



# Leading The Way

The School of Business and Economics  
40 Years of Management Education

[www.lboro.ac.uk/sbe](http://www.lboro.ac.uk/sbe)

 Loughborough  
University



# Real World, Real Challenges

Partner with us...

- > Professional Placements
- > Research
- > Executive Education
- > Sponsorship
- > Enterprise and Innovation

Loughborough University School of Business and Economics is a vibrant, forward-looking centre of education. Consistently rated as one of the UK's top 10 universities for business and management, we are internationally recognised for our research and renowned for our commercially relevant teaching.

Our strong industry links ensure that graduates of our diverse range of programmes are targeted by leading recruiters. They go on to apply knowledge learnt at Loughborough in their chosen fields, enjoying successful careers, starting new enterprises, and transforming organisations in the process.

The School works to support business through management and leadership development, cutting edge research, and the promotion of innovation and enterprise. We strive to develop effective leaders and young entrepreneurs, enhance organisational performance and promote sustainable growth – addressing the 'real world' challenges facing businesses and policy makers in our rapidly changing global economy.

# Our vision

For enterprise and innovation

The UK's economic success depends on entrepreneurs with the drive and vision to turn innovative ideas into dynamic new businesses. Universities are increasingly seen as having a vital role in developing people with the skills and mind-set to thrive in today's challenging business environment. Loughborough University and the School of Business and Economics are leading the way with the new Glendonbrook Centre for Enterprise Education.



Established by a £1 million donation from Lord Glendonbrook, the Centre will enable students, staff and members of the local community with promising business ideas to tap into the wealth of expertise and academic research across campus.

Many of the School's successful graduates have gone on to create start-up businesses of their own in consultancy, financial services, logistics and retail, amongst other areas – a testament to Loughborough's focus on enterprise. Some even begin their entrepreneurial career while studying.

And the Loughborough MBA not only enables professionals to develop their management skills, but also includes the Managing Innovation module. Truly unique to the UK, this cutting edge module teams students with technological innovators – and provides a real life opportunity to take a new product to market.

**For more information about the Loughborough MBA visit:**  
[www.lboro.ac.uk/mba](http://www.lboro.ac.uk/mba)

**To find out more about enterprise at Loughborough, visit:**  
[www.lboro.ac.uk/enterprise](http://www.lboro.ac.uk/enterprise)

A woman with blonde hair is looking at a poster. The poster has the word 'L'Oréal' in large white letters and the word 'Internships' in smaller white letters. Below 'Internships', it says 'Internship opportunities across Europe'.

Internships

Internship  
opportunities  
across Europe

# Help your business grow

By developing the next generation of business leaders

“We take a large number of placement students each year across the diverse companies within Disney, and our managers really appreciate the fresh approach and ideas which they bring to the business. They are much valued – and both sides gain a great deal from the placement.”

Recruitment Adviser, Walt Disney


## What do L'Oréal, Walt Disney, PricewaterhouseCoopers, Waitrose, Goldman Sachs, Coca Cola and KPMG have in common?

They are among the many international organisations that have realised the benefits of recruiting a professional placement student from the School of Business and Economics.

Our five undergraduate business degrees are 'sandwich' courses, consisting of three years' full-time academic study and one-year of salaried employment in industry or commerce. It not only supports their final year learning, but gives them the chance to test drive a career and priceless work experience that helps them stand out in the jobs market. It's good for your business too:

- Placement students contribute to your bottom line
- You can give them a real job with real responsibilities
- You can trial them before recruitment
- You can expose them to your company's core values
- Our degree programmes are about practical applied management skills, which means our students are prepared to make an effective contribution right away

We have around 250 companies in over 15 countries providing placements – some of whom could be your competitors. Can you afford not to get involved?



# Research that matters

Helping you take care of business

**Faced with the complex challenges and uncertainties of global markets and issues of sustainability and organisational resilience, businesses need innovative solutions to new problems. The School of Business and Economics has an enviable reputation for world-leading expertise in tackling real issues, combining academic rigour with practical relevance for organisations and policy makers.**

We have significant strength in collaboration and developing long-term partnerships for applied research, providing organisations with multi-disciplinary teams of internationally renowned experts. Our research covers:

- Accountancy, Finance and Banking
- Human Resource Management and Organisational Behaviour
- International Business and Strategy
- Management of Information, Decisions and Operations
- Marketing and Retailing
- Macroeconomics, Money and Finance
- Microeconomics, Industrial Organisation and Trade

And our two research centres – the Centre for Organisational Resilience and the Centre for Professional Work and Careers – are helping businesses and policy makers to develop more adaptable and sustainable approaches to meet tomorrow's global challenges.



# Executive Education

Adding value to your business and your career

“The benefits of the Loughborough MBA are that the programme is work based and the constructs and theories are directly applicable to my job. My classmates and I are constantly surprised by how immediately applicable the learning is. Before the end of my first year, company policy was already being positively affected.”

David Simpson, MBA Graduate

With 40 years experience of providing management education and working with leading blue-chip companies, we develop leaders with the skills and vision to make a lasting positive impact. Our expertise in tailored executive education supports corporate development locally, nationally and internationally – from line managers through to director level.

We can offer:

- University-accredited management training at Certificate, Diploma and Masters level
- Bespoke company training, in-house or on campus
- Minimum business disruption
- Work-based assessments for immediate return on investment
- Short courses

Our areas of management expertise include:

- Management and Leadership
- MBA
- IoD Company Director programme
- Occupational Health and Safety Management
- Healthcare Management
- Security Management
- Automotive Retail and Dealership Management
- Bespoke company training options

For further information visit: [www.lboro.ac.uk/pmdc](http://www.lboro.ac.uk/pmdc)



# A Golden Opportunity

To promote and reward achievement

*With organisations more than ever aware of their corporate social responsibility, there has never been a better time to become a sponsor.*

Leading companies like Waitrose have already realised the benefits of sponsoring one of our key undergraduate programmes, having continuously supported the Retailing, Marketing and Management degree since 2000. In addition to providing student placement and graduate positions, the support includes guest lectures, talks and workshops by Waitrose managers, and student projects and fieldtrips to head office, stores and distribution centres.

Waitrose also rewards academic excellence with two annual scholarship prizes.

Your involvement can help you:

- Raise brand awareness by your presence in our stakeholder communications
- Connect with your potential future employees – our students
- Ensure graduates have up-to-date skills and awareness of best practice
- Develop a mutually beneficial relationship with the University

There are different levels of sponsorship – from sponsoring whole programmes or specific modules to student prizes and scholarships. Your investment in the education of our high calibre students not only prepares graduates for the realities of your industry, but also demonstrates your organisation's commitment to training and development – creating opportunities for motivated individuals to achieve.

*“As a major and progressive food retailer, our graduate recruitment strategy needs to provide our business with exemplary leaders who can shape our commercial future and enrich our people-focused culture. Loughborough graduates will be well prepared for such a career, and as such can assist us in moulding and developing our branches beyond their already successful base.”*

Susie Barker, Graduate Recruitment Manager,  
Waitrose

# Get in touch

For enterprise and innovation

For more information about professional placements contact the Placements Office on 01509 223141 or [BS.Placement.Enquiries@lboro.ac.uk](mailto:BS.Placement.Enquiries@lboro.ac.uk) or visit [www.lboro.ac.uk/businessplacements](http://www.lboro.ac.uk/businessplacements)

For more information about our research and consultancy work contact [J.M.Saker@lboro.ac.uk](mailto:J.M.Saker@lboro.ac.uk) or visit [www.lboro.ac.uk/departments/sbe/research/business/commissioning/index.html](http://www.lboro.ac.uk/departments/sbe/research/business/commissioning/index.html)

For more information about our range of executive education programmes contact 01509 223140 or [E.Taylor@lboro.ac.uk](mailto:E.Taylor@lboro.ac.uk) or visit [www.lboro.ac.uk/pmhc](http://www.lboro.ac.uk/pmhc)

For more information on sponsorship opportunities please contact: 01509 223290 or [K.Pond@lboro.ac.uk](mailto:K.Pond@lboro.ac.uk)

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