

Institute for Innovation and Entrepreneurship

- Produce research that is not only academically excellent, but also has added social value, addressing some of the problems facing the world today.
- We deliver cutting edge research-led teaching in the fields of entrepreneurship and innovation management.
- Academic faculty have the knowledge, experience and networks to deliver real value for you, whatever career you choose.



Faculty members



Our specialist programmes

- Entrepreneurship and Innovation Management MSc
- Entrepreneurship, Finance and Innovation MSc
- Managing Innovation in Creative Organisations MSc

- PhD in Entrepreneurship and Innovation




EIM - MSc Entrepreneurship & Innovation Management

Semester 1		Semester 2		Summer Semester
Innovation Management		Institutional Foundations of Capitalism and Entrepreneurship (or) Family Business	Research Methods for Dissertation	Dissertation
Entrepreneurship		Creative Business Models (or) Intellectual Property	Collaborative Project	
Strategy and Market Analysis		Funding		
New Venture Creation (or) Business Statistics (or) Managerial Economics		Understanding Organisational Failure		



EFI - MSc Entrepreneurship, Finance & Innovation

Semester 1	Semester 2		Summer Semester
Innovation Management	Funding	Research Methods for Dissertation	Dissertation
Entrepreneurship	Corporate Finance	Collaborative Project	
Advanced Market Analysis & Strategy	Governance for Start-ups		
New Venture Creation (or) Business Statistics (or) Managerial Economics			



MICO - MSc Managing Innovation in Creative Organizations

Semester 1		Semester 2		Summer Semester
Innovation Management	Institutional Foundations of Capitalism and Entrepreneurship (or) Family Business (or) Creative Business Models (or) Intellectual Property	Research Methods for Dissertation	Dissertation	
Entrepreneurship		Collaborative Project		
Design Thinking for Creative Enterprise		Designing Innovation for the Future		
New Venture Creation (or) Business Statistics (or) Managerial Economics		Understanding Organisational Failure		



Strengths of our programmes

- Some of our modules are rarely taught elsewhere in management schools
- Research-led teaching – our faculty members are truly world leading researchers in their fields
- Career-oriented – we care about your future
- Theories plus novel business cases – we give you solid knowledge
- A wide range of industrial partners and guest speakers – we make your study interesting and relevant
- Excellent academic and pastoral support – our academics and administrative staff help you throughout your study at Loughborough London



Our partners

- Foster + Partners
- London Stadium
- Chelsea FC
- The National Health Service (NHS)
- BBC
- The Home Office
- BT Sport
- Cisco
- Ford
- McLaren
- Nike
- London Sport
- West Ham United Foundation
- British Library
- Water Aid
- Smithsonian Museum
- Ogilvy Healthworld
- Mobike
- KPMG
- SMEs in the digital, technology, creative and cultural sectors
- EMSOL



Our expectations

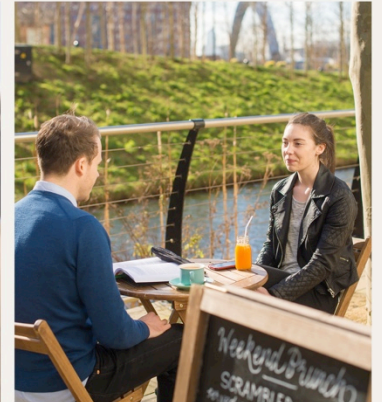
- Admitting fully engaged high-quality students to our programmes
- Each week: 10 hours lecture + 5 hours seminars + 20 hours self-study
- Teamwork skills:
 - Interpersonal skills
 - Communications
 - Collaborations
 - Leadership
- Producing highly employable graduates



Our research

Our key areas of interest are as follows:

- New venture creation and entrepreneurial entry
- Business innovation, governance and sustainability
- Family Businesses
- Digital innovation



Research outputs

We publish in world leading journals, including:

- ❑ Management Science
- ❑ Entrepreneurship: Theory and Practice
- ❑ Journal of Product Innovation Management
- ❑ Journal of World Business
- ❑ Small Business Economics
- ❑ International Business Review
- ❑ Technological Forecasting and Social Change



Our PhD students

- We have seven PhD students
- PhD topics include marketing, wellbeing among entrepreneurs, crowdfunding for new ventures, corporate social responsibility in family businesses
- Scholarships are sometimes available
- IIE provides excellent supervision



Thank you

