

## Changes to Programme Regulations and Programme Specifications for 2008/2009

This form is available as item 2.4 at <http://www.lboro.ac.uk/admin/ar/templateshop/>.  
Spaces can be expanded as required.

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| <p>1. Name of Department and Departmental contact<br/>Design and Technology, A R Hodgson</p>  |
| <p>2. Programme Title and Award<br/>Postgraduate Programme in Industrial/User-Centred/Sustainable/Virtual/Product Design</p>  |
| <p>3. Please tick any of the following which apply. At least one box should be ticked.</p> <p><input type="checkbox"/> The status of one or more modules will change from compulsory to optional</p> <p><input type="checkbox"/> The status of one or more modules will change from optional to compulsory</p> <p><input type="checkbox"/> The module choice available to students will be reduced</p> <p><input type="checkbox"/> The semester(s) in which modules are taught will change</p> <p><input type="checkbox"/> In one or more Parts of the programme, the proposal is to withdraw optional modules with a total weight of 30 or more</p> <p><input type="checkbox"/> Progression or degree qualification rules will change</p> <p><input type="checkbox"/> The addition of distance learning/ partial DL provision</p> <p><input checked="" type="checkbox"/> Changes only to Programme Regulations/Specification (<i>delete as appropriate</i>)</p> <p><input checked="" type="checkbox"/> Any other changes</p> <p>Do you consider these changes to be <input type="checkbox"/> Major <input checked="" type="checkbox"/> Minor</p> <p><i>The above changes should be outlined in Section 5 below</i></p>   |
| <p>4. Reasons for the proposal: its purpose and relevance; how it will maintain or enhance the quality of teaching and learning; implications for existing programmes and modules</p> <p style="text-align: center;"><i>Product Design in Business</i></p> <p>The proposal is to provide a new fifth 'strand' of <del>New Product Development</del> in addition to 'Industrial', 'User-Centred', 'Sustainable' and 'Virtual' Product Design within the existing Programme structure. The existing core (compulsory) modules would remain, and the Industrial design Major Project compulsory module would accommodate the New Product Design (NPD) project outcome. It is considered that the QA procedures and track record within the existing provision will support the proposed changes. The urgency for this provision is that it will link with a number of timely and strategic proposals.</p> <p>We are now moving towards the establishment, in October 2008 of a small commercialisation studio/incubation centre in D&amp;T, supporting students of Product Design courses who have potentially commercial (or existing commercial) links with sponsors of their UG design concepts. Our aim is to establish a track record (albeit a short one!) that supports external funding bids for a larger and wider ranging Incubation Centre within the new Design Centre. This will form an identifiable part of the building's USP, hopefully attracting further funding from investors.</p> <p>A Masters programme, linked with the development activity, is likely to be attractive and highly marketable, so a 'named programme strand' will be a necessary part of a successful pilot.</p> <p>We are already able to identify students in D&amp;T UG Programmes who have potentially viable 'products' that might be developed through such a new Programme strand.</p> |
| <p>5. Outline of new/amended content: what elements are new, what is changing</p> <p>The proposal is to create two new 15 credit modules and one new Major Project module within our existing provision, together with a new fifth 'strand' of 'New Product Development'.</p> <p>These modules are to focus upon commercialisation, business, branding and marketing issues that are particularly relevant to working within the design and creative industries sector. They will complement the existing core provision and apply commercial and business skills through a New Product Development Major Project module, whilst developing the 'commercialised product'.</p> <p>The detailed content of these modules are based upon a three month research project investigating needs of design businesses and in collaboration with the University Business School.</p>   |
| <p>6. Outline of proposed measures to inform prospective students offered a place on the programme of programme changes</p> <p>N/A New programme to be offered for the first time in October 2008.</p>  |

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| 7. If the revised Regulations apply to existing students, state the implications for students currently on placement/ leave of absence and resit students.   |   |
| None   |   |
| 8. Staffing implications - adequacy of existing departmental resources; net increase/reduction in staff teaching effort or demands on support staff  |   |
| As a pilot, any increased teaching commitment will be covered by current staffing. A studio space for this group has already been identified.  |   |
| 9. Financial implications - anticipated effect on departmental income and expenditure  |   |
| No significant effect on the Departmental business plan, as income and expenditure will be in line with current Masters provision.   |   |
| 10. Additional Library requirements  |   |
| Library consulted <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> N/A  |   |
| 11. Additional Computing Support required<br><input checked="" type="checkbox"/> N/A   | Computing Services Consulted <input type="checkbox"/> |
| 12. Other resource implications, e.g. -; lecture room, lab and other space requirements; equipment, materials; timetabling constraints (block-teaching for example); any special residential requirements                      |   |
| The commercialisation studio, referred to above, can be accommodated within existing Departmental provision. Other studio, laboratory and prototyping facilities are available as part of the existing Departmental provision. |   |
| 13. Implications for other departments, both providing and receiving   |   |
| A member of staff in the Business School is currently working in collaboration with staff in Design and Technology to develop the materials required to deliver new modules in 08/09.  |   |
| 14. Any other relevant information   |   |

Attached are:

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|---|-------------------------------------|
| Draft Programme Regulations for 2008/09 (with any Distance Learning modules identified) | <input type="checkbox"/>            |
| Programme Regulations for 2007/08 annotated with proposed changes                       | <input checked="" type="checkbox"/> |
| Draft Programme Specification for 2008/09   | <input type="checkbox"/>            |
| Programme Specification for 2007/08, annotated with proposed changes                    | <input checked="" type="checkbox"/> |
| Curriculum Map (for major structural changes involving 1/3 or more modules)             | <input type="checkbox"/>            |
| Consultation Forms, as appropriate  | <input type="checkbox"/>            |

### Approval Route

Head of Department/Chair of Department's Learning and Teaching Committee

Signature \_\_\_\_\_