

# Philippe Blanchard

## Director of Information and Knowledge Management - International Olympic Committee



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### International Olympic Committee

#### **Director of the Information and knowledge Management Department**

Creation of the Department: Responsible for creating the second biggest department. Definition of IOC information and knowledge strategy. Repatriation of Olympic historical assets. Functional masterplan.

**June 2003 - now**

Jointly responsible for developing knowledge management activities: capturing, formalising and providing access to the knowledge needed for organising the Olympic Games. Inter-cultural change management (Greece ; China ; Canada; UK ; Russia).

Participation in IOC reorganisation: member of the operational audits steering committee, implementation. Management of three strategic projects (Document and knowledge management; Central repository; Multimedia asset management).

Operating budget: 8M\$ – investments of 2M\$ - sales of 2.5M\$  
Multimedia asset management project leader 24 M\$

#### **Achievements : Increase in productivity,**

- Increase in heritage valorisation : +150 % sales, + 350 % reach (4 years),
- Implementation and management of transfer of knowledge tools for Olympic Games Organising Committees : knowledge extranet, one-stop shop
- Technical Manual on Information/knowledge management.

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### Entreprises et Cités – Groupe Quatenaire

#### **Director of Development (45M Euros)**

Responsible for implementing new service orientations (organisation and technology) and international development. Development of commercial activities and consulting strategy (La Cité apprenante) : founder and manager of the consulting structure. Took over the work of the knowledge management consultancy group, Coredege.

**1994 – 2003**

Prize winner : Grand'Place, best electronic community.

- Customers : retail & mail-order, bank, Car industry , public authorities,
  - Project manager for European Commission backed projects : information technologies (METIS - 4M Euros) ; on-line communities (GrandClusterLink 150K Euros ); E-learning (Svelte 800K Euros)...
  - Member of a high-level expert group for French Parliament ("Mission [JP Charié](#)").
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### **Accenture**

**1991-1994**

Organisation and Strategy Consultant

Strategy and change management projects: proactive management of jobs and competences, implementation of training programmes, impact studies, etc.

- Customers : private companies and administrations (Electricité de France, Ministère de la défense...),
  - Albertville Games Organising Committee (COJO) (1991-1992): responsible for Organising Committee-Andersen Consulting liaison.
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### **Bull Information Systems** 1987-89

Marketing Manager

Sales force support, operational marketing and communication activities. Participated in BULL group reorganisation audits and developed service activities.

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### **Education**

Dual competence in Business administration and Technology

- **Ecole Centrale Paris** (1991): Masters in Technology and Management
  - Ecole des Hautes Etudes Commerciales du Nord - **EDHEC** (1987)
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### **Training**

- Personal and professional development through several continuing education programmes :
    - **Accenture** (USA) : International consulting skills – 1992 ; Managing international projects – 1993
    - **ARFEC** (France) : Strategy and management, Team building and Leadership, Change management - 1995
    - **IMD** (Switzerland) : Orchestrating winning performance - 2007
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### **Languages**

- French: mother tongue
  - English: fluent (working language)
  - German: rusty
  - Some notions of Spanish
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