

**Loughborough Employability Award – message from the Vice-Chancellor,
Professor Shirley Pearce**

In a competitive recruitment market, we are well aware that it is becoming increasingly important to differentiate yourself from other graduates gaining a good degree qualification. The University places a high value on our students' participation in extra-curricular activities which help to develop skills that are transferable to a commercial environment.

Through the establishment of the Loughborough Employability Award, the University is recognising how important extra-curricular activities are in enhancing your employability. Graduate recruiters are looking for evidence of the development of your skills and competencies that will be essential in the workplace. The activities that you submit for the Loughborough Employability Award, and the reflective process in which you engage to achieve the award, will prepare you to articulate your employability development during the recruitment process.

I would like to strongly encourage you to take part in the award scheme and to complete it, enhancing your potential as a successful, employable graduate of Loughborough University.

A handwritten signature in black ink that reads "Shirley Pearce". The signature is written in a cursive, flowing style.

Vice-Chancellor, Loughborough University