

Collaborating with Loughborough University has many business benefits

We work with a global network of partners including start-ups, SMEs, the public and voluntary sectors as well as global corporations.

Together, we develop collaborative and effective ways to realise their business goals supporting growth, innovation, skills development and sustainability – and implementing solutions to local, national and global challenges.





OUR APPROACH TO COLLABORATION

Our partners tell us that we take a refreshing approach to collaboration. We'll listen to what you want to achieve and what your challenges are, matching your needs to our expertise, funding and facilities.

We often draw on ideas and expertise from several disciplines to explore and develop solutions. Whatever your business need or priority, we'll explore options and work out the best way forward – together.

There are many ways that we can collaborate. Here are just a few.

EXPLOIT OUR RESEARCH EXPERTISE

Our world-leading research expertise can help your organisation in several ways, depending on your project, timescale, priorities and budget:

- Consultancy – you buy in academic expertise and skills
- Collaborative research projects
- Knowledge Transfer Partnerships

By working together, we can often leverage funding to develop, innovate and succeed.

CO-FUND YOUR ORGANISATIONAL GROWTH

Funding support for partnerships

- **Knowledge Transfer Partnerships (KTP)** are a three-way project, bringing together a graduate, business and university. They are an ideal way to access innovative ideas and embed our R&D expertise within your organisation – helping you to develop new products, services or capabilities.
- **European Regional Development Fund (ERDF)** support is available for Leicestershire SMEs, across a range of industry sectors, to innovate and grow by providing:
 - Grant funding towards the capital and revenue costs of innovation and growth projects
 - Support for collaborations with UK universities
 - Advice and information in support of innovation and growth
- **Innovate UK**, part of UK Research and Innovation, supports businesses to develop and realise the potential of new ideas, driving nationwide productivity and economic growth.
- **Engage with our students**
 - PhD sponsorship
 - CASE studentships
 - Research Associate and Postdoctoral contracts
 - PhD and postdoctoral placements
 - Internships, placements, graduate roles



ACCESS AND COMMERCIALISE NEW TECHNOLOGIES

We have an excellent track record in commercialising our research. We collaborate with partners to nurture early-stage Intellectual Property and can access funds to accelerate the process, maximising our impact by:

- Enabling partners to secure rights to IP developed at the University via licensing arrangements
- Developing an entrepreneurial environment which supports an increasing number of successful spinout companies and graduate entrepreneurs
- Nurturing your own technology or start-up in our Incubator, [LU Inc](#)

USE OUR STATE-OF-THE-ART FACILITIES

Many of our partners benefit not only from our expertise, but also our first-class research facilities.

- State-of-the-art analytical services in our [Materials Characterisation Centre](#).
- The National Centre for Sport and Exercise Medicine ([NCSEM](#)) has extensive diagnostic imaging facilities, and is an International Olympic Committee accredited centre for research into prevention of injury and protection of athlete health – one of only 11 worldwide.
- One of only five accredited International Cricket Council (ICC) test centres worldwide, we offer the ICC method for testing bowling legality.

Our campuses are also great places to unwind with enviable [sports](#), health and leisure facilities, including:

- State-of-the-art gym, 50m pool and 80+ fitness classes
- Physiotherapy, massage and podiatry
- Our sports pitches and sports halls are available for hire
- [Arts](#) and [community](#) events, including language classes

Every year, our award-winning hotel and conferencing accommodation, managed by [Imago Venues](#), welcomes more than 52,000 delegates and guests from around the world.





DEVELOP YOUR PEOPLE

Our training and development opportunities will support the development of skills and competences within your organisation – driving success and enhancing your workforce. We offer:

- Tailored short courses across a range of subjects including engineering, design, management and leadership
- The Loughborough MBA programme
- Accredited bespoke Professional and Executive Education courses and Knowledge Exchange activities
- Postgraduate Apprenticeship opportunities supported by your Apprenticeship Levy

RECRUIT FRESH TALENT

If your company needs dynamic talented people with fresh ideas, our Careers Network can help you raise your profile, and match the right students or graduates to your opportunities. Our dedicated Talent Match service can help you find the perfect match for:

- Micro-internships
- Internships
- Micro-placements
- Placements
- Graduate roles

UNIQUE CO-LOCATED ACCOMMODATION

Loughborough University Science and Enterprise Park ([LUSEP](#)) is one of the UK's largest science parks. Tenants have access to:

- Our world-class R&D expertise and facilities
- A recruitment pipeline of outstanding graduates
- Our unique campus partner offer including industry-specific networking events; sport, leisure and cultural programmes and facilities; and award-winning hotel and conference accommodation



If you'd like to find out more,
we'd love to hear from you

enterprise@lboro.ac.uk • +44 (0)1509 223178 • www.lboro.ac.uk/enterprise