Research Expertise and Specialist Facilities
Business and Economics
School of Business and Economics

The School of Business and Economics is a leading international player in research and teaching across management, business, banking, finance and economics.

Its research is instrumental in helping to shape and influence the wider world across both the public and private sectors, with a significant percentage of research output judged as world-leading.

Expertise in the School of Business and Economics

Accounting and Financial Management including: Asset pricing; Auditing; Behavioural finance; Boards of directors; Corporate finance; Corporate governance; Finance; Financial markets and market efficiency; Management accounting; Performance measurement; Shared service centres; Sustainable investment

Economics
Bank regulation; Contagion; Exchange rate modelling and policy; Financial development and liberalisation; International capital flows; Macroeconomics, Money and finance; Monetary policy and MPC voting behaviour; Monetary unions and monetary policy in the euro zone; Stock market performance; Time series econometrics

Environmental sustainability; Foreign direct investment; International trade and industrial organisation; Productivity analysis and efficiency; R&D and innovation; Search behaviour of consumers and firms; Spill-overs and regulation; Tax competition

Human Resource Management and Organisational Behaviour including: Employment relations; Voice and employer-union partnership; Job design; Knowledge management; Mobile working; Professions and career management; Project management; Safety climate and culture; Stress management and well-being

Information Management including: Agile systems development methods; Benefits realisation management; Big data; Business continuity; Data visualisation; Dynamic information architectures; E-society; Electronic communication; Indexes, Taxonomies and ontology; Information management, Organisation and retrieval; IS/IT development, outsourcing and evaluation; IT-enabled organisational change; Knowledge management

International Business, Strategy and Innovation including: Corporate governance; Entrepreneurship in emerging markets; Global sourcing of work; Intercultural encounters in globally distributed organisations; Knowledge spill-overs and transfers; Labour mobility and economic growth; Management of information technology; Managerial cognition; Organisational culture and identity; Power asymmetries in MNCs

Management Science and Operations Management including: Decision-making under uncertainties and risks; Facilitated modelling; Emergency management; Forecasting; Heuristics and metaheuristics; Lean; Managing manufacturing and service operations; Operational research; Optimisation; Problem structuring methods; Scheduling and logistics; Simulation methods; Statistics; Supply chains; Systems thinking

Marketing and Retailing including: Branding; Consumer behaviour; Entrepreneurship; Innovation and new product development; International marketing; Market orientation; Sales management and the sales/marketing interface; Services marketing (eg. customer value co-creation); Social media usage; Strategic decision-making; Virtual communications and informatics.

Professor Zoe Radnor’s research into ‘Lean’ has been highly praised and has developed into projects with the Scottish Executive, HM Revenue and Customs, HM Court Services as well as healthcare, local government and higher education organisations.

Cathryn Hart’s research into UK town centre consumer behaviour and perceptions highlights the need for high street businesses to engage with consumers in new and unique ways.
Specialist Centres

The Centre for Firms in the Global Economy
The purpose of the Centre is to undertake and disseminate high-quality research on firm strategy and government policy in a global economy, which will be useful to different stakeholders in society, such as corporate managers, policy makers and consumers.

The Centre provides an interdisciplinary forum for state-of-the-art research on firm strategy and government policy in a global economy by bringing together perspectives from both microeconomics and international business. Strategic partners include the Centre for Globalisation Research (CGR) and the International Network for Economic Research (INFER).

The key areas of research at this Centre are: 1) Foreign direct investment and cross-border alliances; 2) Government policies in global markets; and 3) Pricing in global markets. We expect the Centre to evolve as a leading player in this important academic niche – both nationally and internationally; and we aim to collaborate with industry and policy makers.

W: www.lboro.ac.uk/cfgf

The Centre for Global Sourcing and Services
The Centre undertakes independent research on the trends and practices in global sourcing of IT and business services to improve sourcing practices through on-going engagement with managers and policy makers. It draws upon an outstanding network of researchers from the School of Business and Economics, London School of Economics, Warwick Business School, Bath University and Said Business School. The Centre is also working with media and industrial partners such as Bewin, IBM, Leighton & Paisner (BLP), Professional Outsourcing magazine, Royal Shell and SSON.

W: www.lboro.ac.uk/cgss

The Centre for Information Management
The emergence of big data, social media, cloud and mobile-based services presents massive challenges and opportunities for governments, organisations and society. The effective management of these information and knowledge assets enables people to succeed. The Centre’s main objective is to undertake internationally recognised research for the benefit of the individual, organisations, government and society.

In particular we aim to evidence the significance and value of information; challenge thinking and practice around information management; and improve performance through analysis, interpretation and judgment of information.

To achieve these goals the Centre draws upon an outstanding network of researchers who have been successful in running major research projects funded by a variety of national and international agencies, including the AHRB, EPSRC ESRC, JISC, the European Union and the NHS. The Centre also works with many industrial partners including IBM, Jaguar Land Rover, Leicester County Council, Leicestershire Police, Microsoft, Rolls Royce and SAP.

W: www.lboro.ac.uk/cim

The Centre for Post-Crisis Finance
The Centre conducts research on many of the key issues facing the financial services industry, in the wake of the global financial crisis. It also serves as a platform for the wide range of work on financial markets and institutions carried out across the School.

The crisis has triggered profound changes in financial markets and institutions, including the on-going and wide-ranging re-regulation of financial services with a host of new requirements coming from global, European and national regulations; a fundamental change in the business and economic environment for savers, investors and intermediaries; business models that seemed successful before the crisis have turned out to be flawed; investors have been driven towards the safest and hence lowest yield assets, leaving gaps in the supply of finance for longer-term and riskier investment opportunities; new macroeconomic relationships, post-crisis, with interactions between the financial sector and the wider economy now playing a critical role in determining both growth and fluctuations of economic activity; a shift in economic and financial activity, from the industrial west to emerging markets, especially Asia. We also have a particular interest in the applications of information technology to the financial sector and the possible ways in which this may address the challenges of post-crisis finance.

W: www.lboro.ac.uk/cpcf

The Centre for Professional Work and Society
The members of the Centre aim to deliver high-quality research that contributes to national and international debates around the changing landscape of contemporary professional work. The members utilise multidisciplinary perspectives to bring insights to a highly complex and rapidly evolving field (eg. the increasing disaggregation of work environments which is evident in phenomena such as offshore outsourcing, public-private partnerships and teleworking). A distinctive element of the work of the Centre situates understanding of work and employment processes within a broader societal context. In empirical terms, the Centre’s research incorporates a range of theoretical and disciplinary perspectives addressing professional, work and societal issues with research that has theoretical import, practitioner utility and policy relevance.

W: www.lboro.ac.uk/cpws

The Centre for Service Management
Economies across the world are becoming increasingly service orientated. In the UK, the service sector plays a crucial role in the economy by contributing almost 80% of GDP.

Accordingly, studying all aspects of how to manage services efficiently and effectively is now paramount.

The Centre covers areas from marketing to operations, public to private sectors and case studies to statistical analysis. It aims to be inclusive and broad in its definition of service but focussed in its themes and knowledge areas for development.

In particular, the Centre aims to

- Bring together service marketing and operations, each having their own areas of expertise and networks but also significant overlap;
- Conduct research across the private, public and third sector;
- Combine academic rigour with managerial relevance, following Loughborough University’s focus on “research that matters”; and
- Leverage and build on strong international links.

W: www.lboro.ac.uk/csm

Professor Liu received a Franz Edelman Finalist Award for the research study he led into efficiencies at a Chinese iron and steel factory which saved the company $76 million.

Other ways to engage with the School

Executive Education Programmes
We are experts in delivering flexible, part-time management development programmes and short courses for working professionals, from line managers to directors. We work with businesses to find research-led solutions to current management problems which we then disseminate through tailored programmes.

In addition, we run a part-time and full-time MBA and an MBA in International Sports Management.

T: +44 (0)1509 223140
E: exec@lboro.ac.uk

Undergraduate Student Placements
All five of our undergraduate business degrees are four-year programmes with the third year comprising salaried employment in industry or commerce. As pioneers of sandwich degrees, more than 400 companies worldwide partner with us to provide placements. Contact the Professional Placements Office to find out how to participate.

T: +44 (0)1509 223141
E: sbe.placements@lboro.ac.uk

The research into information management that Professor Tom Jackson and colleagues at the Centre for Information Management conduct is truly world-leading, with multi-million pound projects on intelligent manufacturing and resilience.