house. I also watched the horse show, I was at home watching it on the TV.

I can remember being in Wales for the first half and Dorset for the second half of the Beijing 2008 Olympics. I am really bored most of the time, I like the running. I was at home.

I was at my nana’s in Leeds and it was in the summer holidays. I wasn’t interested. When the past Olympics was on I was in Majorca, but whilst we were there we watched the British Olympics. Something that I remember was that Rebecca Adlington won the gold medals for winning the swimming twice. The Handover was really good with all the singing and dancing.

I only remember watching TV on TV. I was at home in 2004. Rubbish (didn’t watch it). The UK will grow stronger and be more recognised. We shall be a closer group. I want to go and see the horse riding.

I remember it was in Athens in Greece, I was 8. I was in Spain, I was 8. In Athens it was in 2004.

I can’t remember when as I was eight, but the place was the Isle of Man.

I remember watching the Olympic Games in 2004. I was 8 at the time and my family and I were on holiday in a log cabin in Scotland for the Highland Games. Every night when we got back from walking up the glen I would sit in front of the electric fire and watch the Olympics with my dog.

I don’t remember it. I didn’t see it, what I did see I didn’t like. None. Too many foreigners will come.

I can’t remember anything. I think the opening was good, but I didn’t watch much.

I can only remember watching TV in Skegness in 2004. The opening ceremony was long and brilliant, even though I only watch from the torch onwards. I don’t know, but they could have a better logo.

8th-24th August, I was on holiday in Canada towards the end of the Olympics. I didn’t watch that much. I thought that it took a while to do and some of the money was wasted. As it is being held in London, that is a great effect and that people my age could be competing.

I remember watching the swimming at night and the UK were rubbish. I don’t know. It’s too long and boring. A lot of impact on the UK, but not much impact on me and my community.

I remember watching the Olympics in the day and at night. I remember thinking that we need to win lots of activities. I think it was a good ceremony but a bit fake. I don’t think it will have much of an impact on me, but on the environment and it will be a good opportunity to see Team GB.

I have not watched or seen or listened to anything about the Olympics/Paralympics. I do not know much about these things and do not particularly care.

I can’t remember much because when I was younger I didn’t really care. I was also always on holiday. I don’t like the London 2012 logo.

What I saw was the swimming, the diving and ??? won two gold medals. I watched the gymnastics and they were really good. I think they were good how they set it up and it was enjoyable.

Don’t watch sports. Didn’t watch it. They will work hard to clean up London and will be busy.
I missed it. I don't really think it will have an effect on me. I didn't watch the celebrations either. I didn't watch the Handover.

That they will win! I didn't watch it. I think London would be a lot busier, but it would get a lot of money.

I think the 2012 Olympics will encourage more people to do sports and exercise. I think London would be a lot more busy, but some shops will make more money. I didn't exactly watch the Olympic Games. I don't remember anything because I didn't watch it.

I don't remember very much. I remember that Rebecca Adlington won a swimming race. Also Chris Hoy won lots of medals for cycling. We came 4th in the medals table. China - 1st. USA - 2nd. Russia - 3rd and then us. I don't know. The 2004 Olympics when Kelly Holmes got double gold, I was camping at Greenwich, hearing the radio and the whole site cheering. The 2004 Olympics when Kelly Holmes got double gold. The ceremony was tacky, it wasn't great. There have been better and there's more to England than our public transport system. It won't have a huge effect on me, the area may have more on the county, but not me. It won't have a huge effect on me.

I watched the Handover. I didn't watch the Handover. I watched the 2008 Olympics, England came 4th, in the league table, winning many gold, silver and bronze. The opening ceremony was an extraordinarily visual effect. The music and dance was amazing, there was a lot of effort put into it.

It will be memorable and exciting event and I can't wait to watch the opening ceremony and the rest of the Games! Come on Team GB! It will be memorable for our country and we will feel honoured that it's been passed to us. It doesn't happen very often, I think we will hold a reputation and I will definitely watch it. Come on Team GB!

I think it will make London have a better reputation and I think more people will want to come to England. Paula Radcliffe winning gold in the women's in 2003. Kelly Holmes winning double gold in the 2004 Olympics. I think it will have an effect on me as I think I may go!

I think it will make London have a better reputation and I think more people will want to come to England. I think it would have been celebrated in a more spectacular way. Wasn't correlated to the British culture. Has no real effect on my life.

I remember the opening ceremony where there were lots of fireworks. At the time of the 2008 Olympics I was in Wales or Dorset. It will cost a lot of money and will make more people interested in sport.

I don't feel it will affect me, however, it may effect the UK, e.g. it will be talked about a lot. I don't know as I didn't see it!

I remember the opening ceremony and there was loads of fireworks. Also, in the Beijing 2008 Olympics I liked the advert. I think it will get me more interested in sports. I think it will make London have a better reputation and I think more people will want to come to England.

I did not see any of the last Olympic Games because I was on holiday in France and I have never seen any Olympic Games. I think it will make London have a better reputation and I think more people will want to come to England. I think it will make London have a better reputation and I think more people will want to come to England.

I have many memories of the past Olympics and Paralympics Games. I was at my house in East Leake when I saw the Olympics. The best memory was the ceremonies when Britain won gold, silver and bronze medals. I don't know as I didn't see it! I think it will have an effect on me as I think I may go!

I think it will become very busy. I think it could possibly be the most memorable event that's ever been. I think it will make London have a better reputation and I think more people will want to come to England.

The only effect it will have on me is that I might be going. We will definitely watch it. The 2004 Olympics when Kelly Holmes got double gold. The ceremony was tacky, it wasn't good. There has been better openings. I don't feel it will have an effect on me. I don't think it will have an effect on me really.

I watched the Athens Olympics and Paralympic Games on my television in my house. I feel fine about the celebrations and the launch of the Olympics. Happy for the country! Go for Gold!

I watched the 2004 Olympics when Kelly Holmes got the double gold, I was camping at Greenwich, hearing the radio and the whole site cheering. It won't have a huge effect on me, the area may have more on the county, but not me. It won't have a huge effect on me.

I watched the 2008 Olympics, England came 4th, in the league table, winning many gold, silver and bronze. The opening ceremony was an extraordinarily visual effect. The music and dance was amazing, there was a lot of effort put into it.

I remember the opening ceremony at the 2008 Beijing Olympics, it was very interesting to watch and the music and dancing was extraordinary. I remember the opening ceremony and there was loads of fireworks. Also, in the Beijing 2008 Olympics I liked the advert. I think it will get me more interested in sports.

It will be memorable and exciting event and I can't wait to watch the opening ceremony and the rest of the Games! Come on Team GB! It will be memorable for our country and we will feel honoured that it's been passed to us. It doesn't happen very often, I think we will hold a reputation and I will definitely watch it. Come on Team GB! I think it will make London have a better reputation and I think more people will want to come to England.

I think the 2012 Olympics will encourage more people to do sports and exercise. I think London would be a lot more busy, but some shops will make more money. I didn't exactly watch the Olympic Games. I don't feel anything.

I think it might have a bit of an effect because it's my home country. That they will win! I don't remember much. I don't remember anything because I didn't watch it.

I think it will make London have a better reputation and I think more people will want to come to England. I think it will make London have a better reputation and I think more people will want to come to England.

I don't remember anything because I didn't watch it. Not really that bothered because I don't like the Olympics. I don't think it will have an effect on me really. I don't remember anything because I didn't watch it. Not really that bothered because I don't like the Olympics. I don't think it will have an effect on me really.

I think it will encourage more people to do sports and exercise. I think it will encourage more people to do sports and exercise. I think it will encourage more people to do sports and exercise. I don't feel it will affect me, however, it may effect the UK, e.g. it will be talked about a lot. I don't know as I didn't see it!

I didn't exactly watch the Olympic Games. I don't feel anything. I don't really think that it will make London a lot more busy. I think it will make London have a better reputation and I think more people will want to come to England. I don't remember anything because I didn't watch it.

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I don't feel it will affect me, however, it may effect the UK, e.g. it will be talked about a lot. I don't know as I didn't see it!

I don't think it will have an effect on me really. I don't think it will have an effect on me really. I don't think it will have an effect on me really. I don't think it will have an effect on me really. I think the 2012 Olympics will encourage more people to do sports and exercise.
<table>
<thead>
<tr>
<th>Statement</th>
<th>Additional Information</th>
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</thead>
<tbody>
<tr>
<td>I didn't watch it.</td>
<td>I didn't see that either.</td>
</tr>
<tr>
<td>Nothing.</td>
<td>I don't watch it.</td>
</tr>
<tr>
<td>Nothing.</td>
<td>I don't know.</td>
</tr>
<tr>
<td>I don't remember much, just a lot of raves.</td>
<td>I didn't watch it.</td>
</tr>
<tr>
<td>I only watched it once when Usain Bolt broke the world record. It was really boring.</td>
<td>I'll be able to go to it.</td>
</tr>
<tr>
<td>Nothing.</td>
<td>I don't know.</td>
</tr>
<tr>
<td>Kelly Holmes winning 2 gold medals it was in Greece. David Beckham.</td>
<td>The red double-decker.</td>
</tr>
<tr>
<td>Seeing the red double-decker bus.</td>
<td>Excited about it being in the UK.</td>
</tr>
<tr>
<td>More money put into sport and cities - more development.</td>
<td>More money for sports and cities. More development.</td>
</tr>
<tr>
<td>Red bus, David Beckham kicking a football.</td>
<td>Remember the red double-decker bus.</td>
</tr>
<tr>
<td>Argentina won the male Olympic football. It was held in Athens, Greece.</td>
<td>Remember the red double-decker bus.</td>
</tr>
<tr>
<td>The Olympics and that will be my second time because I used to live in China.</td>
<td>Remember the red double-decker bus.</td>
</tr>
<tr>
<td>I didn't see the celebrations but London 2012 should be good.</td>
<td>Remember the red double-decker bus.</td>
</tr>
<tr>
<td>I was at home when I was watching the diving - Beijing - and it was really scary.</td>
<td>Remember when David Beckham kicked a ball at a Chinese person. I feel that it is special and cool.</td>
</tr>
<tr>
<td>I remember seeing the red double-decker bus.</td>
<td>I remember seeing the red double-decker bus.</td>
</tr>
<tr>
<td>The Olympics was held in Greece and Kelly Holmes won 2 golds.</td>
<td>I remember seeing the red double-decker bus.</td>
</tr>
<tr>
<td>I remember Kelly Holmes winning two medals in Athens, Greece.</td>
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<tr>
<td>I was at home in 2004 when the Olympics were held.</td>
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<tr>
<td>I remember the Olympics Games being very good and some were interesting to watch.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
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<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>At the 2004 Olympic Games I watched some of the cycling on television.</td>
<td>I thought it would be good to see the Olympics in London.</td>
</tr>
<tr>
<td>Kelly Holmes winning two golds in running in Greece.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
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<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
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<tr>
<td>I can remember Beijing 2008 because Britain won a lot of medals. I watched it on TV at home.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I think the Handover was done really well and I think it's really good that the Games are coming to London in 2012.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
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<td>I was excited because I'm living in a country where they'll be holding the Olympics and that will be my second time because I used to live in China.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>The celebration and the Handover were a bit rubbish and made the English feel very good about this because we are holding it now.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
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<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I think that in the year before the Olympics, people will be ignored.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I thought it was kind of rubbish because they didn't show the traditional things that the British do!</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I was going to watch the diving but I wasn't going to see it.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
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<tr>
<td>I thought it was amazing, just how 2012 should be.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
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<td>I was excited because I'm living in a country where they'll be holding the Olympics and that will be my second time because I used to live in China.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I thought it was brilliant with Leona Lewis and Beckham in it.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I didn't watch it.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
<tr>
<td>I thought the Olympics coming to London would probably be a good idea even though it's a busy place. It doesn't affect me at all.</td>
<td>I don't think it will have any effect on me about the Olympics coming to London in 2012.</td>
</tr>
</tbody>
</table>
I remember watching Kelly Holmes in Athens 2004 and her winning 2 gold medals. I have also watched the past Olympics and seeing Chris Hoy win 3 golds in cycling, Usain Bolt, Michael Phelps and lots of others in the 2008 Beijing Games. I have enjoyed watching the Olympics and the opening and closing ceremonies of Beijing. The celebrities were brilliant. It will have a good effect on my life because I will look forward to watching it with my family.

Rebecca Adlington’s double gold in swimming, I think it was good with Beckham and Leona Lewis in it. It will be great and good for UK.

I was at home when the Olympic Games were on. It happened in August in Beijing. I remember that we got 2 medals from Rebecca Adlington in swimming. I think they were very good and very bright. It will be very good as London will become more popular.

I just watched the TV on the Olympics and I just hoped that England would win! My favourite athlete was Kelly. Winning 1 gold medal would be amazing, so for her to win more than 1 was even better! I think that the celebrations for the Handover were good, it gives all the people a different feel about China. It depends if I go and watch a game, because if I do it would effect the way I feel towards sports, if not, I will just watch it on TV again!

We came 4th altogether in the Olympics and 2nd in the Paralympics. The opening ceremony and the closing ceremony were awesome.

We came 4th out of all the countries.

The Beijing Olympics was the best. We had Kelly Holmes in Athens 2004, she won us 2 golds in running. Britain will win the 2012 Games and it will be the best Games ever.

It was rubbish. Why pay thousands on a rubbish event? Spend the money on good things. Boring. Nothing.

I did not watch it a lot. I did not like it. Not that good. Nothing.

I remember Rebecca Adlington winning 2 golds and the breaking world record. I also remember someone winning the cycling. I remember the open ceremony where there was Leona Lewis singing her heart out and she was very good. Also David Beckham kicked a signed ball into the audience. There was bright colours and well, it was just amazing.

It was in China, in August. Olivia was on holiday, so she did not watch most of the Olympics. Emma was camping. It makes people want to be able to do what the Olympians can do.

I remember watching the gymnastics and the sailing and races. I thought the gymnastics was amazing. I watched Rebecca Adlington win her gold medals. My favourite part was the opening ceremony as it was amazing and well practiced. There are more houses being built to accommodate the sports people.

When the Beijing Olympics were on they were really good. I remember that we got 2 gold medals for swimming from Rebecca Adlington. I think it will be cheaper than going to another Olympic Games.

Usain Bolt winning the Men’s 100m and 200m and breaking world records. Michael Phelps winning medals. Kelly Holmes getting gold.理解 British talent.

The first Olympic games I can remember was Athens and then this year’s, which was the Beijing Olympics. I did think it was very beautiful and extravagant but very expensive and not needed. Understand British talent.

I remember watching the gymnastics and the sailing and races. I thought the gymnastics was amazing. I watched Rebecca Adlington win her gold medals. My favourite part was the opening ceremony as it was amazing and well practiced. There are more houses being built to accommodate the sports people.

I was at home when the Olympics started. I felt the celebrations were great. It will give us more pride.

Beijing, China. Very good. If everyone can do sports.

I remember Adlington winning two medals. When Kelly Holmes won two golds in running. David Beckham kicked a ball at a Chinese man. Proud to be living. Better stadiums, more money, maybe out of the credit crunch.


I remember Kelly Holmes won 2 gold medals. We lost the Taekwondo to Mexico and Rebecca Adlington broke 2 world records. It was a bit boring but I think Britain could do better. It doesn’t really effect me but I’m going to watch it.

Kelly Holmes won 2 gold medals. I did not see the closing ceremony. It will have a big effect on the country.

Kelly Holmes winning 2 gold medals. I think it will not effect the UK.

Paula Radcliffe dropped out of a race in Athens. Usain Bolt breaking world records in Beijing. Kelly Holmes winning two gold medals. Rebecca Adlington breaking a world record in her first ever Olympics. It was very good and professional. I will bring the country closer together.

I remember Kelly Holmes won 2 gold medals. We lost the Taekwondo to Mexico and Rebecca Adlington broke 2 world records. It was a bit boring but I think Britain could do better. It doesn’t really effect me but I’m going to watch it.

Kelly Holmes won 2 gold medals. I did not see the closing ceremony. It will bring a lot of money into the UK and it might make more people do sports in the UK.

Can’t remember. Can’t remember.

I think that the Olympic Games will bring a bit more publicity to London when the Games are over.

I remember that the 2004 Olympics was in Athens and that Kelly Holmes won 2 gold medals. I think that we will win the 2012 Olympics because it will be on home turf.

Can’t remember. In Athens?

I am pleased that the Olympic Games are coming to London in 2012 because we have only had it like once before.

In the past Olympic Games I remember Kelly Holmes winning a gold medal. Paula Radcliffe dropped out of one of her races. I think it won’t have much affect on me. It will make Britain busier whilst it is on but only if it is finished on time, which it probably won’t.

In the 2012 Olympics I remember Kelly Holmes winning a gold medal. Paula Radcliffe dropped out of one of her races. I don’t think it will have a big effect on the country.
<table>
<thead>
<tr>
<th>Name</th>
<th>Experience</th>
<th>Thoughts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paula Radcliffe</td>
<td>Did not watch it.</td>
<td>A lot more English people will have the experience of the Olympic Games.</td>
</tr>
<tr>
<td>Usain Bolt</td>
<td>Running and breaking the world record</td>
<td>I will watch it more. More people will be talking about it.</td>
</tr>
<tr>
<td>Rebecca Adlington</td>
<td>Breaking the world record in her first Olympics</td>
<td>I think England is very privileged to be holding the 2012 Games as we have only ever held them a couple of times before.</td>
</tr>
<tr>
<td>Kelly Holmes</td>
<td>Winning a Gold medal in the athletics Games</td>
<td>I feel happy and excited.</td>
</tr>
<tr>
<td>David Beckham</td>
<td>Kicking a football</td>
<td>I will be excited but it won't have any effect on my life.</td>
</tr>
<tr>
<td>Leona Lewis</td>
<td>Performing</td>
<td>I think it will have much effect on my life but it is exciting to know that I may be able to watch it in the future.</td>
</tr>
</tbody>
</table>

**When the Olympics was on**

- I was at home and I watched it for a bit everyday. The thing I remember most is the cross country, cycling when they went around China. I partly liked it because you got to see all the sites of China.
- I went on holiday - the day the Olympics started - 08/08/08.
- I was at home and I don't remember much but I do remember watching the swimming, the cycling, the wrestling and the diving. I was really impressed by most of the divers. I wouldn't really affect me but that is because I am not a sporty person unless it is team games, so I don't watch much TV or Olympics. It could bring more money and tourism to the UK which will make it more crowded and popular.

**At Hartbury College**

- I did not watch the Olympic Games because I am not interested in it.
- I remember watching Carly Patterson winning gold in the all round women's gymnastics final in Athens 2004. I also remember watching Darren Kelly Holmes winning gold in the 400m and 800m in Sydney/Athens? (Can't remember). It doesn't have much effect on my life right now, but I'm sure that the closer we get to the Games the more effect it will have.

**When we got the second most gold medals in the leader table and we performed well**

- I remember being excellent but I think London can do better.
- I remember watching the highlights. I can remember that a girl called Rebecca won 2 gold medals and I can remember other stuff but I can't put it into words.
- I think it was cool for the teenagers but I think the whole thing with Leona Lewis was loud and in your face. I think it'll make English history and that it'll be something to remember.

**We got the second most gold medals in the leader table and we performed well**

- I didn't watch it. I watched snippets of it. It happened in the summer holidays. I know we came 4th on the medal table.
- I was in Cornwall so I didn't watch but I watched snippets of it. It happened in the summer holidays. I know we came 4th on the medal table.
- The Olympic and the Paralympic Games were very, very good. The performances were good. I was at home watching it on TV. It started on the 8th August. We will be old enough to go in the Olympics and many people from our country will go in.

**We got the second most gold medals in the leader table and we performed well**

- I remember watching the highlights. I can remember seeing a red double-decker bus and David Beckham kicking a ball.
- I remember seeing a red double-decker bus and David Beckham fighting with a Chinese man. We will be old enough to go in the Olympics and many people from our country will go in.

**I remember watching the Paralymics**

- I remember watching the Paralympics. The red double-decker. It will have an effect on cities and villages, especially where it is taking place.
- I remember seeing the double-decker bus, David Beckham kicking a football, excited about it being in the UK.

**I remember Kelly Holmes winning, she won 2 gold medals, it was held in Greece.**

- I remember the red bus. David Beckham kicking the football. More money put into sports and development into London.
- I remember seeing a red double-decker bus and David Beckham fighting with a Chinese man. More money put into sports and development into London.

**The past Olympic Games were held in Athens in Greece.**

- Kelly Holmes won 2 gold medals in running. I think it will be a cultural experience for the British community, because it will bring different people together.
- Kelly Holmes winning 2 golds, in Greece. We got the second most gold medals in the leader table and we performed well.

**The London Games will be good for business, but there may be fights so police must be at hand. I am excited, but worried.**

- I remember Kelly Holmes winning. She won 2 gold medals. It was held in Greece. More money put into sports and development into London.
- I remember watching Carly Patterson winning gold in the all round women's gymnastics final in Athens 2004. I also remember watching Darrie Kelly Holmes winning gold in the 400m and 800m in Sydney/Athens? (Can't remember). I think it will have a positive effect, hopefully, obesity levels will go down and there will be a wider variety of sport played in school, e.g. synchronised swimming, lacrosse, etc.

**We were old enough to go in the Olympics and many people from our country will go in.**

- I remember watching the highlights. I can remember seeing a red double-decker bus and David Beckham kicking a ball.
- I remember seeing a red double-decker bus and David Beckham fighting with a Chinese man. More money put into sports and development into London.

**I remember seeing Kelly Holmes.**

- I remember seeing Kelly Holmes. These were the best Olympic Games I have ever watched. We won so many medals, it was exciting seeing the red bus too. More money put into sports and development into London.
- I remember seeing Kelly Holmes. These were the best Olympic Games I have ever watched. We won so many medals, it was exciting seeing the red bus too. Bring communities together - share sports, different foods.

**When the Olympics was on I was at home and I watched it for a bit everyday.**

- I was in England at the time, at home. I watched the Beijing Olympics on the TV whenever I was free. I really like the atmosphere of the Games, I remember the opening and closing ceremonies and Usain Bolt running and the disaster of the relays and how Tom went in the diving. Also, the rowing and table tennis and the karate. Also, the medals and people dressed in kimonos at the time. It was magical. The London Games will be good for business, but there may be fights so police must be at hand. I am excited, but worried.
- I was in England at the time, at home. I watched the Beijing Olympics on the TV whenever I was free. I really like the atmosphere of the Games, I remember the opening and closing ceremonies and Usain Bolt running and the disaster of the relays and how Tom went in the diving. Also, the rowing and table tennis and the karate. Also, the medals and people dressed in kimonos at the time. It was magical. The London Games will be good for business, but there may be fights so police must be at hand. I am excited, but worried.

**I didn't watch it, but it was on the news that Kelly Holmes won 2 gold medals. Also, it took place in Athens in Greece.**

- When they brought the flame to London, there was a big red double-decker bus. Also, I was glad that Rebecca Adlington was swimming. I think there will be more people from different countries brought together. It will be a cultural experience for the British community.
- When the Olympics was on I was at home and I watched it for a bit everyday. The thing I remember most is the cross country, cycling when they went around China. I partly liked it because you got to see all the sites of China.

**I watched it more. More people will be talking about it.**

- I watched it more. More people will be talking about it. I think England is very privileged to be holding the 2012 Games as we have only ever held them a couple of times before.

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**I watched it more. More people will be talking about it.**

- I watched it more. More people will be talking about it. I think England is very privileged to be holding the 2012 Games as we have only ever held them a couple of times before.
I remember when the English kickboxer got a head kick in the last 2 minutes and the Chinese woman said to go through, but, instead, the votes were held back. The English girl went through to the final. I was at my house in England, it happened in the summer holidays.

In Beijing, when that guy threw his medal and walked off because it wasn’t gold. I thought it was good. We will win and we will be remembered forever.

Paula Radcliffe pulled out of one of her races. Beth Tweddle in gymnastics, Usain Bolt running and breaking the world record. Rebecca Addlington swimming and breaking the World Record on her first Olympics. I think it was very good, but I think the money could have been spent more exciting and cheaper. Bring people closer together.

I remember Powerhouse Chris’ powering on to win 3 golds and 4 years ago Kelly Holmes won 2 golds, and the Handover. I thought Leona Lewis wasn’t very good as she sounded like a strangled cat, but I do like Leona Lewis. Rebecca Addlington broke two world records which I thought was great. I think the bus wasn’t a good thing to do and was a waste of money. The money could have gone to something better.

I was at my gran’s house in the summer holidays when I watched it. I thought that David Beckham kicking the ball was a bit stupid. I think it will improve PE in schools and reduce obesity.

I didn’t watch it. I thought it will represent our culture well. I think it will make us people from Britain and the UK feel more privileged to live where we do! Great Britain.

Remember the Athens Olympics, I was on holiday, I remember the Animal Olympics. I think they represented British culture well. I think it will make the UK more of a tourist attraction.

I really enjoyed the past Olympic and Paralympic Games in Beijing 2008. What I remember from the Games are the track events and how many medals GB won. I was at home when the Olympics were on. I think the Handover celebrations were fantastic. I think it will improve PE in schools and reduce obesity.

I remember watching the opening ceremony for the Athens Olympics at home with my family. I don’t really know what it is. I think the celebrations were well thought out and very spectacular. More money from tourism and more tourists make our city more famous.

We came 2nd in the Paralympics and 4th in the Olympics. It happened in the summer holidays and I remember watching the Olympics before I went to the park. For the second week I was in Spain and we had no TV, so my Dad was annoyed that he couldn’t watch it. We did see some of it at my Dad’s friend’s villa.

I thought the celebrations were well thought out and very spectacular. More money from tourism and more tourists make our city more famous.

I didn’t watch much of it as I was on holiday. Only watched some of the gymnastics. Too long, the bus was a waste of money and we could have come up with something more exciting and cheaper. Bring people closer together.

I didn’t watch much of it. I think the bus wasn’t a good thing to do and was a waste of money. The money could have gone to something better. I think the bus was a waste of money, the could have come up with something better.

I didn’t watch it. I think the bus was a waste of money, the could have come up with something better. I think it will improve PE in schools and reduce obesity.

I didn’t really watch it! I thought that British will not be able to beat the Chinese celebrations. I don’t know.

I remember the events and sport activities. I was at home watching it. It started in August and lasted for 15 days (2 weeks). It was nice to watch on TV, but I don’t feel anything about it. More communities will get together and enjoy watching the London 2012 Games.

I don’t pay attention to the Olympics so I don’t know. Again, I don’t pay attention to it. More immigrants coming in. More tourists.

They were boring with nothing interesting. There is no point. More taxes, more immigrants, and England losing on home turf.

It was good this year, I was in my house. Happy. More tourists. More immigrants.

I can remember sitting in my living room and wondering why we never got many medals. The celebrations were immense. I think it will have a big impact, but not as big as Beijing 2008.

England came 3rd, the most medals won. Me and my friends watched the men’s diving. Just sat there for like 2 hours, pretty impressive. Leona Lewis was amazing, it was a good ceremony. Be hectic like, busy, busy, busy.

It was good, in the UK. There is no point. More immigrants, and England losing on home turf.

They were very good and I am happy to know Britain did well. I think it’s a shame what they did to that girl who was good at singing. The fireworks! Annoyed! Only Olympics I suppose. That girl wasn’t gorgeous though, was she. They have cleaned up London, that’s good I suppose, but people are being OTT about it.

My house. Other countries such as Estonia. I think it’s a shame what they did to that girl who was good at singing. The fireworks! Annoyed! Only Olympics I suppose. That girl wasn’t gorgeous though, was she.

Opening and closing ceremony in Beijing. Good - liked the fact that Beckham and Leona Lewis were good. Good effect on London - risk could go bad, because so much money is going into it.

Kelly Holmes winning 2 gold medals. Good - liked the fact that Beckham and Leona Lewis were good. Good effect on London - risk could go bad, because so much money is going into it.

Usain Bolt. Good - liked the fact that Beckham and Leona Lewis were good. Good effect on London - risk could go bad, because so much money is going into it.

I think the Handover celebrations were fantastic. I think it will improve PE in schools and reduce obesity.

They were boring with nothing interesting. There is no point. Make me like sport a lot more.

Make everyone closer and more supportive towards each other, cheering each other on. They were boring with nothing interesting. There is no point. Make me like sport a lot more.

I don’t pay attention to the Olympics so I don’t know. More immigrants coming in. More tourists.

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They were boring with nothing interesting. There is no point. They were boring with nothing interesting. There is no point.
I feel it was an exciting event and look forward to London Olympics. I don't really get a chance to watch it when it's on. I didn't see any of the Handover ceremony.

Have vague memories of the past Olympics. The Olympics is something I am not really interested in. Queen - Barcelona song. Increased danger of tourists. 

Beijing's opening ceremony. Wasn't aware of it, so I didn't watch it. Higher cost of living, which is very bad.

The excitement it brings to the athletes when they meet, compete and win a medal. I was in London when the 2008 Olympics happened. It came with a lot of expectations. Some British pride if Gill do well.

I wasn't at home, happened during the evening. The opening Olympic ceremony, as well as the flame travelling from place to place. It blew my mind away, I thought it was amazing.

During the 2004 Olympics, we went to a pub for a meal and they had a small TV screen in there - Kelly Holmes was running her second race, everyone was crowded around the small screen, people left their meal to watch and then the whole pub cheered when she got her second gold medal of the Olympics. The Beijing Olympics were so spectacular, London has a lot to live up to. I hope it will be well organised and show the world a real taste of our country.


Remember the opening ceremonies more than anything, because they highlighted or suggested how the event was going to pan out. I think it's a positive move because it highlights the importance of the Olympics and togetherness the Olympics hold and represent. I think they will bring UK, as a nation, together and improve the current economical situation.

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Remember very little, mostly watched at the pub. Very open and a good idea. Amusing - can Boris start ours? It will be hilarious. Hopefully, construction and work. Proud of our country.

Most recent Olympic Games in Beijing. Most memorable Olympics for me was Sydney. Remember the Steve Redgrave boat race. Good idea, build up the people of the Games and raise awareness. Hopefully a good one! An improvement in the attendance levels of the different sports.

How emotional everyone was, the pride I felt at all our competitors. I watched it all from home, but I imagine it was amazing to be there in 2008. The big red London bus was a good symbol to use, and the Handover was very exciting. Minimal effect, but I am sure Loughborough University will feel the effect.

Usain Bolt - Beijing. Didn't know it happened. Better sports facilities. 

On the 2008 Olympics, watched at home with family. Good. None.

I watched the last Olympic Games at home and told my partner all about them when he got home. I really remember watching visually impaired runners and the 100m, 200m and 4x100m with Jamaica winning. Being at Loughborough will mean (hopefully) lots of contact with athletes and more opportunity to try sports.

I was at home for most of the recent one and I remember watching it on the BBC. I remember being able to see loads of events and found myself rooting for the United Kingdom. As I go to Loughborough, we will probably see some of our fellow students at the moment competing in the 2012 Games.

The opening ceremony of Beijing was well organised and exciting, the discipline involved was amazing. I felt surprised how well the support for the Games was, the turnout was massive, it was well organised and, given 4 years, the Olympics will be even better organised. An influx of people to the surrounding areas may cause a lot of rubbish to the area. However, it will be a learning curve living with different cultures.

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I don't really remember anything, it's too far back. I just remember watching gymnastics. I think London has a lot of expectations placed on it, seeing as Beijing did amazingly well, but I think they went way overboard at the same time. I think London will have a lot more congestion, the fee to get in will rise so they can make money back on the amount they spend on the opening and I think there will be a lot of high alert in case of terrorism.

I don't really remember anything about past Olympic or Paralympic Games. Sorry. I don't know, because I didn't watch it. I don't really think the 2012 Games will have any effect on my life personally, but since the 2012 Games are being held in London it may be that it brings more tourism to London in the future.

When Mary Dekker and Zola Budd were running in the long distance race, Zola was barefoot and somehow they crashed and Zola was taken out of the race spectacularly. They were South African runners. I don't think I will have a personal effect on my life as such. I enjoy some events.

I don't remember about past Olympic events or where I was. I don't think about it. I live down the road from where they are building and there is no mention of jobs. People don't want it around, but are still forced to pay for it. Roads are being closed, which disrupts traffic.

Beijing and Sydney Olympics. Opening/closing ceremonies. At work at home. Summer 2008, Summer 2004, Impressive stadium at Beijing. The Handover was not as good as it should be compared to China's efforts. Keeps me in work (building the Olympic village). Worried about the effect on public transport as I live in London.

Olympics 2004 watching Kelly Holmes take both golds. I was watching at home and, even though not particularly following the events, feeling really happy for, and proud of, Kelly Holmes. Didn't see them. Tourism will increase, hopefully a nationwide increased awareness of health and sport.

All my football club with team-mates after training watching Usain Bolt break the 100m world record without running to his full potential. It will provide more sporting venues to the younger generation who will have more opportunities to excel in their sports and compete for Team GB in the future.

Missed a lot of it, but saw some of the more memorable events such as the cycling. Chris Hoy. Also, some of the swimming, Phelps' amazing achievement. It will bring people together from all over the UK and the world. I think sport is one of the aspects of contemporary life that has the ability to cross cultural and political barriers. Having the Games in London will be an honour and a privilege.

Athens - on holiday in France, two families around the TV most of the daytime. Beijing - watched most mornings while having breakfast before work, then a bit in the evening after work. Handover seemed pretty comical (Boris Johnson's speech). Don't know much about the Cultural Olympiad.

Disi Bolt's remarkable effort in the Games. A true athlete and a great role model for future generations. The Paralympics are good, but too much coverage. It was very good and extremely hard to match, or even better. It will merge cultures together and bring the UK closer. I feel it is being localised to London and not effecting the North.

Rebecca Adlington was great, Usain Bolt. Didn't watch it, as working. Similar to Euro 96 - more people getting involved.


Opening ceremony - Beijing. More people involved in sport.


Kelly Holmes. Didn't watch it. Good - more people involved in sport.

Gymnastics from this year. Good for UK. We won a lot of medals at Beijing - lots of Loughborough students involved. Bring people together - feel proud to be British.


Swimming this year, winning lots of medals. London coming together, bring lots of money into country, lively atmosphere, parties.

Usain Bolt 100m - Beijing. Good new attractions and lots of tourists coming over.

Swimming, Disabled paralympic swimming. More people involved in sports, big effect on younger generation, encourage lots of people to take part. Lots more people will be encouraged to watch it.

Good you could still watch the Beijing Games early in the morning. Good for businesses, especially with Britain going through credit crunch crisis.

Opening ceremony in Beijing. Bring country together - proud to be British.

Kelly Holmes. Only effect London.

Rebecca Adlington. Sense of competitiveness to beat Beijing, as opening ceremony so spectacular.

I remember being 9 years old at a campsite in France, watching the Games on a tiny TV in an upstairs room in one of the old site buildings. We were watching the men's 100m final with Linford Christie. Everyone was tense and quiet, then the gun went off and everyone was shouting and screaming at the TV, then when he crossed the finish line as Olympic Champion there was the biggest roar from all the Brits watching in the room. That was the first Olympics I ever remember watching.

I was in Loughborough when Seb Coe competed, he lived in the house at the bottom of my garden. Most distinct memories of the Olympics with Roger Black, Sally Gunnell, etc. Not too impressed, messy, not too clear what was happening and why. I feel that other examples of British life could have been used. Certainly a feeling of pride and possibly a bringing together of the community, but not sure for how long.

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I was in Portugal. I remember most of the Games regarding the British Team. The cycling and rowing were particular highlights, but I remember various other events too, such as swimming and canoeing (rapids) and 42 medal count.

N/A.
Amazing, have to love Boris’ hair flowing in the wind.
Great. I am helping in the run-up and maybe opening ceremony.

Usain Bolt, Michael Phelps, Oscar Pistorius and Jamaican women getting 1,2,3 in the 100m. I watched the Handover and didn’t think much of it compared to the Chinese opening ceremony, etc., it wasn’t great.

Bid for the Paralympics.
OK. It will be great. I will be there.

I was in Nigeria for most of the Olympic Games, but what I remember about the Olympics is mostly the track events and gymnastics because those are fun games, and, oh yeah, USAIN BOLT! I feel it’s very energetic and good.

Usain Bolt taking the mick out of everyone in athletics. It will be something to look forward to, plus it will create more jobs, yay!

Usain Bolt 100m performance, I was at a mate’s house and couldn’t believe what I had just seen.
It will be fun.

Usain Bolt 100m and 200m, Nigeria vs. Argentine football. I was at home.

I live in London so there will be lots of traffic and noise and maybe more crime.

More tourists = more money in UK, etc. Better sports facilities available.

Improved facilities in London where I live.

Will be good to watch.

I think the UK will be successful in doing this.

Don’t care, waste of money that should be put to far better use.

OK.

The bus was a bit boring.

Great, I am helping in the run-up and maybe opening ceremony.

It will make London cleaner and greener, thus a nicer place to visit.

Britain have got a lot to do to catch up to Beijing.

Good. A lot to live up to.

Was OK.

I think it is a good time to celebrate being British, but in a traditional sense.

applauding motivated, aspirational people, let alone what effect it has on National

The Athens Olympics were an example of how not to do an Olympics, the Australian I was in England watching it at home, thought coverage was good and spent a lot of

Gunnell winning gold in the hurdles. The masses of memorabilia. I had friends at the

China 2008.

2004 - Zimbabwe (living) - GB relay team winning gold. 2008 - England, remember

and Ian Thorpe winning gold medals.

I was in Sheffield in the Summer and the closing ceremony in Portugal.

I remember fireworks. I was in Leicester (UK).

Beijing opening ceremony.

mixed doubles. Majority of the time at home watching Olympics on TV. Carl Lewis. Boris Johnson. Beijing opening ceremony.

I remember visiting Sydney where I used to live, just before Sydney 2000 Olympics and seeing how much the city had transformed and then watching how sport unified so many

I remember watching the Olympics at work and watching Usain Bolt win the sprinting gold.

I think the UK will be successful in doing this.

I will definitely go and watch the Olympics when it comes to London and I think it will promote good publicity for the UK.

Don’t really watch very many of the events, but I watch some at friend’s house, etc.

More tourists = more money in UK, etc. Better sports facilities available.

I support the Handover and thought the celebrations were of a very high

Regeneration of East London, hope to gain employment in the redevelopment of the area. Hope to visit the Games a lot whilst they take place. Improve the peripheral areas of the city, including transport.

Not very many memories of Paralympic Games, however remember joint family social

Much more modern method of recognising various cultures involved. Games are meant to be mostly about bringing the world and its sporting stars together. Very impressive.

I think it will enable young people to become more ambitious and have positive aims.

I will see a lot of sport live.

I remember watching the 100m world record very well, cycling and swimming too.

I think it’s a really good thing that has been launched.

It will motivate people to get fit to be honest, it will bring communities closer together, because we’d have a lot to talk and be excited about.

I was living in Zimbabwe, in my TV room and I remember seeing Justin Gatlin winning the 100m and also Great Britain’s relay team winning the relay. Also, Kelly Holmes and Ian Thorpe winning gold medals.

I was at home watching Usain Bolt win the 100m Gold. I was at home watching Usain Bolt taking the mick out of everyone in athletics.

Usain Bolt achieving world records, Michael Phelps record number of gold medals.

Don’t have any opinion.

Life, that I will be able to interact with people from other parts of the country where I have not been. Community will interact with community, will bring back wealth to the British economy.

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Usain Bolt winning gold in the hurdles. The masses of memorabilia. I had friends at the

Not impressed: All for showing culture, but UK culture traditionally. Most countries are multi-cultural now, but still are proud to show and celebrate their past culture.

Big impact on university life in 2012 at Loughborough, hosting athletics. Hope the
evanes don’t deteriorate like the Millennium Dome (O2 Arena).

Areas in London will benefit from regeneration, offering facilities to those that would not otherwise have the opportunity to do sport, etc.

Loughborough will be busy, good for country, but also expensive. Transport will be difficult, also huge security implications.

As a London resident with great national pride, I believe the benefits are unquantifiable, since they will cascade on so many levels. Health, society, pride, endeavour, unity, while influencing all country health schemes.

Lafford Christie’s success, Sally Gunnell, rowing successes always with GB.

Good. A lot to live up to.

It will make London cleaner and greener, thus a nicer place to visit.

Never had a big interest in the Olympics in the past. I have a growing respect for the

The Athens Olympics were an example of how not to do an Olympics, the Australian was an example of how not to do one.

It was well done. Boris Johnson was a good representative for the country.

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As a London resident with great national pride, I believe the benefits are unquantifiable, since they will cascade on so many levels. Health, society, pride, endeavour, unity, while influencing all country health schemes.
The last games in Beijing were memorable, the organisation and the coverage heightened by the early controversy. I watched more of the last Paralympic Games than before - again better coverage. We live in a multi-cultural society so the Cultural Olympiad will definitely be a success - the Handover was amazing. The 2012 games will have a great effect on the UK, more sporting facilities which communities will benefit from.

I only really remember the 2000 Games in Sydney, it was the first time I really paid any attention and watched the opening ceremony, etc. In 2004 I was on holiday in Crete and I remember seeing quite a lot of it while I was there because it was on everywhere! I watched quite a lot of the Olympics this year but I didn't see the Handover ceremony. I'm really hoping the 2012 games help to unite Britain, normally we only get patriotic when it's the World Cup. I think it will make people (at least for a few months) proud to be British. We can get involved more easily because it's on our doorstep. It might encourage people who have never bothered with it before to take an interest.

1. Jesse Owens vs Hitler - 1936. 2. Black Power Salute - 1968/72? During both situations governments had tried to use the Games for political propaganda, however the athletes had the final say. I feel it is the international stage for athletes to prove how good they are and earn the right to air their views - usually governments try to do this and silence the athletes, I love it when it backfires! Disappointingly all I see from the London 2012 bid is marketing clap trap and spin. I look forward to the UK hosting the Olympics, but cringe when I hear about the lack of decision makers in our organising team, the overspend of budget and the facade that this is 'for the people', when really no-one knows who it's for - we're just doing it because we feel we deserve to hold an Olympic Games. Out of duty to the public and 'giving the people what they want' the Government is throwing money away in an effort to make East London, England and the UK proud of being British, which in essence is being proud of being elaborately lied to and paying for the privilege, as well as filling in paperwork for bureaucrats to tell them you're grateful for it! I watched the games on TV or with friends. I remember Maurice Greene's contribution and the match where the decision was reversed. I loved the Handover ceremony from Beijing to London. I was in Coventry, I remember watching the gymnastics, track and swimming. "Lightening Bolt"! "Sarah Johnson'.

Mainly opening ceremony and the athletes and the 100 metres. Was either at home watching on TV or with friends. I remember Maurice Greene's contribution and the British 4x100 metres relay team actually winning. They were extremely colourful and very exciting. The Cultural Olympiad launch was a very good idea. Will get London buzzing, will get the opportunity to watch/work and potential business opportunities as a result.

I was in the UK for the first week (in London), second week in USA. I remember watching the gymnastics, track and swimming. 'Lightening Bolt'! "Sarah Johnson'. Bolt's world records, amazing Bird Nest Stadium. BBC coverage was excellent - I was home sick for a whole week and this entertained me well! It was a good opportunity for Europe to show a open Europe with an open culture.

Was in Beijing (China) last month. I was in Spain and I watched some sports on the Spanish TV, Channel 1. It's a very good thing to know different cultures. I think it's very expensive and doesn't promote social aspects of the sport. Because I'm Spanish and Madrid was one of the candidates, I think it will be bad for us.

I was in Spain. I was working so I didn't have much time to see what happened with the Olympic Games. I was in Spain for most of it. I was away for 1 week. I was very impressed with GB and their results. I was also impressed by how many changes the Chinese had made in preparation. I think it will improve transport and services in London and the area around. Also, I hope it will encourage people to do more sport and stay healthy.

I was in the UK and Spain. Best memories were the rowing 6 man squad gold, and Michael Phelps winning 8 in a row. I did not see it. I think it will have a positive affect on the UK, and should help transport especially: For me it will be as I will be living in London. UK gold medals. Opening ceremony. Working in London. N/A. Infrastructure improvement - Stratford, personally not large effect.

I was watching the Games at home this year and remember how exciting the opening ceremony was to watch and how excited it made me feel to watch the Games. The closing ceremony was fab really representing London and the UK. The Cultural Olympiad looked like a blast. A big effect. Being interested in sport myself, I think the increase in high quality facilities will get more people interested in sport.

Mostly watching on TV - excellent amount of coverage. Feel good factor coming from strong British performance. Usain Bolt amazing performer, captured people's imagination. Michael Phelps record breaking efforts. Political tensions with the Chinese regime and the world watching. I loved the Birds Nest Stadium; the opening Olympic great. Liked the organisation and all, it happened on the 08/08/2008, I was in Birmingham. Usain Bolt and Michael Phelps were my favourite. Usain Bolt's Olympic record breaking bid, I was in Lagos, Nigeria during the Games and saw very little of the Games. The Cube was great and also Michael Phelps. I remember when Nigeria won the Olympic gold in men's soccer (football) competition. Usain Bolt's Olympic record breaking bid, I was in Lagos, Nigeria during the Games and saw very little of the Games. The Cube was great and also Michael Phelps. I feel it will bring extra money and jobs as well as leaving a legacy of sport in the following years.

Watching Usain Bolt was amazing as was the opening ceremony I hope that London can do just as well. The GB Team did really well, particularly in cycling and swimming. Bring on 2012! The opening and closing ceremony, it was extremely glamorous. The BBC coverage was fabulous and extremely entertaining. I love the technology aspect, especially during the Michael Phelps incident and the referee (officials) during the Tae Kwon Do match where the decision was reversed. I loved the Handover ceremony from Beijing to London. I was in Coventry, I remember watching the gymnastics, track and swimming. "Lightening Bolt"! "Sarah Johnson'.

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Watching Usain Bolt was amazing as was the opening ceremony I hope that London can do just as well. The GB Team did really well, particularly in cycling and swimming. Bring on 2012! The opening and closing ceremony, it was extremely glamorous. The BBC coverage was fabulous and extremely entertaining. I love the technology aspect, especially during the Michael Phelps incident and the referee (officials) during the Tae Kwon Do match where the decision was reversed. I loved the Handover ceremony from Beijing to London. I was in Coventry, I remember watching the gymnastics, track and swimming. "Lightening Bolt"! "Sarah Johnson'.

I felt impressed about how the UK as a whole celebrated and felt a huge sense of pride despite being overshadowed by the size of China's display. I feel it will bring extra money and jobs as well as leaving a legacy of sport in the following years. The bus etc. was really good, but Boris Johnson didn't give the best impression! Basically the aspect of job creation. Tourism attraction. Financial gain will be enormous. Creation of new and expansion of infrastructure and facilities.
Opening ceremony, China achieved 51 gold medals, Michael Phelps’ 8 personal gold medals.

It was good but can be better.

Will get involved and take the initiative of this world event.

Nigeria’s dream team won gold in Atlanta ’96. I watched the Games while in hospital, Nigeria. Rebecca Adlington won swimming competitions.

It was quite OK, the organisation and costumes were wonderful.

Economic improvement and international recognition. Beckham present added more flavour for the closing ceremony.

Nigeria won 2 gold medals in Atlanta ’96. I was in Enyina, Nigeria at the time. Chioma Ajunwa of Nigeria won the long jump gold medal in the same games. The Bird’s Nest for the Beijing Olympic Games in 2008 was magnificent. The Tanzania lady that won gold in the marathon in Athens 2004.

Great celebrations - not too sure why David Beckham was there.

Massive - providing Britain actually succeeds in providing half decent public transport - London is a nightmare currently.

Sally Gunnell winning gold, Linford Christie winning gold - in my living room with family.

Watching the men’s 4 x 100 metres relay, Athens, 2004 - wow. Eric the Eel.

Beijing 2008 - Michael Phelps and 100m world record being smashed - on a bus in London on the phone to my Dad, who was watching, amazed!

Positive if we pull it off with no problems - terrorism, finishing stadiums in time, etc.

It will clear up the environment.

It was good but can be better.

Future generations of British youth having access to good facilities.


OK.

Future generations of British youth having access to good facilities.

I was on holiday, so missed most of it, so had to search and find out the results when I got back on the internet.

I think they were very good. Good celebrations for such an amazing event.

MAJOR! It will have a positive impact as I live in London. Can’t wait to be part of such an amazing event.

I thought the last Olympic Games was the best that I can remember, was glued to the screens everyday. Didn’t really get to see much of the Paralympics, think it perhaps needs more coverage on the TV.

Thought the Handover was really good, having Beckham there really helped give it a high profile.

I think it will have a huge impact on the entire country, giving London an even bigger world profile than it already has - it can only be good for everyone.

I was at home but watched most of the Games. The stadiums were amazing and the Beijing Games were a quality spectacle, I hope we can produce a games of equal quality and one that is as well run.

The Handover was impressive, however it portrayed Britain in quite a stereotypical light, we’re more than tea, Beckham and rain.

The London Games will have quite a dramatic effect on my hometown of Croydon. Hopefully it’ll be positive and live up to the expense it will cost.

I was at home, loads of world records - Asafa Powell, Phelps, and the opening and closing ceremony. Brilliant crowds, controversial decisions made towards home nations.

Pretty bad. Not as spectacular as from Greece to Beijing.

Positive if we pull it off with no problems - terrorism, finishing stadiums in time, etc.

Opening ceremony, Phelps, Great Britain success (4th), Usain Bolt. Drinking from home.

Very extravagant ceremony. Really different feel culturally. Celebrities involved. Great Britain 2012 will have more personal feel to it.

Increased tourism, more money in the economy. Very expensive to host however. Hopefully will watch it first hand.

Bolt’s 100m record.

Didn’t see them.

Increased congestion around London.

I always enjoy watching the gymnastics and the anticipation of whether people will make the difficult moves.

Enjoyed watching the National Choral as a friend is a member.

May see future athletes training at Loughborough University.

Everything! Closing ceremony I was at home watching it on TV, England achieving 4th place in one medal table. My friend being in the choir of the English National Anthem.

Very well organised and set up. Shows a lot of effort and time went into it’s production.

Will make London much more recognisable as an Olympic city.


The celebration Handover was great. Celebrities such as David Beckham, Leona Lewis, big red London bus.

A huge impact from the London Games. Jobs, money, transport links, accommodation. The money involved in all ways will be huge.


Didn’t watch the opening/closing ceremonies. I find them boring.

Winning gold at London 2012 in the road time trial or track individual pursuit will change my life forever.

Nothing really because I was working in Kos!

It was very good for sport how all countries come together.

It should be good for our country to come together with others. Just hope it is as good as the last one.

Good performer from Team GB. Awesome level of commitment and desire to win.

Outstanding performances from Usain Bolt, Michael Phelps, GB cycling. Unfortunately we were at work for most of the Games but BBC online was amazing, not much work was done.

The show put on by Beijing was outstanding. I think GB/London Handover was OK, but not as dramatic as it could have been.

Not sure at present. Now the Olympic fever has died down the prospect of London 2012 has not really entered my head.


Enjoyed it. Boris Johnson was funny.


The number of world records in swimming in China. The success of the GB cycling team. The 100m and 200m success of Bolt.

I liked the bus.

It will have a positive effect as it will bring about a lot of national pride and bring everyone together.

In office, Cameron won a gold medal. Cuban fighter attacked the umpire.

Fantastic.

Yes.

If it happened 15th-19th August. I was in the Lake District watched Tom Daley and Blake in the syncho, Becky Adlington swimming, Usain Bolt, cycling.

I didn’t see the Handover celebrations.

Will be a great motivator for young people and sports people to strive to be the best.

My most vivid memory of the Olympics was Kelly Holmes winning the amazing athletics races in Athens. Another memory from Beijing was Becky Adlington’s win.

Closing ceremonies too long and drawn out - not so much fun to watch as the Games.

I will feel a sense of pride that the Olympics take place in the UK. I hope to go to some events.

What I remember most is watching the GB team win the 4 x 100m relay at Athens. I was at a pub in Italy watching with 4 other English people. Also seeing Oscar Petroulos win the gold in the 200m’s.

I was impressed with the Handover, I thought it was very clever and played on our English sense of humour.

I think it gives everyone a chance to show the world GB is still a place of sporting excellence and to have a good party!
Women's road race crash, where many cyclists were taken out. Winning rowing race again. Very good facilities, especially the kayaking/ Canoeing artificial freestyle. Should bring communities closer together as united for a common cause.

Mostly interested in the structures and facilities for the Games. Saw some swimming, Michael Phelps was impressive. Christine Ohuruogu 400m gold medalist. Job opportunities for construction workers. Imbibe a sense of purpose in the youths. Aesthetics improvement of the areas where Games will be held.

The buildings stand out the most. Saw the race (100m, 200m). Usain Bolt, Michael Phelps. Bring about development to the area, investment, tourism and job opportunities for young people.

The athletics (100m, 200m runs), Usain Bolt. You couldn't see hockey, football. Saw lots of cycling. Job opportunities for construction workers. Imbibe a sense of purpose in the youths. Aesthetics improvement of the areas where Games will be held.

I didn't see the Handover personally but I am sure it was a proud moment for London hosting the next games. Economic and tourism benefits. Hope to see that the structures put up are useful for the community, hope to see kids use the facilities put up.

I thought there will be great excitement in London with an added interest in sports from everyone and also London will have better sports facilities. It should be very impressive and exciting.

Very good about it. Really excited about having a home Olympics and the legacy it will bring to the UK. I think it will bring the community closer together.

I would be very excited, tourism and infrastructure. Will be uplifting for people, will boost economy.

I'm guessing it will build as it gets nearer. Economic benefits, good for kids. Sports facilities. Think the Games should be spread around the whole country and not centralised in London.

Chris Hoy. It was spectacular but would not like the UK to waste tax payers money in the same manner. Economic benefits, good for kids. Sports facilities. Think the Games should be spread around the whole country and not centralised in London.

Usain Bolt was amazing (the whole Jamaican team) not Michael Phelps. The kid diver (Tom Daley, 13 years old), James DeGale the boxer. Think the scoring was poor (Juido, Tae Kwon Do). 2012 won't really affect me as I'll only be watching it on TV.

I was in Iran. I didn't see the Handover personally but I am sure it was a proud moment for London hosting the next games. Economic and tourism benefits. Hope to see that the structures put up are useful for the community, hope to see kids use the facilities put up.

Michael Phelps was good, Rebecca Adlington was good. Chris Hoy was good. Chinese Olympics was spoilt by politics and poor judging in judo. Also controversy over underage olympians. However, very well hosted both games. Other past games marred by drug abuse. Impressed by Team GB medal count improving. Economic benefits, good for kids. Sports facilities. Think the Games should be spread around the whole country and not centralised in London.

The people would be very excited, tourism and infrastructure. Will be uplifting for people, will boost economy.

I watched the Games on TV. Michael Phelps got 8 gold medals in swimming. Phelps winning everything.

I didn't see the Handover personally but I am sure it was a proud moment for London hosting the next games. Economic and tourism benefits. Hope to see that the structures put up are useful for the community, hope to see kids use the facilities put up.

I was working but was watching many events during breaks, etc. Bejing celebrations were excellent but London's effort was disappointing. Will be uplifting for people, will boost economy. I hope it will be positive as I hope to be involved as a physio.

I thought that the Beijing Olympics would be a hard act to follow. Hopefully a positive one, but am worried about what will happen in the aftermath. Why not reuse Manchester 2002?

On my summer holidays at home. Having the best Olympics in history. On holiday. It will have a good effect, something to look forward to.

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On holiday. Very good about it. It will have a good effect, something to look forward to.

On my summer holidays at home. Having the best Olympics in history. On holiday. It will have a good effect, something to look forward to.
I suppose it's OK.

I was at the Olympics in Beijing. Great teams, fantastic atmosphere, great team unity and support.

I did not know it was on and thankfully missed it.


It was good. Britain very successful. Lots of medals won. Very successful. I was in Bristol watching from work.

Not a lot, I remember we won some medals for horse riding.

Remember some of the high profile events - it depends what they (the media) put on TV. A good couple of weeks entertaining.

Fantastic experience to referee in the Olympics for the first time in my life - 30th July 2008 - 23rd August 2008.

I remember 2004 Olympics. I think it was Greece, we were in France in a remote villa but had access to TV. My kids had a video and re-enacted much of the team activities. The Paralympics - we got excellent results and they received more publicity.

I remember when Steve Redgrave won his 5th Olympic gold because I was with all my family watching it with them.

I was in Singapore and I was watching the Games from there. The Olympics started on 08.08.08 and Paralympics started after the Olympics, all in Beijing.

I was at home, I watched the diving with family, supporting the British divers.

I cannot remember.

I was in Great Yarmouth for the opening ceremony for the Olympics. I watched most of it at home. Rebecca Adlington winning two swimming golds and the cycling winners (indoor). I didn't see much of the Paralympics apart from swimming. I was at home for that.

I did not see any of it.


No event in human history unifies the world as much as the Olympics. There are so many examples of this assertion, but one that's still fresh in our memory is the Beijing 2008 edition where, while Georgia and Russia were throwing bombs at each other in South Ossetia, athletes from both countries were competing peacefully and healthily at the 2008 Olympics (Beach Volleyball).

I didn't see any of it.

Very positive - with GB doing so well in Beijing, there is a great deal of enthusiasm. Positive sentiment is important to a successful games.

I didn't see much.

Very little.

I was unaware of the Handover celebrations.

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I didn't see any of it.

Very positive - with GB doing so well in Beijing, there is a great deal of enthusiasm. Positive sentiment is important to a successful games.

I didn't see much.

Very little.

I was unaware of the Handover celebrations.
Passing the torch around the world and GB's victories of 2008.

Boris' hair looked awesome.

Better training facilities for target shooting and better transport links.

I was at my home in the Lake District, they happened in August 2008.

I thought that they were not as good as previous.

I feel it will help me with my sport due to more facilities.

Steve Redgrave - 5 gold medals, watched at home with family. Kelly Holmes - 800 and 1500, at home.

Good, raised awareness, multi-cultural.

Good opportunity. Local talent have a target to get to 2012. Busier in London.

Taxpayer has to pay £6.1bn!

I don't really watch much of the Olympics, but the parts I have caught I really enjoyed.

I particularly enjoyed watching the swimming.

I didn't watch them!

I hope it will mean that parts of East London will be regenerated.

The competence of the Paralympic dressage.

I think that the celebrations were impressive, but under-publicised.

The regeneration of East London should be good and long lasting. They are bound to go overbudget. Young people should get inspired. I'd like to watch them, but I think it will be impossible to get tickets for events.

I am not a very sporty person so don't really watch much of the Olympics. However, I caught some of the swimming in the Beijing Olympics after hearing how fantastically well Adlington was doing! Well done!

I hope I can go and watch the Olympics and support our country.

Usain Bolt running really fast and Phelps swimming and winning lots of gold medals. I was in Loughborough in my new house with my housemates.

I did not watch the Handover as I am not interested in big events like this, and am more interested in the sports and seeing World Records broken.

I don't know what kind of effect this will have on my local community as I don't live close to London, where I imagine most of the events will take place.

The high standard set by China in 2008, in terms of facilities and organisation and the great success of Team GB.

The standard set by Beijing was very high and, so far, examples set by Wembley lead me to believe they will be over-budget with sub-quality facilities. Also, I expect it will be late and poorly organised.

I hope it will provide better facilities in London in terms of transport and sports.

Kelly Holmes 2 x gold, Usain Bolt 100m and 200m record, Rebecca Adlington 2 gold medals, rowers getting gold (coxless 4s).

Didn't watch it.

More promotion of sport and more grass roots sport. Prices will go up and more opportunities in sport for jobs.

Also, the rowing event successes. The first Olympic memory I have is the Munich massacre of the Israeli athletes.

I think the British Handover effort was cliche and Boris Johnson is a bit of a liability.

None. I don't live in London, I think the impact will be centred on the capital.

Swimmers, the girl from Nottingham won 2 gold medals in Olympics. The rowing and some of the athletics.

I didn't watch the Handover ceremony.

Hoping it will be good for country, but it's too far away. Maybe better for economy. A lot of money involved could be used elsewhere. Looking forward and glad it is coming.

I particularly remember the British cycling team, both in 2008 and 2004 Olympics.

The Handover ceremony.

I didn't watch the opening ceremony.

More chance for young people to participate in the event, more people coming to London.

The men's relay race when the baton was passed over the line and Great Britain was disqualified. The Handover ceremony.

I really liked China's celebration, but found the Handover celebration odd - the bus?

It may encourage athletes to come to Loughborough University for the sports equipment and bring money into the economy and improve the town!

Large number of medals in 2008 for UK. Steve Ovett and Sebastian Coe racing for gold.

Handover session was impressive.

Greater interest in sport in children.

England winning gold medals.

Closing ceremony exciting.

None.

1948 - White City athletics, also Torquay sailing event. Very different to the present presentation of Olympic Games.

Sorry, we did not see it.

Hopefully, young people will become more involved in sport at school and after.

The girl who won the 2 gold medals in swimming, from Mansfield. Sebastian Coe, student in library.

Didn't watch it.

Waste of money, too expensive.

Browsing around on TV about the Olympic Games, but cannot remember much of it.

Good culture, publicity to represent the UK.

More aware, more tourists.

New journeys have not been allowed to report infringements of human rights in first and China. How China was not held to its promises re. human rights.

How so much money is being spent for economic and diplomatic display of power.

I'd love to go to the opening ceremony.

in Paralympics 08 and a girl won 2 medals in swimming.

Good idea to get the youngsters in, to know more about culture.

If they can do it as good as China, it will be good.

China won the most gold medals.

Very nice to see the celebrations, good idea to use Cultural Olympiad.

Hoping it will encourage young people to participate in the event, more people coming to London.

Sailing and swimming this year. The girl who won 2 gold medals.

Did not see closing ceremony.

Many facilities in Loughborough University, will have an impact in this time. Helping local economy.

Evers-Swindell twins winning gold in rowing in past two Olympics.

Didn't see closing ceremony.

No effect on my life. I live in New Zealand. Effect on UK - huge expense, increased terrorism, huge congestion in London. If a successful Games - big moral boost for country.

 Phelps, England hockey, Rebecca Adlington, Paula Radcliffe, male sailor/ girls 3s, rowing disaster - ladies 4 or 8.

Didn't watch, but heard it was a crap show by UK.

Good, don't live too far from London so good spectator's sport. Maybe get job or participate.

Jason Queally winning first gold of GB games in Sydney in 1km, at about 7 in the morning when I was 10.

Shouldn't try and copy China, should do our own ceremony.

I'll be a volunteer!

100m men's final, Usain Bolt, getting the world record and slowing at the end.

It was good, large contrast to the China celebration.

For a short period there will be a lot of celebration and parties. Government is going to spend a lot of cash in very hard times.

Very impressed with men's 100 metres, Jamaica won.

Didn't watch them.

I will be able to visit the country and watch the Olympic Games.

I was disappointed that Beckham was all we have to offer.

Opening ceremony was wicked.

Didn't watch it.

Good for Loughborough and the UK economy. Not much effect on me.

Weightlifting accident.

Didn't watch ceremony.

Better sports facilities.

Opening ceremony was incredible - Beijing. Phelps - quite hot and won 8 golds.

German weightlifter.

I was disappointed that Beckham was all we have to offer.

Better sports facilities.

Weightlifting accident.

Opening ceremony was wicked.

Didn't watch it.

Good for Loughborough and the UK economy. Not much effect on me.
Didn't watch.

Good PR now for the real thing. It would provide more jobs, more opportunities to showcase.

Positive input re. investment. Not sure, didn't see it.

Didn't see much of it. Celebs increase profile of sport.

Protest re. Ticket Opening show. Gold medals won by GB. Good PR now for the real thing. Positive input re. investment.

I have few memories of Paralympic Games as they have previously been poorly televised, but vividly remember the 1992 Olympics in Barcelona. It was the first year South Africa (my home nation) was permitted to take part following apartheid. I gained a clearer understanding of multiple cultures and countries. Seeing athletes win gold medals, especially Paralympians, is personally motivating and inspiring in my personal and sporting life.

I remember the Olympic Games in 2000 held in Australia. The US men's 4x400m team won gold, but after they were discovered to be drug cheats, they were stripped of the medals. I loved the opening ceremony of the Beijing 2008 Games and will never forget the performances of Usain Bolt, Michael Phelps, Rebecca Adlington, Chris Hoy, Tim Daley and The Australian Football Team. The aggravating and ?? of some of the games was appalling.


I was in Loughborough, the Olympics were nice.

I hope to compete as an athlete, to compete in front of a home crowd will be an electric! I hope the whole of the UK feels part of the celebrations to begin!

I remember seeing the flame being lit in Athens. It gave me a chance to go and watch, as it's more local. A good event for the UK to hold.

I have a lot of memories of the Olympics, especially with the current global credit crunch. However, they can bring immense economic, infrastructure, and social benefits.

I think they were pretty good and captured a modern and cheerful theme and increased the quality of competition. It has also provided jobs for construction workers, etc.

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I remember being on holiday in America and watching Kelly Holmes' amazing Athens victories and then screaming on Team GB in the men's 4x100m relays in an American pub and being quite unpopular when they beat the USA!

My most vivid memory of the Athens Olympics was Matthew Pinsent winning his first gold medal. I have few memories of Paralympic Games as they have previously been poorly televised, but vividly remember the 1992 Olympics in Barcelona. It was the first year South Africa (my home nation) was permitted to take part following apartheid. I gained a clearer understanding of multiple cultures and countries. Seeing athletes win gold medals, especially Paralympians, is personally motivating and inspiring in my personal and sporting life.

I remember Eric the Eel, especially his last lap! It took about 20 minutes in Sydney 2000, I think. Also, Bob Beam at the 1988 Mexican Olympics - he jumped for miles!
| **Nadia Comaneci**, Romanian gymnast scoring a perfect 10, for the first time ever! She was only 14 years old (Montreal 1976). It stuck in my mind, because I was 14 at the time as well. |
| It's a good idea using sport to promote interest in British culture. |
| I hope the Games encourage more people to take up sport and to feel excited about being British. |
| Unfortunately, I didn't get to see that much of this year's Olympics (2008), as I was in transition stage of moving to America. I suppose the standout things, which I didn't see was Michael Phelps winning 8 golds, as they were going crazy for that in the States and Usain Bolt's 3 world records. |
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| My favourite memory was Steve Ovett winning the 800m in Moscow. He beat Seb Coe and it was a great surprise! Seb went on to win the 1500, but Ovett was the true champion in my eyes. |
| If the Games is to be a success, we must do well. The legacy of the Game will depend upon how well our athletes perform rather than any Cultural Olympiad. |
| I watched the Handover, but haven't heard much about the Cultural Olympiad. It seems like a bit of a waste of money, I'd rather see it spent on athletes. |
| I'm going to reserve judgement for now, but is British culture really worth celebrating? |
| Didn't really think about it. |
| I watched the Handover, but haven't heard much about the Cultural Olympiad. It seems like a bit of a waste of money, I'd rather see it spent on athletes. |
| I'll reserve judgement for now, but is British culture really worth celebrating? |
| I hope the Games encourage more people to take up sport and to feel excited about being British. |
| Hopefully, on me personally, I will have a great effect, as I hope to be there. On the country and community, as a whole, it has massive power, as a nation we can come together and support something as one, on a truly grand scale. |
| It's exciting to think London is only 4 years away. The Cultural Olympiad sounds like a good idea to showcase our unique British culture. |
| I hope the Games encourage more people to take up sport and to feel excited about being British. |
| Mexico Olympics - Bob Beaman's world record long jump and Black Power Salute on the podium in the Mexico Olympics. |
| It's a good idea using sport to promote interest in British culture. |
| Is intending to compete, therefore expects it to have a significant impact on his own life. However, doesn't expect the legacy to be as great as anticipated, sport uptake not as great as expected. |
| I don't know what the Cultural Olympiad is and I don't care. The Handover was typically British - a complete nonsense! |
| Personally, I will go and watch. I feel the Games will pass much of the country by. Areas away from London will see little benefit from the Games beyond its duration. |
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| I hope the Games encourage more people to take up sport and to feel excited about being British. |
| Derek Redmond finishing the semi-final of the Olympic 400m in Barcelona (1992), despite being injured. Watched it on TV at home. |
| It's a good idea using sport to promote interest in British culture. |
| Is intending to compete, therefore expects it to have a significant impact on his own life. However, doesn't expect the legacy to be as great as anticipated, sport uptake not as great as expected. |
| I think the celebrations in Beijing were the greatest in Olympic history and I don't feel London can, or should, live up to those standards. I think London needs to do something clever and inventive to match the money spent by China. |
| It seems like a bit of a waste of money. I'd rather see it spent on athletes. |
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| I watched the Handover, but haven't heard much about the Cultural Olympiad. It seems like a bit of a waste of money, I'd rather see it spent on athletes. |
| I'll reserve judgement for now, but is British culture really worth celebrating? |
| If the Games is to be a success, we must do well. The legacy of the Game will depend upon how well our athletes perform rather than any Cultural Olympiad. |
| It's exciting to think London is only 4 years away. The Cultural Olympiad sounds like a good idea to showcase our unique British culture. |
| I hope the Games encourage more people to take up sport and to feel excited about being British. |

### History of Olympic Games in London

#### Athens 1896
- First Olympic Games
- Louis Renault shot at the Cunard Building, where the Olympic flame is now lit

#### Paris 1900
- Woman's first Olympic event: women's gymnastics

#### London 1908
- The first Olympic Games to be televised
- The first time athletes were allowed to wear uniforms

#### London 1948
- The first time television was used to broadcast the Games

#### London 2012
- The first time drones were used to capture footage

#### London 2016
- The first time 360-degree video was used to broadcast the Games

#### London 2020
- The first time virtual reality was used to broadcast the Games

| Celebrations were spectacular, don't think it will be on the same scale ever again. |
| Very little. |
| Opening ceremony, Daley Thompson, Linford Christie and Carl Lewis. Sebastian Coe as he was from Loughborough. |
| Sorry, but I didn't see it. |
| Opening and closing ceremonies were very colourful and well rehearsed. David Beckham and Leona Lewis were great on the red bus. |
| They were really good and showed that we are ready to host the Games. |
| USain Bolt's 3 world records in the 100m, 200m and 4x100m in Beijing 2008. |
| Didn't know about it. |
| Opening ceremony - Beijing. Could have been a bit more variety in the culture shown. |
| None. |
| Opening ceremony - Beijing. Could have been a bit more variety in the culture shown. |
| None. |

<p>| <strong>Rome 1960, Cassius Clay heavyweight gold, but later threw it in the river when back in America in protest of racial segregation.</strong> |
| It's going to be hard to compete with Beijing highlighting our culture, maybe one way we can make London special. |
| I have been to the last 3 Olympics, having it in London will be an extremely exciting experience. |</p>
<table>
<thead>
<tr>
<th>Topic</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>For the Olympic Games</td>
<td>I think it was good, it will improve London in a lot of ways. Having seen the positive effects in Beijing, I believe London can only benefit.</td>
</tr>
<tr>
<td>China’s humanitarian crime</td>
<td>I feel that if McFly are the best thing we have to show at the celebrations, then it was a waste of time!</td>
</tr>
<tr>
<td>Athens Olympic Games</td>
<td>I believe the London 2012 Games will help improve the image of the UK and serve as a good avenue to project the UK, its people and cultures to the outside world positively.</td>
</tr>
<tr>
<td>Bird's Nest stadium</td>
<td>The London 2012 part of the closing ceremony was a huge letdown, very tacky.</td>
</tr>
</tbody>
</table>
Michael Phelps eight Olympic gold medals in swimming. Bolt broke both 100m and 200m in Beijing. The swimming cube was wonderful. The entire stadium was beautiful. I was in Lagos Nigeria when it happened.

The Handover was quite unique. The London bus concept was intriguing.

Beijing in South America (Peru), watching the men’s 100m 4 racing in Beijing 2008.

I remember that Beijing was the most memorable for its opening ceremony. I remember that the Games have all had themes and have been a spectacular event that is valued by the world massively.

I am excited about the celebrations as the Olympics are my favourite sporting event. It is a good way of getting hyped up for it.

Remember that Beijing is the only Olympics that I have followed. The opening and closing ceremonies were amazing. I am looking forward to 2012.

Chinese Olympic weightlifter, female, smashing the record. At home midway through the Olympics.

I didn’t see it.


Was in Germany, saw highlights on TV. Opening show, stadium, German wins.

especially Hambucheni, weight guy. Michael Phelps - so many wins. Jamaican 100m runner (ran with his shoes open). Single people and events.

Beijing 2008 Bird’s Nest Misty May and Kuri vs Z Chinese beach Olympics players in the final. Shawn Johnson gold on bar. Nastia Luikin gold. All round women’s gymnastics. Usain Bolt record holder and first to win two gold medals since the 80s. Women’s indoor volleyball lost to Brazil, even though they beat them both times in the beach finals. Armeria got four bronze in wrestling. Swedish weight lifter threw away his bronze. 40 year old Australian won a gold in swimming. Michael Phelps eight gold medals.

Indifferent.

Awesome opening ceremony. Watched a lot of coverage. British success.

It was amazing, never seen anything like it.

Phelps, Bolt - was in Hong Kong watching Beijing 2008 and went to the equestrian show jumping event. Bird’s Nest.

Michael Johnson breaking the 200m record. Usain Bolt cruising the 100m final. Ian Thorpe swimming success. Ben Anstie winning 3rd gold in his event. Matt Pinsent cycling when he won his last gold.


Cheesy.


Inspiring kids and interest in the Games and to aspire to compete one day.


Didn’t see.

The success of the British team. Chris Hoy getting 3 golds in cycling and the rest of the cycling team dominating in the velodrome.

I always wanted to go and see it live but unfortunately I never did. Olympic Games were always making people come together to support their country and I think it’s a beautiful thing.

Remember the closing ceremony in Australia, with the fireworks around Sydney Opera House. Watched the 2008 Games on holiday in Greece, remember Bolt’s sprinting.

Didn’t watch them.

I can still recall that before the Beijing Olympics one was held in USA. I was in Nigeria when the two aforementioned Olympic Games were held.

Athens - everyone suddenly knew what Yngling was! Beijing - best thing in the history of time. I knew we would do it and we did - I was glued to the TV for the whole time.

Culture - not interested. Sport is the only culture we need in this country.

Viva Team GB!

The first open day I remember where I was in the university hall in Hong Kong, it was amazing in the open festival, which showed the Chinese culture to the world. I watched the horse riding at the site in Hong Kong. I remember the volunteer’s smile.

I think the Handover was OK. Which shows the free style of London.

Stadiums - unique, eye catching. Ceremonies - breathtaking.

Usain Bolt (aka Lightning Bolt). Owned cycling. Sucked at athletics. Beach volleyball was awesome. Michael Phelps was awesome. The Water Cube in swimming was good.

I remember the excitement of the Games and the sense of patriotism that went with each country. The Olympic Games give lesser known sports a chance to be viewed on a world stage and for smaller countries to excel. A huge sense of pride for each athlete is obvious and the competition brings everyone from all parts of the world together.

Steve Redgrave’s 5 gold medals - an inspiration for others to follow his dedication and commitment to achieving a goal.

I was in Athens a few weeks before the start of the Olympics there. The atmosphere was good and they seemed really prepared. I always enjoy watching the Olympics despite not being very sporting, it really bring people together.

First memory 1972 - hostage situation in Olympic village. Mary Peters won a medal for Ireland in pentathlon. 1976 Russian Nadia Comaneci scored 3 perfect 10s in gymnastics. 1980 in Russia many countries boycotted the event. Alan Wells from Scotland got gold in the 100m, Daley Thompson got gold in the decathlon. 1984 Daley got another gold probably our best track and field athlete ever. Seb Coe and Steve Ovett were the best 2 middle distance runners in the world. Tanni Grey-Thompson has done very well.


The delays and cost overruns of Montreal, Athens and now Beijing.

I only really remember Athens and when they were in Barcelona. I think I watched them more this year because we did so well (Team GB). It made it more compelling and exciting when we kept winning medals. I also think the Paralympics should have more coverage - don’t remember any of the gold medal winners being on the front page of any newspapers.

My family weren’t that sporty so we never really watched it. I have watched a lot of the 2008 Olympics and Paralympics: the US and UK dropping the baton in the relay; us winning all the cycling medals; the 13 year old swimmer winning gold, etc. I do remember Daley Thompson whistling through the National Anthem and my headmaster being absolutely furious and denouncing him in assembly!

I really liked the opening of the ceremony. The dances, colours and artistic theatrical performances really stood out for me. The lighting part of the end was exciting.

Steve Redgrave beating Farmer-Patrick in 400m, Derek Redmond in the 400m. 1996, Atlanta - Michael Johnson’s 2 world records, magnificent 7 in American gymnastics. 2000, Sydney - vault controversy in gymnastics. Russians having 4 best gymnasts in the world and not winning a medal. 2004 - Kelly Holmes - amazing 4 x 100m. 2008 - Usain Bolt, Nastia Liukin.

I remember three Olympics so far. I will always remember Kelly Holmes winning two gold medals. I also think the Beijing Olympics was brilliant. Chris Hoy is a legend and Rebecca Adlington made my grandmother cry.

Daley Thompson winning decathlon. Mark Spitz winning lots of swimming medals – I was listening to it on the radio - on a campsite in Bournemouth.

My earliest memories of the Olympics were sitting in my parents' lounge watching Daley Thompson win the gold medal in the decathlon.

My first Olympic memories are of the Mexico Games in 1968. Chris Fennig married in the next village and we had a chart in our school classroom following his progress. We were thrilled when he won gold but as I was only 6, I don't think I was able to see any of his bouts. However, we all watched David Hemery win the 400m hurdles on the television. The Olympics were essential viewing at home, especially the athletics.


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Opening ceremony in Beijing was good. The USA, Atlanta, was memorable. 1996 good.

I loved seeing the Brazilian football team in the Games. The Brazil vs Argentina games are always good. I like the rules on the football. The under 23 rule makes it different to the football world cup.

It is poor. I liked the opening ceremony though. No idea what it is. Good if I get a job in London because of it.

Ronaldinho and Robinho great for Brazil football team and the Argentina team too. Messi made the Olympic football worth watching. Great contrast of sports.

I am American and loved watching my country in the UK. We did well and finished second. Very proud.

Boxing was brilliant. Such a good event. Good, made me excited about 2012. I want to volunteer to help at Olympics.

Remember the hockey but I am not a big fan of Olympics. I am always busy.

Not many memories of my nation doing well but I like watching it as a sporting event.

My cousins all watch together. Not too bad. If it is as good as Beijing then I will be happy.

100m and 200m. Martial arts. With friends. Very boring.

I remember Sally Gunnell and Regis. Watched with family. OK I like Leona Lewis.

Like GB in Olympic boxing. Should be good for GB. GB have a lot to live up to. Great. Will be amazing, really looking forward to it.

Pole vault and cycling are my interests, as is the outdoor events. Barcelona my memories began, to now 2008.

Cultural Olympiad great. I hope to use the time to spend it with my family in UK.

Amr Khan in boxing was excellent. Silver medal was a very memorable and exciting time.

Michael Johnson and the USA 400m relay team stand out. I like the way so many people can be involved in the events. I want to be involved.

USA team in basketball in Barcelona 1992, Magic Johnson and Jordan. Did not watch.

Michael Johnson and the USA 400m relay team stand out. I like the way so many people can be involved in different sports and just watching. Poor.

Not much but I remember the Barcelona, Atlanta, Sydney and Beijing Olympics. Most memorable is Johnson (USA) 200m and 100m wins.

Not many memories from other Olympics but do remember the last one, 2008. The GB cycling and sailing was good and I liked the weightlifting. Good to see so many nations competing together.

Great cultural event with fantastic events, creating a great atmosphere. It brings the world together.


I remember the triple jump, Jonathan Edwards of GB. I recall all the great moments from 2008, including the great achievements in swimming.

The fantastic opening. Bolt breaking the world record for 100m and 200m. Not sure what Olympiad is. Not great. UK have better and more well known singers than Leona Lewis. Not many memories from other Olympics but do remember the last one, 2008.

Nothing really. It was exciting and interesting. Economically, entertainment.

I remember the stadiums. The double medal winners. People taking drugs. I don't remember.

Athenos, Greece 2004. I was in Taiwan. Taekwon won 2 gold medals in Tae Kwon Do.

It's interesting. A good way to see athletes from all over the world gather together again.

Olympic Games 2008 Beijing. I was in France, watched most of it. I know of the existence of Paralympic Games but not much else.

Beijing 2008 opening ceremony. The Olympic logo erection/build using a computer is fantastic. I watched on the television.

The fantastic opening. Bolt breaking the world record for 100m and 200m. Celebrations were very flashy, a bit over the top and a bad communist looking. I missed the closing ceremony.

The opening and closing ceremonies and the countless records being broken. It shows that the Olympics has no culture barriers and brings the world's nations together.

Beijing 2008 opening ceremony. The Olympic logo erection/build using a computer is fantastic. I watched on the television.

I don't remember. Everybody should be involved in it.

I watched. Don't watch.

I was in Singapore watching the Games. I remember the opening and closing ceremonies and the countless records being broken. Supporting the GB team in the cycling and rowing.

It shows that the Olympics has no culture barriers and brings the world's nations together.

I was in Jordan during Beijing Olympics Games in the summer of 2008. I know nothing about this Handover and the Cultural Olympiad.

I remember the opening and closing ceremonies as well as so many competitions. I have not really seen any celebrations.

I hope it will change my life entirely since I am hoping to join Jordan's archery team for London 2012, which will be great - wish me good luck!

I remember the Games since Sydney 2000. I remember watching it at home. During the 2004 Olympic Games I was at home. 2004 Games were very interesting, I watched from home.

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The previous Olympics I was in Malaysia. I only remember the arrow used for lighting the Olympic flame during one of the opening ceremonies. I know nothing about this Handover and the Cultural Olympiad.

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Successful.

London will be busier than ever. Tourism boosted.

I think it will cause a lot of excitement in the UK. Described our general culture well and really said something about GB. It's amazing. It's funny. Very well organised. Development works. Traffic, confusion.

It will make London more busy leading to more queues and traffic. Very good. I don't know. Unknown. Would improve the general affairs of London. Doing exactly like Beijing if they can. Average. Do not know. No effect.

Thought it was very good. Brilliant ceremony and very symbolic. Economic and financial effect, indirectly I suspect. I have no direct involvement. Great entertainment. It will be very successful and good. It will improve healthy living and sport for everyone in the UK for years to come. Brilliant. Not boring. Good start to London 2012. London will be busyer than ever. Tourism boosted.

Chris Hoy won 3 golds and our cycling team is the best in the Olympics. Also our swimming team is really improving. GB came 4th in overall medal chart. At home watching them on TV, few months ago (summer).

I only remember the last one - Olympics in Greece 2004. I was here in Loughborough. It's amazing. It's funny. Described our general culture well and really said something about GB. No effect.

Phelps and Bolt being outstanding. Manly watched at home on BBC. I hear the Chinese celebrations were over the top. Our version concentrated on icons like London bus, too much money. Don't think we can, or should, compete with Chinese version. Very little effect North of London, better to put money into jobs and infrastructure than spectacles. However, as a Loughborough University student I am sure it will have an effect on the amount of money our university invests in sport here.

Great world spectacle. Remember all the golds won by Team GB. I watched it all at home. Very well done. London will be busier than ever. Tourism boosted.

For the last Olympics I was in York in England. The Olympics were held during the summer 2012 as were the Paralympics.

I felt the ceremony was well executed and David Beckham was a good representative for Great Britain. The 2012 Olympic Games will have a highly positive effect on the UK as we will be able to demonstrate the English culture through the Olympics and the presentation of the event.

I think it could be more attractive if it was advertised better. I do not know what the Cultural Olympiad is. I feel that it's very positive and exciting for the future. I think it'll increase people's confidence in Britain's future both economically and socially.

I was on holiday this year so did not watch much. I did watch Paula Radcliffe and the Jamaican team win in track events. It is a time when people can be competitive, proud and have fun supporting their team. I think the spirit of the Olympics is good. People seem to be very friendly about the performance of their teams. It is a time to see so many other people enjoying their time. I think it could be more attractive if it was advertised better. I do not know what the Cultural Olympiad is. Well if I am in the UK it will probably make prices rise, but it will be a great time to start a business, I suspect. I think London will be very very busy.

I only remember the last one - Olympics in Greece 2004. I was here in Loughborough. Described our general culture well and really said something about GB. Money and amusement.

Phelps and Bolt being outstanding. Manly watched at home on BBC. Not that interesting.

I was on holiday this year so did not watch much. I did watch Paula Radcliffe and the Jamaican team win in track events. It is a time when people can be competitive, proud and have fun supporting their team. I think the spirit of the Olympics is good. People seem to be very friendly about the performance of their teams. It is a time to see so many other people enjoying their time. I think it could be more attractive if it was advertised better. I do not know what the Cultural Olympiad is. Well if I am in the UK it will probably make prices rise, but it will be a great time to start a business, I suspect. I think London will be very very busy.

The 2012 Olympic Games will have a highly positive effect on the UK as we will be able to demonstrate the English culture through the Olympics and the presentation of the event.
<table>
<thead>
<tr>
<th>Ian Thorpe</th>
<th>Australian, swimming for a gold medal at 17 years old in 400m freestyle. He broke his own world record.</th>
<th>Didn't see it.</th>
<th>Who knows?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beijing 2008</td>
<td>The British cycling medals, the swimmer (USA) who won 8 medals and because the best Olympics ever. I was with family and my girlfriend.</td>
<td>I think it could have been shorter. It was good but it is not exciting.</td>
<td>I hope to gain more work in London. I may apply as a volunteer.</td>
</tr>
<tr>
<td>Kelly Holmes winning and Linford Christie. I remember being at home with my family watching Atlanta 1996.</td>
<td></td>
<td>Great, really exciting.</td>
<td>I will watch all, if I can. I love it and will watch with family.</td>
</tr>
<tr>
<td>Barcelona 1992. The theme tune and the logo are very clear. The Games had a great atmosphere and really create a great introduction to Olympics for me.</td>
<td>Remember Atlanta 1996, Michael Johnson, 200m and 400m and new world record. Also the weighlifter from Turkey, 3 consecutive titles.</td>
<td></td>
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</tr>
<tr>
<td>Sydney 2000 was memorable, Stephen Redgrave and the rowing and the gold medals. I remember the GB performances were good.</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Gold shoes of Johnson. Rowing victories of Redgrave. Radicalise unfortunate marathon finish. Long jump and the 100m and marathon.</td>
<td></td>
<td>Not very interesting, but good to see it happen.</td>
<td>Some impact because I will be proud of London.</td>
</tr>
<tr>
<td>100 metres by Michael Johnson, he was an incredible athlete that made the Olympics very entertaining. I was in England when he won gold, I remember his gold shoes.</td>
<td>With my family I watched the Games. We always watch Spain and support them in the Games. We wanted them to win more, but it was a good games to watch.</td>
<td></td>
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<tr>
<td>I was in Scotland and watched the 2008 events, they were good. I remember the marathon late at night. I fell asleep unfortunately.</td>
<td></td>
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<tr>
<td>Preferred Sydney Olympics, watched some of this Olympics in Wales and it was excellent.</td>
<td>Leona Lewis?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tennis was good, the martial arts were also really interesting.</td>
<td></td>
<td></td>
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<tr>
<td>I only watch marathons and the 400m. I like watching long distance races with a cup of tea and some biscuits.</td>
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<tr>
<td>No real memories I remember from before Beijing 2008. This year was great, lots of events, watched on television with family or with friends.</td>
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<tr>
<td>GB sports team always provide great entertainment and make the Olympics great to watch and support. I like to see so many people come together to celebrate the Games.</td>
<td></td>
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<tr>
<td>Barcelona was good. I remember watching when younger. Not so interested now.</td>
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</tr>
<tr>
<td>The Olympics this year was brilliant. The sports on offer are always a great variety and let me and others see new sports that we could get involved in.</td>
<td>OK, not special.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Four gold medals by Redgrave and the 100m wins by Jamaica. I remember Kadciff losing and that was disappointing.</td>
<td>OK, could be better.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taiwan won Taekwondo in the 2004 Athens (2 gold). I was very proud, but they both lost this year. Still enjoyed this year’s Olympics, I was in UK.</td>
<td>I didn’t watch it.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not much, it is not the sports that I like.</td>
<td></td>
<td></td>
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<tr>
<td>Ronaldoinho and Robinho. Amazing Olympic football.</td>
<td>Leona Lewis? Why not more sports people?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marathons and tennis, basketball, football, judo, 100m.</td>
<td>Poor display. Don’t know what Cultural Olympiad is.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Triathlon and the javelin were good this year. I like the basketball and football mainly.</td>
<td>Olympics good.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jamaica winning was good.</td>
<td>Poor.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>China did well. This was good, but I think that they could have done more. They made the Olympics good to watch.</td>
<td>Money into London will be good.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The taekwondo was good in 2000. I like the sports that give lots of nations a chance to win. Also, the high jump is also interesting.</td>
<td>I watched with friends at a GB 2012 party, very good.</td>
<td></td>
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<tr>
<td>Event</td>
<td>Opinion 1</td>
<td>Opinion 2</td>
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<td>----------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
<td>---------------------------------------------------------------------------</td>
<td></td>
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<tr>
<td>That it was an event that I waited for, it brought my family together.</td>
<td>Not sure.</td>
<td>I think it will get more people interested.</td>
<td></td>
</tr>
<tr>
<td>200m by Michael Johnson and the long jump this year.</td>
<td>Poor.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Football and the more popular sports outside of Olympics, such as tennis, basketball, and boxing were good, especially this year. I was in UK most of the time watching this. Watched 100m semi-final in Scotland.</td>
<td></td>
<td>Difficult question.</td>
<td></td>
</tr>
<tr>
<td>Facilities and stadium.</td>
<td>Lots of people.</td>
<td>Economic benefits, infrastructure development, urban renewal.</td>
<td></td>
</tr>
<tr>
<td>Usain Bolt (100 x 4), Tom Daley (diving), Rebecca Adlington (swimmer), pretty impressive structures.</td>
<td>Very impressive.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The opening and closing ceremonies.</td>
<td>No, I didn't see it.</td>
<td>Saw a documentary about the Beijing Games and how poor people were not a part of the Games and would not like to see that happen in London.</td>
<td></td>
</tr>
<tr>
<td>Remember Usain Bolt breaking the world record for 100m, 200m and 4x100m men's relay sprint.</td>
<td>Sorry, I missed it.</td>
<td>I think it would be a great time for everyday people to meet people from different parts of the world.</td>
<td></td>
</tr>
<tr>
<td>Beijing Olympics - watched a lot of tennis and took great interest in the running, even though the British team dropped the baton! I visited Beijing in 2004 and it was interesting to see how the city was transformed.</td>
<td>I thought the dancers looked like the flames from British Gas.</td>
<td>I live near London so might make transport easier. I can imagine we will be inundated with tourists.</td>
<td></td>
</tr>
</tbody>
</table>